



Iowa Chapter Gram

CPCU Society Iowa Chapter

december 1999

www.cpcu-iowa.org

1999-2000

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President's Message...

Catch that holiday spirit at our December 16 holiday party at Living History Farms. We have a lot to celebrate, as our Chapter earned seven awards on the way to being a finalist for the President's Award. Under the leadership of immediate Past-President Greg Mauk, the Iowa Chapter earned the seven awards which were announced at the Annual Meeting of the CPCU Society in Boston. The following awards were earned:

Jay W. Gleason Memorial Public Relations Award for Excellence – Dan Crew, Chair; Nancy Green, Director. Edwin

S. Overman Candidate Recruitment and Development Award for Excellence – Kevin Seward, Chair; Dennis Forsythe, Director. Continuing Professional Development Award for Excellence – Mike Murray, Chair; Jo Ann Olson, Director. E. Adrian Teaf Memorial Education Award for Excellence – Dean Zingg, Chair, Jo Ann Olson, Director. Membership Award for Excellence – Denise Hunt, Chair; Dennis Forsythe, Director. Ethics Awareness Activity Award – Pete Gutgsell, Chair; Jo Ann Olson, Director. Good Works Award Finalist for Large Chapters – Vicki Stanley, Chair; Nancy



Bruce Gunn Kelley
President 1999 - 2000

Green, Director. Barb Sullivan, Awards Chair, compiled all the data for each award and submitted them to the National Society for judging.

Many thanks to all those leaders for their dedication to making our Chapter consistently one of the best in the USA!

Personal Sponsorship—Recognize Your Sponsors

Just a reminder to nominate a Personal Sponsor who motivated and inspired a new designee to complete his or her CPCU studies. The

nomination form is attached. Although the form requests you return the nomination form to the CPCU Society, please complete the form and return it to Kevin Seward

by December 15, 1999 at FBL Financial Group, 5400 University Avenue, West Des Moines, IA 50266-5997. Kevin will be mailing all the forms in one mailing.

Area Companies Receive “Integrity Award” from the Better Business Bureau

La-Mair-Mulock-Condon Co. and GuideOne Insurance have been selected as 1999 winners of the “Integrity Award” from the Better Business Bureau (BBB) of Greater Iowa. The Integrity Award was created by the BBB’s Board of Directors in 1993 “to recognize those firms whose business practices and related activities in the community exemplify the BBB’s mission of promoting, through self-regulation, the highest standards of business ethics and conduct.” Congratulations to the employees of these companies who helped the companies earn this prestigious award.

April 2000 meeting date changed

Please note that the April 2000 meeting date has been changed from April 20th to April 27th. Make the change on your calendars now for the date change.

Our Chapter’s 50th Anniversary is set for 2002

Our chapter’s 50th anniversary will occur in January, 2002. We are forming a committee now to begin to plan for appropriately celebrating this milestone. To volunteer to be part of the committee, please contact Judy Brannon, GuideOne Insurance, phone 267-5346, e-mail: jbrannon@guidemail.com.

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org>
Please see the site for a corrected Chapter Officer, Director & Chairs list and other news and updates.

New Personal Lines Section for the CPCU Society Announced

The new Personal Lines Section recently formed by the society will focus on issues facing Personal Lines underwriters. This section will also be sponsoring a regional training meeting and help to make sure personal lines issues are represented at annual meetings.

Currently there is a Underwriting section. This will continue to exist but will focus on commercial issues.

If you have already paid your dues and selected the Underwriting section you can contact the society to have your section changed to Personal Lines or you can contact Jeff Jeffus at 515-225-5679 or by email at jjeffus@fbfs.com.

Speakers Bureau & Source Guide for the Media

The CPCU Society Communications Department is in the process of expanding and updating its Speakers Bureau and Source Guide for the Media. Please see the attached form to complete and return to the Society.

AIT 131— Essentials of Information Technology

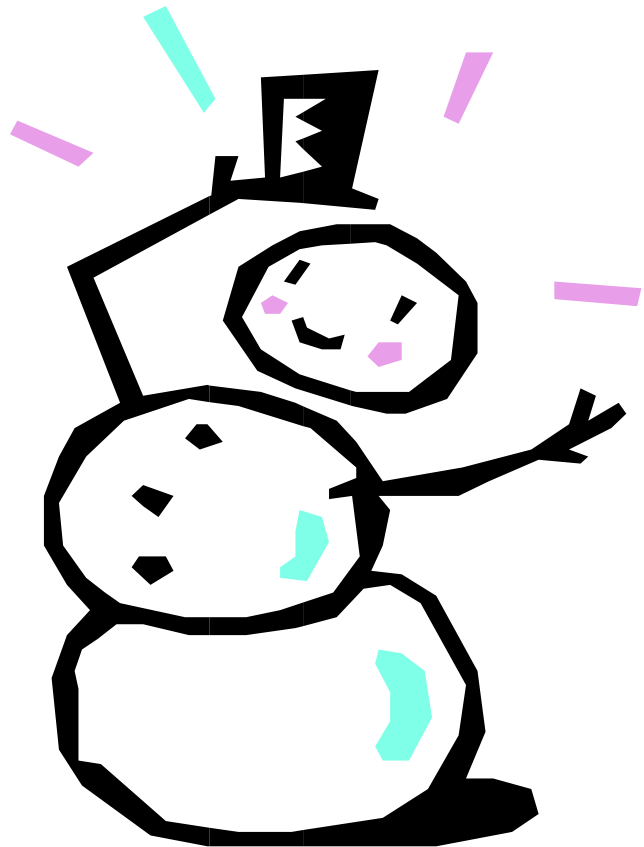
The Iowa Chapter, CPCU and the Insurance Association of Greater Des Moines are co-sponsoring a study group for AIT 131, to prepare participants to take the May exam.

When: Mondays at 3:30 p.m.,
starting January 17,
2000

Where: Brooks Lussem Insurance
514 East Locust
Des Moines

Exam: May 1, 2000

For further information or to join the group, please contact Judy Brannon, 267-5346 (jbrannon@guidemail.com) or Ted Lussem, 243-4289. The study group is offered free of charge to participants.



Future Chapter Meetings

Please mark your calendars for the following meetings:

December 16	Ethics	Living History Farms
January 20	Loss Control—part 2	Des Moines Golf & Country Club
February 17	TBD	Wakonda Club
March TBD	Drake/IIAA meeting	Drake University
April 27	Hall of Fame	Historical Museum
May TBD	Annual meeting & Golf	Willow Creek

DECEMBER HOLIDAY SOCIAL & MEETING

The December 16, 1999 meeting will be held at Living History Farms from 5:00 p.m. to 7:00 p.m.

The cost for the meeting is \$15 for members and \$5 for guests. Spouses and guests are invited. Hors d-oeuvres and social time is scheduled from 5:00 to 6:30. The Panel Discussion will be from 6:30 to 7:00 on The Ethical Perspective of Market Selection. Contact Bob Conroy at 280-2950 with any questions.

As part of the "Good Works" project, please bring canned goods and non-perishable items for those less fortunate to the meeting. A basket will also be provided for cash contributions. Last year we raised \$140 and gave 92 food articles to the Emergency Food Pantry. Let's see if we can do our part again this year.

To enable us to have an accurate count for food purposes, please **call, fax or e-mail reservations by December 13, 1999** to:

Jo Ann Olson

Phone: 225-5931

Fax: 226 6566

E-mail: jaolson@fbfs.com

Make your checks payable to The Iowa Chapter of CPCU

Send to: Jo Ann Olson
FBL Financial Group
5400 University Avenue
West Des Moines IA 50266-5997

Name(s): _____

Company: _____

Total \$ Enclosed: _____