

# Iowa ChapterGram

CPCU Society Iowa Chapter

November 2002

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)



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## MESSAGE FROM THE PRESIDENT . . .

What kind of things do you expect out of your CPCU chapter? Do you expect to hear leaders of local companies share their views on insurance topics? Do you expect meeting topics that vary from timely insurance issues to topics concerning career management and leadership? Do you expect educational seminars? Or perhaps you're looking for networking opportunities with other insurance professionals?

If you are looking for any or all of the items listed above, then the coming year with the Iowa Chapter is for you!

**Dennis Forsythe** and his program committee have put together a very impressive panel of speakers for I-Day scheduled November 14<sup>th</sup>. You'll want to attend to hear these local industry leaders and welcome 16 new designees to our chapter as we recognize them during the luncheon conferment ceremony.

We've already had meetings on topics such as mold, revised ISO forms and corporate risk management. Looking ahead on our chapter calendar you can expect future meetings on special investigative units, leadership, career management and a presentation by Insurance Commissioner Terri Vaughan in May.

We have two educational seminars scheduled for 2003. One seminar will be early next year and the other seminar will be held in March in conjunction with Ethics Awareness month. Both of these seminars are currently in the planning stages.

Great networking opportunities present themselves at our December meeting at Glen Oaks and our golf outing which has been rescheduled to June this year in hopes of better weather. Our new good works project of staffing Jolly Holiday Lights on December 6th will be another great network-



ing opportunity in addition to supporting a very worthwhile charity.

If there are other things that you'd like your CPCU chapter to provide or that you think would be of interest to our members, we'd like to hear from you. Feel free to contact any board member with your ideas or better yet, volunteer time to serve on a committee or serve on the board. This is your chapter – it's a great chapter and it is up to you to take full advantage of all that the chapter has to offer!

## The Chapter's Web Site History

The chapter's web site, [www.cpcu-iowa.org](http://www.cpcu-iowa.org) has a colorful and, by Internet standards, a long history.

In 1996 our chapter's leadership appointed a committee to look into the feasibility of establishing a web site for chapter information. This committee took on the assignment as a research project, a research project that received an Excellence Award from the national society at the 1997 Annual Meeting held in Dallas, Texas. Subsequently, the research paper was published in the *CPCU Journal*, Volume 51 No. 1, Summer 1998.

The members of the research project team were:

Cynthia Adams, CPCU  
Robert D. Conroy, CPCU  
Carole Hallenback, CPCU

Bradley J. Mardis, CPCU  
Thomas R. Prall, CPCU  
Herbert W. Ruble, CPCU  
Lloyd Sandbulte, CPCU

The site was launched in the spring of 1998 and the basic layout has remained virtually unchanged while content is continuously updated. Additionally, all of the current and past directors and officers have given constructive input and guidance in the shaping of your chapter's web site.

Bob Conroy has managed the site for several years until Dan Crew, CPCU; Nancy Green, CPCU; and Kevin Seward, CPCU volunteered to help create and maintain new functions to the web site and share the administrative task that continued to grow as did the site.

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## Make a Wish Come True

You can help make a dream come true for a terminally ill or seriously ill child by helping with **Jolly Holiday Lights!** This fundraiser for the Make a Wish Foundation has provided many children over the past years with a wish.

CPCU members can help by volunteering for Friday, December 6th (5 p.m. - 10:30 p.m.). You will turn on and off the displays, hand out programs, and collect fees. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1995. Every year gets bigger and better.

There are two shifts (5-8, 7:30-10:30) or you can stay for the entire evening.

Help put some **sparkle** in a child's eyes, contact Carol Bowers at EMC Ins. Cos., 515/237-2009 or via e-mail – [J.Carol.Bowers@EMCIns.com](mailto:J.Carol.Bowers@EMCIns.com). Volunteers must be at least 18 years of age. In addition, there is a release form that all volunteers must complete.

## I-Day Registration

This is a reminder to sign up for I-Day. All CPCUs should have received an I-Day brochure in a separate mailing. A registration form is also included in this month's Chapter-Gram. Please plan to attend. The theme for this year is View From the Top-The Future of the Property & Casualty Insurance Industry. The featured speakers are Bruce Kelley, President and CEO of EMC Insurance

Companies, Jim Noyce, CFO of FBL Financial Group, Inc., Bradley Kuster, President of Continental Western Group, Jim Swift, President of Holmes Murphy Brokerage Services, and Dan Agnew, President and CEO of Grinnell Mutual Reinsurance Company. Each speaker will have an individual presentation followed by a panel discussion.

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## Future Meeting Dates, Location and Topic

November 14, 2002	University Park Holiday Inn	I-Day
December 19, 2002	Glen Oaks Country Club	Caricature Drawings
January 16, 2003	Christopher's	Career Management
February 20, 2003	Wakonda Club	Special Investigation Units
March 6, 2003	Olmsted Center Drake University	Spring Seminar
April 17, 2003	Des Moines Golf & CC	Leadership
May 15, 2003	EMC Insurance Companies	Installation of Officers Guest Speaker: Terri Vaughan
June 2003	Legacy Golf Club Norwalk, IA	Golf Outing

## Scholarship News!

Your Iowa Chapter of CPCU Scholarship Committee has been evaluating the current scholarship award structure and is pleased to announce that one of our \$1,500 scholarships will now be awarded to an **Iowa Chapter member or one of their dependents**. To be eligible, applicants must be sophomores or juniors attending a four-year accredited college or university in the state of Iowa and be maintaining an overall G.P.A. of at least 2.75 on a 4.0 scale. Preference will go to students majoring in business and/or an insurance related area of study.

Keep watching for further details. More information and an application for consideration will be available soon.

FYI. The Ted Lussem Scholarship will remain at Drake – available for sophomores and juniors pursuing a concentration in Insurance or degree in Actuarial Science

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## 2002 I-Day Contributors

The Iowa Chapter of CPCU would like to thank the 2002 I-Day Contributors. Your contributions are greatly appreciated.

Ahrold-Fay & Co.  
Allied Insurance  
AON Risk Services  
Asset Protection Agency  
Bilbrey Insurance Services, Inc.  
Brooks-Lussem Insurance, Inc.  
C. Mac Chambers/RCS Group  
CGA Insurance Services, Inc.  
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Continental Western Group  
Donaghy-Kempton Insurors  
EMC Insurance Companies  
Farm Bureau Financial Services  
Farmers Mutual Hail Insurance Company of Iowa  
Farmland Insurance/Nationwide Agribusiness  
First Western Insurance  
GAB Robins North America, Inc.  
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Insurance Association of Greater Des Moines, Inc.  
Iowa Bankers Insurance & Services, Inc.  
Kelley Insurance Center - Drake University  
Krist Insurance Group, Inc.  
LaMair-Mulock-Condon Co.  
Marsh Advantage America  
Merchants Bonding Company (Mutual)  
The Ohio Casualty Group  
Old Republic Surety Company  
Partners Mutual Insurance  
Reynolds & Reynolds, Inc.  
SECURA Insurance Companies  
State Auto Insurance Companies  
The St. Paul Companies  
United Fire & Casualty Companies  
White Insurance Inc.  
Willis and Moore, Inc.

**Insurance Industry Day  
Thursday, November 14, 2002  
University Park Holiday Inn, West Des Moines, IA  
I-Day Registration Form**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company/Agency

\_\_\_\_\_  
Address

\_\_\_\_\_  
(   )

\_\_\_\_\_  
Telephone

In order to have an accurate count, please call, fax, or e-mail reservations by **November 7, 2002** to:

Jeff Baker

Phone: (515) 237-0106

Fax: (515) 244-9535

E-mail: [cpcu@lmcins.com](mailto:cpcu@lmcins.com)

Seminar and Recognition

\_\_\_\_\_ Luncheon            \$50

\_\_\_\_\_ Seminar only \$35

\_\_\_\_\_ Luncheon only    \$23

**Make check payable to:** Iowa Chapter-CPCU

**Send check to:**

Jeff Baker

LaMair-Mulock-Condon Co

808 5th Ave.

Des Moines, IA 50309