



2001-2002 Officers

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CPCU Society Iowa Chapter

www.cpcu-iowa.org

October 2001

MESSAGE FROM THE PRESIDENT

If you are attending the **Annual Meeting** in Seattle, please stop by the Iowa Chapter's reception on Monday, October 22 from 7 to 10 p.m. The reception will be held in the Sheraton Seattle Hotel, most likely in my room. Call me at the hotel or look for signs posted in the registration area. It'll be a relaxed friendly evening for conversation, food and drink. I'll look forward to seeing you there.

Those who were at the September meeting heard a very interesting discussion of agents' e & o exposures from Jack Wharton. Be sure to mark your calendars for our October meeting on the 18th at Urbandale Golf and Country Club as well as I-Day on Friday November 16.

Are you interested in improving participation in CPCU and IIA

classes at your company or agency? A resource you should be aware of is Sandy Masters, CPCU, AIS, CPIW, regional marketing director for the Institutes. Sandy recently spoke with supervisors and managers at my company, telling them what is available through the Institutes, and providing information on how companies can provide support and recognition in the company culture. She also spoke with employees interested in knowing more about Institute programs, and provided our training people with a variety of support materials. She has a variety of programs she can present. Call her at 630 848 1750 or e-mail her a masters@cpcuiia.org.



Judy Brannon

TAKE THE TIME

By Jill R Polk

In just a fraction of the time you spend working out at the gym, in less than half the time it takes you to read the newspaper, and in many cases, a lot less time than it takes you to drive to work, you could be done. Done with filling out the form to become CPD qualified.

To qualify, you must earn 60 points during a two-year period. Points can be earned in numerous ways, such as:

- taking a course or passing an insurance or business-related program
- teaching an insurance or business related course
- serving the Iowa Chapter or National in various capacities
- attending meetings
- fulfilling continuing education requirements for state licensing

Qualifying for the Continuing Professional Development Program is not only a great idea for you, it helps our Chapter in our efforts to receive the Continuing Professional Development Award for Excellence from National. In order for the Iowa Chapter to receive this award, 20% of our active members must be CPD qualified on June 1st of every year.

With the qualification period expiring for 31 active and CPD qualified

Chapter members, we need to take action and submit the paperwork very soon. Following is a list of those persons whose qualification period expires on or before 12/31/01.

Todd Badow
 Steven Billings
 Jason Bogart
 Joseph Burkle
 Timothy Butler
 Kristi Buyert
 Susan Clark
 David Creighton
 Richard Cutler
 Marilyn Deal
 Douglas Drake
 Amy Elkin
 Michelle Ellerbeck
 Errol Garren
 Shirley Goslin
 Richard Iverson
 Alton Jeffus, III
 Eric Johnson
 Wayne Johnson
 Karen Karaidos
 Bruce Kelley
 Tressa Lepley
 Theodore Lussem
 Toni McCrary
 Deborah Pedrick
 Jill R Polk
 Lloyd Sandbulte
 Nanette Tollakson
 Maryel Waddill
 Karen Wassather
 Rod Winkelman

Of course, any Chapter members that have not previously been CPD qualified are urged to meet this challenge as well. For an application, you can go to the CPCU Society website at www.cpcusociety.org. Click on the Learning Center box at the top of the page, and then click on the Continuing Professional Development heading at the left. Scroll down to the paragraph entitled "Applying For the CPD" where you will see the link to the CPD Application Form. For your added convenience, I will also try and have copies of the application available at the Chapter meetings.

If you need assistance or any other information, you can contact me at 559-1470. Please join me in this effort to continue our professional commitment to the insurance industry and ourselves.



Risk Management for Public Entities

The Iowa Chapter of the CPCU Society and the Insurance Association of Greater Des Moines will be co-sponsoring a study group to study Risk Management for Public Entities. Successful completion of this course leads to a Certificate of Completion—or—for those who have earned the ARM designation, it results in a new designation ARMP.

The study group is being organized by Ted Lussem, CPCU, Brooks-Lussem Insurance. Planned meeting time is Tuesdays at noon at Employers

Mutual (downtown), beginning October 23. The exam is one that can be taken “on demand” and likely testing time is mid-January. There is no charge for the study group.

If you are interested or know someone who is interested, contact Ted Lussem at 243-4289 or tlussem@brooks-lussem.com.

Participation is not limited to CPCU's. Additional information regarding this course is on page 29 in the AICPCU/IIA Key Information Guide.

Food Pantry Donations

While we are beginning preparations for our holiday season, especially all the yummy meals, let's include the DMARC Emergency Food Pantry in our plans. The Iowa Chapter Board decided to switch our group's pantry collection event from the December meeting to the upcoming OCTOBER meeting (Oct. 18 at the Urbandale Golf & Country Club). Bring your contributions or cash donations to the next meeting. This will allow the pantry to distribute items in time for the holidays and school breaks (a time when many youngsters are home alone).

The need is great with all the layoffs, high gas and home fuel bills, and an increase in families suffering from various types of addictions.

The Food Pantry needs include cash and non-perishable food items such as cereal, mixes of all types, pastas, canned goods, and juices. Even though the pantry accepts personal items such as toiletry articles, baby diapers, etc., they prefer FOOD and MONEY, which helps to buy food at wholesale.

Did You Know?

Did you know that the Iowa Chapter has a sub-chapter? The Iowa Chapter's sub-chapter is the Grinnell Sub-Chapter and their slate of officers for the coming year is:

President
Cindy Hanevy
Vice-President
Hugh Sheridan
Secretary-Treasurer
Mike Ward

Message from Jim Marks

Dear CPCU Society Member:

As we all come to grips with the terrible tragedy that struck the U.S. this week, and continues to unfold, we're grappling with many questions. Chief among them are the effect on our colleagues, primarily in New York City, and what the short- and long-term impact will be on the insurance industry.

Your Society has launched a new section on the web site-In the Aftermath. In that, you'll find a message from Society leadership, links to relevant industry sites, and a message forum where you can post queries about your colleagues or your business, and respond to those posted by others. We're also adding a list of CPCU Society members with mailing addresses at the World Trade Center. You

can access this section under "What's New..." on the home page of the Society web site: www.cpcusociety.org.

The CPCU Society will update information as more becomes available. If you have suggestions for content, please send them to membercenter@cpcusociety.org. Our goal is to make this a resource for you. The CPCU Society cares about you and your success.

Best Regards,
Jim Marks, CAE, CPCU, AIM
Executive Vice President
CPCU Society

Iowa Chapter's Donations to the Red Cross

In the wake of the tragedies of September 11, our Chapter Board pledged to match our members' contributions to the American Red Cross Disaster Relief Fund made at the September meeting. The match was on a dollar-by-dollar basis, up to a \$500 maximum. At the meeting, we raised \$500, which, along with the Chapter matching funds, totaled \$1000. The donations were delivered to the American Red Cross after the meeting. Thank you for your support.



Pictured left to right: Nancy Green-Treasurer, Dawn Roberts -Red Cross Representative, and Pam Heilskov-Good Works Chair.

Awards

The Iowa Chapter of the CPCU Society has been honored with the Jay W. Gleason Memorial Public Relations Award for Excellence and the Gold Circle of Excellence Award.

What is the Circle of Excellence Award?

The Circle of Excellence Award recognizes chapters for their efforts to achieve benchmarks in chapter performance. As in the past, chapters earn bronze, silver, and gold recognition by undertaking activities divided among the Society's new strategic plan.

Why strive for the Circle of Excellence Award?

The recognition criteria provides guidance in key areas that will help chapters be successful and serve their members.

Participation in the Circle of Excellence:

- supports the CPCU Society's Strategic Plan
- provides a blueprint to help chapters align their efforts with national's efforts in each area of emphasis
- helps chapters provide better value and service to members
- recognizes chapter members for their contributions to the success of their chapter and the Society.

CPCU Society volunteers devote a great deal of time and energy on behalf of their chapters and the national organization. The Circle of Excellence Award enables the CPCU Society to recognize as many chapters as possible for their outstanding efforts.

Reminder

This is a reminder to the new designees to send your photos to Wade Sheeler for the I-Day advertisement, which will run on November 12th in the Des Moines Register. The ad will be on the back page of the Work & Money section. Wade can be reached at 641-236-6121, ext.4565 or via e-mail at wsheeler@gmrc.com. Photos were due September 26.

Updates on Members

A survey will be sent out to all of the Iowa Chapter members requesting updated information. This will be used to update the Chapter's membership records. Please be watching for this survey in the near future. Everyone is encourage to complete it and return it so the Iowa Chapter is sure to have accurate information.

IOWA CHAPTER CPCU SOCIETY MEETING

Topic: Office Ergonomics and You, Leading Causes of Office Ergonomic Concern

Date & Time: Thursday, October 18 11:30 a.m.

Location: Urbandale Golf & Country Club, 4000 86th St, Urbandale

Cost: \$15.00 per person

Have you ever had a neck ache or wrist soreness while working at your desk? Join us at our next meeting to get an enthusiastic fresh look at the leading causes of ergonomic injuries. Our speaker is Ken Strosahl of Strosahl's Consulting Service, Inc. which specializes in Safety & Health Services. You can look forward to an energized, interactive exchange and discussion of ideas.

Questions to: Jo Ann Olson (515) 225-5931
Jaolson@fbfs.com

To enable us to have an accurate count for food purposes, **please call, fax, or e-mail reservations by** October 12th to:

Nancy Green
Phone: (515) 280 2850
Fax: (515) 237 2016
E-mail: nancy.d.green@emcins.com

Cancellations needed by October 16

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Nancy Green, CPCU
EMC Insurance, W4S
717 Mulberry
Des Moines, IA 50309

Name(s): _____

Company: _____

Total Enclosed: \$ _____

Cost: \$15 per person