



# Iowa ChapterGram

CPCU Society Iowa Chapter

November 1999

www.cpcu-iowa.com

1999-2000

## Officers

**President:**  
**Bruce Gunn Kelley**  
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**Vice President:**  
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**Secretary:**  
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**Past President:**  
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## Directors

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**Dennis Forsythe**  
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**Nancy D. Green**  
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**Jeff Baker**  
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jeffb@lmcins.com

## President's Message...

Congratulations, you are a member of a top chapter! Every year the National CPCU Society recognizes chapters for demonstrating excellence in their programs and activities. Four sizes of chapters compete for the prestigious President's Award. We are a large chapter. This year among the large chapters we were one of the five finalists for the President's Award! I was proud to walk on stage at the CPCU Convention in Boston last month with the other chapter presidents. While I waited for the naming of the one winner, my heart pounded as I recalled

your hard work and dedication to our chapter. To be on stage waiting for the winner to be announced was a great thrill for me, but years in the making for us. We did not receive the President's Award – that went to the Alamo Chapter, site of next year's convention. But to be a finalist is a tremendous (awesome) achievement! When I thanked Society President Bill Sleeper for this recognition, I told him how proud it makes all of us. Thank you to last year's president, Greg Mauk, and everyone that made this recognition possible.



**Bruce Gunn Kelley**  
President 1999 - 2000

I invite all of you to the University Park Holiday Inn on Friday, November 19, for our I-Day. Vice President Bob Conroy has a great lineup of speakers and we want to welcome and recognize the new members of our chapter. It should be one of our best I-Days ever!

## Drake Receives \$2 million from EMC Ins Cos.

Bruce Kelly, president and chief executive officer of EMC Insurance Companies, announced today that EMC has pledged \$2 million to Campaign Drake, Drake University's \$190 million fundraising effort. Kelly

made the announcement at a luncheon for insurance executives on the Drake campus. "We are pleased with the insurance education that Drake University has provided to our employees and agents

over the decades", he said. "We hope to further support and expand Drake's efforts with our gift."

Drake President David Maxwell said, "We are

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## Protecting our Kids from Disaster

A potential Good Works project is being proposed by Barb Moore, Good Works Committee Chair. 10-15 volunteers are needed to make the program a success. Please review the requirements and contact Barb Moore at [bmoore@fbfs.com](mailto:bmoore@fbfs.com) or 226-6803 for more information, or if you are willing to volunteer or know someone who is willing to volunteer.

The Institute for Business and Home Safety (IBHS) understands that with more than a third of the country's preschoolers in child care centers, no facility can be "too safe". That's why the IBHS, an initiative of the insurance industry to reduce the social and economic devastation caused by natural disasters, launched the **Protecting Our Kids from Disasters** campaign. They want to make child care centers in the United States even more secure during earthquakes, floods, hurricanes, wildfires, and other natural catastrophes.

Nonstructural retrofits (modifications to equipment, supplies, and furniture in and around the building) help improve overall safety and avoid minor mishaps, as well as major catastrophes. **Protecting Our Kids from Disasters** focuses on nonstructural retrofits, em-

phasizing simple modifications, such as securing bookcases, pictures and bulletin boards to walls so they don't fall off, latching cabinet doors so they won't swing open and spray their contents, and making window glass shatter resistant by adding protective film. The program excludes repairs of modifications to the building's structure, including the roof support system, beams, columns, and foundation.

A typical retrofit of a 2,000 to 3,000 square foot facility takes 10-15 volunteers one-half day. When you commit to move forward and have identified and contacted the center you wish to retrofit, IBHS will provide a project leader's kit. The kit includes a checklist that outlines everything you should do before starting to work.

One of the project leaders and several of the volunteers should have basic homeowner skills. That is, they should be comfortable working with hand tools, in addition to having a basic understanding of the different retrofit steps you will take. Most tasks require simple hand tools, such as hammers, screwdrivers, saws, and stud finders.

Considering the number of daycare centers in the area, this would be a great project for our chapter. Please consider volunteering for this worthwhile and important issue.

### *Thank you!*

A special thank you to the volunteers who helped make the Fire Safety School a success: Barb Moore, Guy Danielson, Larina Hodge, Pat Johnson, Connie Smith, Valerie Lunde, Ken Fitzgerald, Joyce Herbert, Wade Sheeler, Barb Sullivan, Dennis Forsthye, Carol Hollingsworth, Julie Metros, John Felson, and Scott Bonner.

**Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org>**

## 1999 - 2000 Officers, Directors and Committee Chairs (Revised)

		<u>Phone</u>	<u>e-mail</u>	<u>Fax</u>
<b>1999-2000 Officers:</b>				
President	Bruce Kelley	515-280-2950	bruce.g.kelley@emcins.com	515-280-2895
Vice President	Robert D. Conroy	515-267-5980	bconroy@cga-insurance.com	515-267-5904
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Treasurer	Jo Ann Olson	515-225-5931	jolson@fbfs.com	515-226-6566

<b>1999-2000 Board Members:</b>				
Immediate Past President	Gregory R. Mauk	515-225-5821	gmauk@fbfs.com	515-226-6191
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Director – 1998-2000	Nancy D. Green	515-280-2850	nancy.d.green@emcins.com	515-244-9535
Director – 1998-2000	Jeff Baker	515-237-0106	jeffb@lmcins.com	515-244-9535
Director – 1999-2001	Douglas R. Pearson	515-457-5206		515-457-2001

<b>1999-2000 Committee Chairs:</b>				
Awards	Barb Sullivan	515-225-5445	bsullivan@fbfs.com	515-226-6565
Candidate Development	Kevin Seward	515-225-5699	kseward@fbfs.com	515-226-6311
Company Representative	Ceri Garton	515-222-4114	cerie_garton@cgu-hawkeye.com	515-222-4110
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Education	Dean Zing	515-271-2134	deanzing@earthlink.com	515-267-5311
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Golf Event	Steve Peterson	515-274-0322	stpete@safeco.com	515-274-0322
Editor of ChapterGram	Lisa Wink	515-267-5204	lwink@guidemail.com	515-267-5769
Drake Scholarships	Greg LaMair	515-237-0122	gregl@lmcins.com	515-244-9535

## Cast Your Vote

Due to the high cost of printing and distributing the CPCU Directory, we are considering making the directory available on the website at <http://www.cpcu-iowa>. Please contact Denise Hunt at 515-267-2763 by phone or 515-267-2790 to voice your concern. The tentative plan is to make the directory available in hard copy this year for those who do not have e-mail at home or at work.



## Future Chapter Meetings

Please mark your calendars for the following meetings:

November 19	I-Day	University Park Holiday Inn
December 16	Ethics	Living History Farms
January 20	Loss Control—part 2	Des Moines Golf & Country Club
February 17	TBD	Wakonda Club
March TBD	Drake/IIAA meeting	Drake University
April 20	Hall of Fame	Historical Museum
May TBD	Annual meeting & Golf	Willow Creek

## Drake receives \$2 million gift from EMC Insurance Companies

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very grateful for this gift from EMC, which will enable us to expand the activities of the Kelley Insurance Center and to enhance the insurance and actuarial science programs. This gift will enable us to develop a visiting scholar program that will enrich our academic offerings and be a wonderful resource for the local insurance community. We value this opportunity to expand and strengthen Drake University's partnership with the business community."

The Kelley Insurance Center provides many services to the insurance community, including support for the Drake insurance and actuarial science programs through scholarships, internships and job placement counseling, professional designation examinations preparatory classes for CPCU and IIA exams, special program, such as the Archie R. Boe Distinguished Lectureship Series, and a partnership with Experior Assessments LLC to develop agent licensing exams in 17 states.

### CPCU Society 1998—1999 Chapter Awards Program

The Iowa Chapter received the following awards during the October National meeting in Boston.

**President's Award for Excellence and President's Award Finalist for Large Chapters**—The most prestigious of Society awards is given to chapters demonstrating excellence in chapter programs and activities.

**Jay W. Gleason Memorial Public Relations Award for Excellence**—Chapters that excel in educating their communities about the CPCU Society receive the Award for Excellence or Achievement Award.

**Edwin S. Overman Candidate Recruitment and Development Award for Achievement**—Chapters that conduct successful programs encouraging CPCU candidates to begin and complete their CPCU studies receive the Award for Excellence or the Achievement Award.

**Continuing Professional Development Award for Excellence**—Society chapters earn this award when 20% of the active membership qualify for CPD recognition under the CPD program.

**E. Adrian Teaf Memorial Education Award for Excellence**—Chapters earning the Award for Excellence or the Achievement Award in this category conducted classes, presented seminars and workshops tailored to member needs, and conducted I-Days and joint meetings.

**Membership Award for Excellence**—Chapters winning this award significantly strengthened their membership during the past year by implementing a number of member retention and recruitment programs.

**Ethics Awareness Activity Award**—This award recognizes the chapters that conduct successful programs and activities encouraging ethical behavior in the insurance industry.

**Good Works Award Finalist for Large Chapters**—Chapters winning this award gave chapter members ample opportunities to serve others through a variety of projects and enhanced the visibility of the CPCU designation in their communities.

**Chapter CPCU Club Member-CPCU-Harry J. Loman Foundation.**

*A special thanks to all of your hard work in achieving these awards for our Chapter. We can all be proud!*

# NOVEMBER CHAPTER MEETING

The November Chapter meeting will be held Friday, November 19, 1999 at the University Park Holiday Inn in West Des Moines from 8 a.m. to 1 p.m.

Guest speakers are shown in the attached I-Day Brochure.

The cost for the Seminar and Recognition Luncheon is \$45.

The cost for the Seminar Only is \$35.

The cost for the Recognition Luncheon Only is \$15.

To enable us to have an accurate count for meal purposes, please **call, fax or e-mail reservations by November 16, 1999** to:

Jo Ann Olson

Phone: 225-5931

Fax: 226 6566

E-mail: jaolson@fbfs.com

Make your checks payable to The Iowa Chapter of CPCU

Send to: Jo Ann Olson  
FBL Financial Group  
5400 University Avenue  
West Des Moines IA 50266-5997

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Total \$ Enclosed: \_\_\_\_\_