



Iowa Chapter Gram

CPCU Society Iowa Chapter

Sept 1999

Judith A Brannon, CPCU, Executive Editor

1999-2000

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President's Message...

Welcome back from the summer! I trust you all were able to find some time for refreshment, whether on the golf course, at a lake, or in your favorite reading chair. The summer of 1999, although providing lots of work for those claims professionals among us who followed the storms, had some glorious weather.

This fall we have some interesting meetings on our website calendar. We will start off on September 16 with a visitor from the East. Mr. Harvey G. Ryland, President of the Institute

for Business & Home Safety of Boston, Massachusetts, will brief us on what risk improvement measures his group is championing.

On October 21, our own Chapter member, Mr. David O. Creighton, Sr. will discuss his testimony before the U.S. Congress.

I-Day, November 19, is shaping up with all-star speakers including Dr. Terrie E. Troxel, President and CEO of the AICPCU and Mr. Galen R. Barnes, President of Nationwide Insurance.

This line-up should help



Bruce Gunn Kelley
President 1998 - 1999

ease you into fall and provide you with some great insights into the complex world of insurance.

I hope to see you at one of these exciting meetings.

CPCUs in the News

Congratulations to **Ted Lussem**, CPCU, AIM, AU, AAI, AIC, ALCM, APA, ARM, ARP, AIAF, AMIM, AAM, ARE, AIS, API, AFSB, ASLI. Ted was chosen as the CPCU Society's August Standard Setter by Society President William E. Sleeper, CPCU, CLU. President of Brooks-

Lussem Insurance, Ted has earned every designation the Institutes offer.

His dedication to learning goes beyond his personal growth, as he also teaches IIA courses, and organizes study groups to pursue IIA designations. Ted was

also chosen for his leadership in the industry. He has served as the Iowa Chapter's president, as president of the IIA of Des Moines, as treasurer of the Iowa Insurance Hall of Fame, and is currently the historian, bylaws chair and industry visibility chair for our

(Continued on page 2)

CPCUs in the News

(Continued from page 1)

Chapter.

Ted earned his first designation, AIC, in 1971. He became a CPCU in 1973.

Russ Sporer, CPCU, has been elected President of the Independent Insurance Agents of Iowa, for the 1999/2000 year. A CPCU since 1979, Russ is

President/principal of N O E L Insurance, Inc. Russ also is a partner in C o u n t y R i s k



Management Services, a company that markets municipal risk management products throughout Iowa.

He has served as a consultant and expert witness in Insurance Agent's Errors and Omissions litigation, and has taught classes on the subject.

Congratulations to Russ!

Larry Jansen, CPCU, Vice President, Iowa/Wisconsin Operations at Grinnell Mutual Reinsurance Company, is serving a one-year term as president of the Mutual Insurance Association of Iowa. His responsibilities include chairing the association's board of directors as they help formulate legislation and other areas that positively impact

farm mutuals in Iowa.

Larry has worked for Grinnell Mutual since 1979 and earned his CPCU designation in 1974.

Jerry Woods, CPCU, CPA, has been appointed 1999-2000 chairman of the Insurance Industry Task Force of the Iowa Society of Certified Public Accountants (ISCPA).

Jerry is the vice president of finance and treasurer for Grinnell Mutual Reinsurance. He joined Grinnell in 1992, was named treasurer in 1998 and also earned his CPCU designation in 1998.

Judy Brannon, CPCU, has been appointed to serve on the national advisory committee for Drake University College of Business and Public Administration.

Judy is Vice President, Agency Automation, for GuideOne Insurance.

She earned her CPCU in 1977 and currently serves as secretary of our CPCU chapter.

Margaret Ball, CPCU, has served on the national advisory committee since 1991, serving three years as chair.

Margaret, Sr. Vice President, EMC, has been a CPCU since 1968. She is a past president of the Iowa Chapter CPCU, and has taught insurance classes at Drake and at Simpson College.

Bruce Kelley, CPCU, president of the Iowa Chapter CPCU, has been appointed to serve on the board of the American Institute's Board of Ethical Inquiry.

Bruce, who earned his CPCU in 1989, is President and CEO of EMC Insurance Companies.

Robert D. Conroy, CPCU has been appointed to the Professional Insurance Agents (PIA) Company Council of Executive Officers (CCEO).

Bob is assistant vice president of e-Commerce for GuideOne Insurance. He received his CPCU designation in 1991.

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org>

IIA Study Groups

AIT 134 - Strategic Management of Information

The Institutes have revised their "Automation Management" course with this new curriculum as the third part of the series, now called "Associate in Information Technology". A study group sponsored by Insurance Association of Greater Des Moines, is being formed.

When: Mondays at 3:30, starting August 30
Where: Brooks Lussem Insurance, 514 East Locust, Des Moines
Exam: December 6, 1999

ARM 55 - Essentials of Risk Control

The Iowa Chapter CPCU is sponsoring a group to study ARM 55. While this is the second of a three part series, it is not necessary to have completed any other course as a prerequisite.

When: Tuesdays, at 3:30, starting August 31
Where: 300 Walnut Street
Exam: December 7, 1999

Kelley Insurance Center at Drake is co-sponsoring both study groups, which are offered at no cost to participants. For information or to join a group, call Ted Lussem at 243-4289. Agent continuing education credits have been applied for.

Help Wanted

Editor of Chaptergram: A Chapter, and closer association newly created position, this with a great group of officers, person will be responsible board members and committee for writing, editing, printing chairs. Two year commitment and mailing the Chapter's monthly preferred. Chaptergram.

Experience with Microsoft Publisher or other PC based publishing software would be helpful, but not required.

Benefits include taking a leadership role in the jbrannon@guidemail.com.



For questions, or to volunteer, contact Judy Brannon, 267-5346,

Don't forget!

CPCU Society Annual Meeting & Seminars

October 17-19

Boston, MA

Registration deadline is October 1
Details may be found at www.cpcusociety.org

NEW OFFICERS INSTALLED

Bill Sleeper, CPCU, President of the CPCU Society, installed the Iowa Chapter officers during our chapter meeting May 19, 1999.

The following letter was received by the chapter from **Bill Sleeper**, CPCU, President of the CPCU Society, following his trip to Des Moines in May.

To my new Iowa CPCU Friends

I guess I'll have to tone down my bragging about Texans. We're supposed to be so darn friendly down here, but you all are out of our league.

Ok, maybe I did luck out on the weather, but the rain you had before my visit really greened things up and made the fields and flowers lush. But the friendliness and warmth were even more impressive.

Thanks again and best regards.

Bill



Left to right: Bruce Kelley, president; Bob Conroy, vice president; Judy Brannon, secretary; Jo Ann Olson, treasurer; Bill Sleeper.

Future Chapter Meetings

Please mark your calendars for the following meetings:

September 16	Harvey Ryland, IBHS	Marriott, West Des Moines
October 21	Federal Regulation	University Park Holiday Inn
November 19	I-Day	University Park Holiday Inn
December 16	xx	Living History Farms
January 20	Loss Control- part 2	Des Moines Golf and Country Club
February 17	TBA	Wakonda Club
March	Drake / IIAA meeting	Drake University
April 20	Hall of Fame	Historical Museum
May	Annual meeting& Golf	Willow Creek

1999 - 2000 Officers, Directors and Committee Chairs

1999-2000 Officers:

President	Bruce Kelley	515-280-2950	bruce.g.kelley@emcins.com
Vice President	Robert D. Conroy	515-267-5980	bconroy@cga-insurance.com
Secretary	Judith A. Brannon	515-267-5346	jbrannon@guidemail.com
Treasurer	Jo Ann Olson	515-225-5931	jolson@fbfs.com

1999-2000 Board Members:

Immediate Past President	Gregory R. Mauk	515-225-5821	gmauk@fbfs.com
Director – 1999-2001	Dennis Forsythe	515-226-6702	dforsythe@fbfs.com
Director – 1998-2000	Nancy D. Green	515-280-2850	nancy.d.green@emcins.com
Director – 1998-2000	Jeff Baker	515-237-0106	jeffb@lmcins.com
Director – 1999-2001	Douglas R. Pearson	515-457-5206	

1999-2000 Committee Chairs:

Awards	Barb Sullivan	515-225-5445	bsullivan@fbfs.com
Candidate Development	Kevin Seward	515-225-5445	kseward@fbfs.com
Company Representative	Ceri Garton	515-222-4114	ceri_garton@hsig.com
Strategic Planning	Jeff Jeffus	515-225-5679	jjeffus@fbfs.com
Industry Visibility/Historian	Ted Lussem	515-243-4289	
Section Liaison	Gregg Durlam	515-225-5681	gdurlam@fbfs.com
Education	Dean Zingg	515-271-2134	deanzing@earthlink.com
Public Relations	Dan Crew	515-237-2191	dan.c.crew@emcins.com
Membership	Denise Hunt	515-267-2763	denise.hunt@stpaul.com
New Designee Representative	Jaren DePenning	515-327-2763	depennij@imtins.com
Good Works	Barb Moore	515-226-6803	bmoore@fbfs.com
Standard Setters	Cynthia Adams	515-284-6888	cadams@holmesmurphy.com
Research Project	Lloyd Sandbulte	515-225-5678	lsandbulte@fbfs.com
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Photographers	Barb Sullivan	515-225-5445	bsullivan@fbfs.com
Prof. Development	Michael Murray	515-271-3117	
Web Site Development	Dan Crew	515-362-7513	dan.c.crew@emcins.com
Web Site Development	Kevin Seward	515-225-5669	kseward@fbfs.com
Web Site Development	Nancy D. Green	515-280-2850	nancy.d.green@emcins.com
Ethics	Pete Gutgsell	515-633-1158	pgutgsell@igfinsurance.com
Smoke Trailer Coordinator	Barb Moore	515-226-6803	bmoore@fbfs.com
Golf Event	Steve Peterson	515-274-0322	stpete@safeco.com
Editor of ChapterGram	(Vacant)		
Drake Scholarships	Greg LaMair	515-237-0122	gregl@lmcins.com

SEPTEMBER CHAPTER MEETING

The first CPCU meeting of the 1999-2000 CPCU year will be held Thursday, September 16, 1999 from 11:30 to 1:00 at the Marriott West, 1250 74th Street, West Des Moines.

The guest speaker is Harvey Ryland, President, Institute for Business and Home Safety (IBHS)

Lunch will be served. The cost is \$15.00

To enable us to have an accurate count for meal purposes, please **call, fax or e-mail reservations by September 13** to:

Alison Forcht

Phone: 225-5719

Fax: 226 6566

E-mail: alisonforcht@fbfs.com

Make your checks payable to The Iowa Chapter of CPCU

Send to: Alison Forcht
FBL Financial Group
5400 University Avenue
West Des Moines IA 50266-5997

Name(s): _____

Company: _____

Total \$ Enclosed: _____