



Iowa ChapterGram

CPCU Society Iowa Chapter

March 2003

www.cpcu-iowa.org

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MESSAGE FROM THE PRESIDENT. . . .

Corporate ethics, or lack of, has certainly been a newsworthy topic in recent times. From the Enron scandal to the WorldCom bankruptcy to Time Magazine designating Whistleblowers as their Persons of the Year, it has become evident that everyone needs to raise their awareness of and commitment to corporate ethics.



March is CPCU Ethics Awareness month. During March, Chapters are urged to promote and celebrate the high ethical standards that CPCU stands for.

A CPCU must meet the following requirement regarding Ethics. CPCUs promise to abide by a Code of Professional Ethics, placing their clients needs before their own.

It had been some time since I read the CPCU Code of Professional Ethics and I thought now was a good time to do so. Some excerpts from this code include the following:

- Place the public interest above your own
- Continually seek to maintain and improve your professional knowledge skills and competence
- Obey all laws and regulations
- Assist in maintaining and raising professional standards in the insurance business
- Strive to establish and maintain dignified and honorable relationships with those whom they serve.

To quote Jim Nau, President of the CPCU Society, 'Now more than ever, the insurance industry needs to be a model of corporate ethics.'

Judy Brannon has put together an outstanding seminar covering a variety of topics related to ethics. Our Chapter is featured on the national CPCU website under Ethics Awareness to show other Chapters what we have planned for this month. I hope you can mark March 6th on your calendar and attend this great event.

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This CPCU year is 80% complete at the end of this month. The board will begin plans for the next CPCU year. We will be looking at what committee chair and board positions need to be filled for 2003-2004. If you're interested in joining the board in any capacity, please let an officer or director know. This is my 7th year on the board and it is a great experience! It has given me the opportunity to work with and get to know many other insurance professionals. I would not have had the opportunity to meet and work with all of these great CPCUs if I had not become involved on the board. It is truly a gratifying and enjoyable experience.

Future Meeting Dates, Location and Topic

March 6, 2003	Olmsted Center Drake University	Spring Seminar
April 17, 2003	Des Moines Golf & CC	Leadership
May 15, 2003	EMC Insurance Companies	Installation of Officers Guest Speaker: Terri Vaughan
June 12, 2003	Legacy Golf Club Norwalk, IA	Golf Outing

Food Pantry Donations

Our Chapter received a thank you from the Des Moines Area Religious Council Food Pantry for our donation in January. The Chapter delivered numerous boxes of food along with a cash donation. In case you were wondering how your donations will be used, the Food Pantry will be using the money to purchase nonperishable food items. The Food Pantry distributes food at no charge to families in need through its 8 locations in Polk County. Each family that is served receives a three-day food supply. In 2001 the Food Pantry served 31,700 families. Thank you to those who made donations to help serve families in need.

Gain Leadership Skills at the National Leadership Institute

Make the commitment to “Insure Your Success” by attending the CPCU Society’s spring National Leadership Institute (NLI) in Tampa, Florida, on May 8 and 9. The National Leadership Institute provides top-notch courses in communication skills, finance, project management, resilience, and facilitative leadership to provide the skills needed to succeed in today’s competitive marketplace. Additional leadership courses have been added this year, with topics including time management, coaching, and conflict resolution.

For details, refer to the February/March issue of CPCU News or access the information on the Internet at <http://www.cpcusociety.org/> in the Learning Center section.

CPD

Have you received notification that your CPD qualification will expire? Do you struggle to remember all of the events you’ve attended? To assist you in completing your application, following is a list of the events hosted by our Chapter so far this year.

<u>Date</u>	<u>Location</u>	<u>Topic</u>
September 19, 2002	Hy-Vee Conference Ctr.	Corporate Risk Management
October 11, 2002	Parents Hall-Drake University	Revised ISO BOP & CGL Forms
October 17, 2002	The Embassy Club	Mold
November 14, 2002	University Park Holiday Inn	I-Day
December 19, 2002	Glen Oaks Country Club	Caricature Artist
January 16, 2003	Christopher’s	Career Management
February 18, 2003	Farm Bureau	Additional Insured Workshop
February 20, 2003	Wakonda Club	Special Investigation Units

This is just what’s happened so far this year. There is still plenty of opportunity to attend some informative events. Don’t forget about the Ethics Seminar scheduled March 6. See the related article and registration in this month’s ChapterGram. The registration is due February 27, so don’t delay!



Kelley Insurance Center
212 Aliber Hall
29th and University
Des Moines, IA 50311-4505

In cooperation with the
Iowa Chapter, CPCU Society,
Des Moines Association of Insurance and Financial Advisors, and
Society of Financial Service Professionals

DATE: Thursday, March 6, 2003

LOCATION: Parents Hall ♦ Olmsted Center ♦ Drake University

AGENDA:

7:30 — 8:00 A.M.	Registration and Continental Breakfast
8:00 — 9:30 A.M.	Beth Givens
9:30 — 9:40 A.M.	Break
9:40 — 11:10 A.M.	Tracey Vispoli
11:10 — 11:20 P.M.	Break
11:20 — 11:50 P.M.	Cindy Schmell
11:50 — 12:00 P.M.	Break
12:00 — 1:30 P.M.	Buffet Luncheon
12:40 — 1:30 P.M.	Russ Sporer

RESERVATION: You may reserve your place and luncheon by calling (515) 271-2134 by February 27, 2003.

Morning program \$35
Lunch & noon speaker \$15**

**** Note: Cost for DMAIFA and SFSP members included in annual dues.**

PARKING: Parking in the Olmsted Lot will be validated at the Registration Table at a cost of \$1.50.

QUESTIONS?

Doug Ireland (515) 271-2134 **Judy Brannon (515) 267-5346** **Lynn Harkin (515) 243-155**
doug.ireland@drake.edu jbrannon@guidemail.com dmaifa@iowaifa.org

ABOUT OUR PROGRAM:

♦ Identity Theft ♦

Beth Givens is the Director of the Privacy Rights Clearinghouse of San Diego, California, and is a nationally recognized expert in issues related to identity theft.
Identity theft — could you be a victim? How can we protect ourselves, our clients, and our insureds.

♦ Risk Management of Cyber Exposures ♦

Tracey Vispoli is an Assistant Vice President, Chubb & Son, Inc., and the global Cyber Solutions Manager in the Department of Financial Institutions.
What should companies know about risk management of cyber exposures? Tracey will discuss fraud in the new economy, myths about cyber risks, quantification of cyber exposures, and gaps in traditional insurance.

♦ It Can Even Happen in Iowa! ♦

Cindy Schmell is the Bureau Chief of the Iowa Insurance Fraud Bureau, Iowa Insurance Division.
Crime doesn't **pay**, but it can certainly **cost** you. Come hear about identity theft in Iowa and some of the latest scams.

LUNCHEON PROGRAM:

◆ Making Ethics Count ◆

Russ Sporer, CPCU, is a principal with NOEL Insurance, Inc., and Past President of the Independent Insurance Agents of Iowa.

Is the term 'business ethics' an oxymoron? Discussion of ethical predicaments of the insurance professional.

Please Note: This seminar counts for 5 hours of continuing education credit—4 hours for the morning session and 1 hour for the luncheon presentation.

CPCU ◆ DMAIFA ◆ SFSP Spring 2003 Special Event Registration Form

Name _____
 Social Security # _____ **[For CE only]**
 Company/Agency _____
 Address _____
 City _____
 State _____ Zip _____
 Phone: Office _____
 Home _____
 FAX _____
 Email _____

I am a member of: **[Check only one]**
 CPCU DMAIFA SFSP DMAIFA & SFSP Unaffiliated

I am registering for: **[Check only one]**

	CPCU & Unaffiliated	SFSP & DMAIFA
Entire Program and Luncheon	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$35.00
Morning Program Only	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$35.00
Luncheon and Noon Speaker Only	<input type="checkbox"/> \$15.00	<input type="checkbox"/> \$ 0.00 **

**** No charge for DMAIFA and SFSP members**

Method of payment

Check enclosed — made payable to *Drake University*

Bill my company to the *attention of:* _____

I prefer to pay by credit card

MasterCard Visa Discover

Card #: _____ Exp.Date _____

Return the completed registration form to **Kelley Insurance Center**.

Mail: 212 Aliber Hall, 29th & University Avenue, Des Moines, IA 50311-4505
Fax: (515) 271-2001
Email: Insurance.Center@drake.edu
Phone: (515) 271-2134