



# Iowa ChapterGram

## CPCU Society Iowa Chapter

May 2011

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

Wednesday, May 18, 2011 5:00 pm	Drake University Olmsted Center	Iowa Insurance Hall of Fame Ceremony
Thursday, May 19, 2011 7:30 am	Des Moines Golf & Country Club	Speaker: Jeff DeTurris, ISO (Insurance Service Office)
Thursday, June 9, 2011 12 noon	Legacy Golf Course	Golf Outing



## Message from the President

Although our chapter year is approaching its end, you still have several opportunities to participate in some of our upcoming events. On Thursday, May 19<sup>th</sup>, join us for breakfast at our next monthly meeting at Des Moines Golf and Country Club. If you have not been to a meeting in a while or if you have never been to a meeting, this would be an excellent one to attend. Our speaker will be Jeff DeTurriss of ISO. For those of you who regularly attend our meetings, I encourage you to contact a fellow CPCU who does not regularly attend meetings and bring that person to the meeting.



We have our annual golf outing and dinner at Legacy Golf Course in Norwalk on June 9<sup>th</sup>. This year we will donate the proceeds to Blank Children's Hospital. Registration details can be found in this edition of the ChapterGram. Let's get together "fore" Blank.

In addition to the events we have scheduled, you should consider registering for the Iowa Insurance Hall of Fame ceremony. This year the induction ceremony will occur on May 18<sup>th</sup>. We are honored to have our own James Kirkpatrick inducted. James was the 17<sup>th</sup> president of our chapter and worked many years for Allied Insurance.

We had a good turnout for our April meeting at Blank Park Zoo. David Zuby from the Insurance Institute for Highway Safety presented interesting statistics on vehicle safety. Furthermore, he displayed video clips of some new features on vehicles and discussed ways his organization performs tests on vehicles. At this meeting, we held our elections for next year. Congratulations to our new officers and directors who will be installed at our May meeting:

- Richard Keith            President
- Connie Doud            Vice President
- Erin Osier                Secretary
- Kim Smetzer            Treasurer
- Dalith Wells            Director (two year term expiring 2013)
- Jon Williams            Director (two year term expiring 2013)

Karen Wassather and Rose Nwaturuocha will continue with the second year of their terms as directors. Thank you to these individuals for donating their time and efforts to the continued success of the chapter.

In closing, I want to thank you for the opportunity to serve as your chapter President. My experience on the board of directors for the Iowa Chapter has proven to be a rewarding one for me. Throughout my years with the Iowa chapter, I have had the honor and privilege of working with many outstanding individuals. All were dedicated to providing the best service to the chapter and its constituents. I want to thank my employer, EMC Insurance Companies, for its support during my years of service to the Iowa Chapter. In addition, I want to thank all the companies and agencies that support the Iowa Chapter. Your assistance is truly appreciated.

***There are two ways of spreading light - to be the candle or the mirror that reflects it.***

--- Edith Wharton ---

Russ Greenwood, President, Iowa Chapter

## April Chapter Meeting Photos



Greg Mauk (left) accepted the Ted Lussem Scholarship on behalf of his daughter, Renae, who is pictured below.



David Zuby spoke about current trends in vehicle safety, such as horsepower, distractions, crash avoidance technologies, and red light cameras.

## Scholarship Winner

The winner of the 2011 Ted Lussem Achievement Scholarship is Renae Mauk, daughter of Karol and Greg Mauk, CPCU, who works at Allied General Agency. Renae is a junior at Central College and is a Business Management Major. Her activities include membership in the Art Club, volunteer at the Knoxville Animal Rescue League, and horseback riding. Renae will receive \$1,500 to use towards her studies at Central College.

Renae sent the following message: "I would like to thank the Iowa Chapter of CPCU for the Ted Lussem scholarship! It will definitely help with my senior year tuition at Central College. Thank you very much!"



## Iowa Insurance Hall of Fame Inductee

We are proud to announce the induction of James D. Kirkpatrick into the Iowa Insurance Hall of Fame. James is a CPCU, and was the 17th president of the Iowa Chapter for the 1968-1969 year. He served in many capacities in his 40 years with Allied Insurance before retiring as President in 1993. James will be the 16th Iowa Chapter CPCU member inducted into the Iowa Insurance Hall of Fame in the 15 years since it was founded in 1997. Congratulations, James!

Find more information about the IIHOF induction on page 4.



## Iowa Insurance Hall of Fame Ceremony

*You*  
*are cordially invited to*

*attend the Fifteenth Annual*

# ***IOWA INSURANCE HALL OF FAME CEREMONY***

**Honoring these inductees for 2011:**

**\*Charles R. Fischer James D. Kirkpatrick Thomas L. Petsche  
Stanley J. Reynolds \*Vern A. Sodawasser**

*\*Awarded Posthumously*

**Wednesday, May 18, 2011 • Olmsted Center, Drake University**

**Social 5:00 - Dinner 6:00 - Program 6:45**

**\$30 per person - Business Dress - Reserved Tables of 8 available for \$300**



**Submit reservations by May 13th to  
Melissa Meiners**

**Iowa Insurance Hall of Fame**

**% Independent Insurance Agents of Iowa**

**4000 Westown Parkway**

**West Des Moines, IA 50266**

**Phone (515) 223-6060**

**E-mail: [Melissa@IIAIowa.org](mailto:Melissa@IIAIowa.org)**

**[www.iihof.org](http://www.iihof.org)**

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## Burkhalter Award

The **Burkhalter Award** is presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broad based in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

### GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

### YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

To nominate an individual for the Burkhalter Award:

1. Complete the nomination form on page 6 of this ChapterGram.
2. Return the form to:

Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

3. Nomination deadline is October 1, 2011.
4. The award will be presented at the annual I-Day seminar.

View a list of previous Burkhalter Award recipients at [www.cpcu-iowa.org](http://www.cpcu-iowa.org).

## Burkhalter Award Nomination Form

Name of Nominee	
Company/Organization of Nominee	
Nominee's Address	
Telephone Number, if known	

Please indicate the area(s) of the nominee's contribution:

- CONTINUING EDUCATION**: Advancing the professionalism of insurance through participation and improvement of the instructional process.
- PROMOTING INSURANCE**: Enhancement of the industry within the business community by involvement in either civic or other activities.
- EXTERNAL ACHIEVEMENT**: Voluntary work or accomplishments in the industry or community outside the scope of one's normal job responsibilities.
- RESEARCH EFFORTS**: Activities, which have led, or will lead, to major improvements in the insurance environment such as, but not limited to, published works.
- INNOVATION WITHIN THE INDUSTRY**: Accomplishments that have added to the overall creative excellence of the industry.
- SPECIFIC ACHIEVEMENTS WHICH BENEFIT THE INDUSTRY**: Those milestones specifically targeted to improve the industry's general welfare.
- LEGISLATIVE ACTIVITIES**: Participation in government affairs leading to positive insurance legislation.
- LEADERSHIP**: Providing guidance and direction resulting in a better insurance climate.
- OTHER**: Please specify: \_\_\_\_\_

Please provide a brief summary of the nominee's accomplishments:

Your (Nominator's) Name	
Address	
Phone Number	

## 2011 Golf Outing Registration Form

Join us for the 2011 Annual CPCU Golf Outing  
 Thursday, June 9, 2011  
[The Legacy Golf Club](#) – Norwalk, Iowa  
 12:00 PM Shotgun Start  
 Registration and golf range opens at 11:00 AM

Please mark your calendar for an afternoon of great golf. Our outing is a Best Shot tournament open to CPCUs, insurance industry employees, family, friends and business associates. This year our chapter will be raising money to support Blank Children's Hospital.

The entry fee includes green fees for 18 holes, range balls prior to tee time, use of a cart with GPS and real time scoring, plus dinner after golf. There will be prizes for the place winners in two flights along with contest holes such as longest drive, closest to the pin, and more. **New this year - win \$10,000 cash with a hole in one on #5, or up to \$750 in gift certificates to Legacy Clubhouse with a hole in one on any of other three par 3 holes. This could be you!**

If you prefer, you can join us for GOLF ONLY or DINNER ONLY as well. If you do not have a complete foursome we will try to match you up. Dinner will begin around 5:00 p.m. Prizes will be awarded during dinner. Registration deadline is Wednesday, June 8, 2011.

Fees may be paid by credit card by registering at [www.CPCU-Iowa.org](http://www.CPCU-Iowa.org)

Fees may be paid by check by mailing the registration form and check with full payment to:

**CPCU of Iowa Golf Outing**  
 c/o Association Insight  
 1255 SW Prairie Trail Parkway  
 Ankeny, IA 50015

Any questions please contact:

Brian Wright, CPCU, AIAF at 515-345-2686 or e-mail [brian.w.wright@emcins.com](mailto:brian.w.wright@emcins.com) or

Stephanie Wells, CPCU, MPA at 515-508-2497 or e-mail [wellss5@nationwide.com](mailto:wellss5@nationwide.com)

<b><u>Golfer 1</u></b>		<b><u>Golfer 2</u></b>	
Agency/Company		Agency/Company	
Email:		Email:	
Phone no:		Phone no:	
Golf & Dinner \$75	Golf Only \$65	Golf & Dinner \$75	Golf Only \$65
Dinner Only \$20		Dinner Only \$20	
<b><u>Golfer 3</u></b>		<b><u>Golfer 4</u></b>	
Agency/Company		Agency/Company	
Email:		Email:	
Phone No:		Phone No:	
Golf & Dinner \$75	Golf Only \$65	Golf & Dinner \$75	Golf Only \$65
Dinner Only \$20		Dinner Only \$20	

## Chapter Meeting

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Date & Time Thursday, May 19. 7:30 am

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Location Des Moines Golf & Country Club

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Speaker Jeff DeTurriss, CPCU, Assistant Vice President, Personal Lines - ISO

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Topic Emerging Issues in Personal Lines Insurance

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### Speaker Bio:

Jeff DeTurriss is assistant vice president – Personal Lines at ISO. He is in charge of all aspects of producing and developing the company's personal lines rules, forms, and pricing products. Mr. DeTurriss is also ISO's point person on emerging issues. He facilitates the company's customer advisory panel on emerging issues and coordinates ISO's study of and responses to topics identified as important concerns for the future. Mr. DeTurriss holds a bachelor's degree in business administration from Adelphi University in Garden City, New York. He earned the CPCU designation in 1992.



### Presentation Description:

This presentation will discuss emerging issues in personal lines insurance, which includes topics such as: 1) alternative energy sources, specifically: solar energy/solar panels and related loss exposures, wind turbines and related loss exposures, and biodiesel fuel; and 2) climate change: potential liability exposure due to climate change, such as the claims of third parties alleging injury or property damage that may be the fault of the utilities and other greenhouse gas emitters.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by May 13, 2011 to:

[cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter - CPCU

Mail checks to: Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Richard Keith at (515) 327-2755.