

# Iowa ChapterGram

CPCU Society Iowa Chapter

October 2003

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)



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## MESSAGE FROM THE PRESIDENT. . . .



Have you ever considered how important you are to our Chapter? Without you, over time, the Chapter would cease to exist. You are "extremely" important to the success of this chapter and the National CPCU Society. Volunteerism is what makes us great. Your participation on committees, your attendance at monthly meetings

and your involvement on the board provides leadership that is beneficial to everyone. It is beneficial to your employers, your family and friends and your fellow employees. If you are like me, you always receive more from others than what we give. Our Chapter will be as successful as we are active. As you know, our Chapter has a history of being very successful and it is because of you! Together, we will continue the trend in 2003/2004.

If you are planning to attend the Annual Meeting in New Orleans, please look me up. We will be staying at the New Orleans Marriott. Although I do not plan to host an actual reception, I would love to meet you and get acquainted. I hope that our Iowa Chapter has a good turn out in New Orleans. With 36 New Designees, we should be well represented.

Those of you who were able to attend the September meeting at the Blank Park Zoo heard a very interesting presentation on "Zoo Life and Unusual Risks" from Anne Shimerdia. If you didn't make the meeting, I hope that you plan now to attend our October meeting to hear John Tatum, Executive Vice President and General Manager – Farm Bureau Mutual Insurance Co., discuss "The Value of Continuing Education". The meeting will be held at the Wakonda Club on October 16, 2003.

Do you need help in arranging CPCU and IIA classes? If you do, Sandy Masters, CPCU, AIS, CPIW, regional marketing director for the Institutes is available to help you. You may call her at 630-848-1750 or email her for assistance at [masters@cpcuiia.org](mailto:masters@cpcuiia.org). I know she will be happy to help.

The electronic distribution of our ChapterGram each month is saving the Chapter substantial money in postage and paper expenses each year. I know that we will find better uses for the money saved. A big "Thank You" to those that made this change happen! If you have a change in email address, please be sure to notify Don Shafer at [dshafer@guideone.com](mailto:dshafer@guideone.com) so we can keep the member database current. You won't want to miss any of the monthly ChapterGrams.

I look forward to seeing all of you at a CPCU function soon.

Have a great day!

## 2002 Tax Return Available For Inspection

The 2002 Federal Income Tax return has been completed and filed with the Internal Revenue Service. Any member who wishes to inspect the tax return for the Iowa Chapter, may contact Wade Sheeler at 641-269-8565 or via e-mail at: [wsheeler@gmrc.com](mailto:wsheeler@gmrc.com) <mailto:wsheeler@gmrc.com> and a copy will be provided for your inspection.

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## Congratulations

The Iowa chapter qualified for the CPD Award for Excellence for 2002-2003 by having at least 20% of our members CPD qualified. This is an outstanding accomplishment .

Through the CPD (Continuing Professional Development) program, the CPCU Society offers both opportunities to keep our skills sharp through attending meetings and workshops and a way to be recognized. Applicants for CPD recognition must earn at least 60 points during a two-year period. Points can be earned by attending chapter meetings, passing exams or courses, serving the Iowa Chapter or National Chapter in various capacities. New designees are automatically CPD qualified for two years. If you are not currently CPD qualified, but believe you qualify, you may acquire an application via the CPCU Society website at [www.cpcusociety.org](http://www.cpcusociety.org).

As you all know, staying informed and updated in our profession is important not only to us but also to our employers and our clients. We would like to congratulate everyone who qualified this past year.

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## Make A Wish Come True

You can help make a dream come true for a terminally ill or seriously ill child by helping with Jolly Holiday Lights! This fundraiser for the Make a Wish foundation has provided many children over the past years with a wish.

CPCU members can help by volunteering on Saturday November 22nd (5 p.m.—10:30 p.m.). You will turn on and off displays, hand out programs, and collect fees. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1995. Every year gets bigger and better.

There are two shifts (5 - 8 and 7:30 - 10:30) or you may volunteer for the entire evening.

Help put some sparkle in a child's eyes. To volunteer contact Carol Bowers at EMC Insurance Companies (515) 237-2009 or via email at [J.Carol.Bowers@emcins.com](mailto:J.Carol.Bowers@emcins.com). Volunteers must be at least 18 years of age. In addition, there is a release form that all volunteers must complete. Thank you

# Life-Long Learning: A Commitment To Leadership & Career Success

The National Leadership Institute (NLI) is the CPCU Society's premier educational program for insurance industry professionals. Two of our Iowa Chapter members, Nancy Green and Tom Podraza, recently received recognition for completing the core courses of the National Leadership Institute program.

In response to members' requests for lifelong leadership and career training that will meet the changing needs of the P/C industry, the Society is evolving the NLI to include more course options and a new recognition program. The first four new NLI courses were successfully debuted at the Spring 2003 NLI, offering training in time management, coaching for peak performance, successful negotiations and managing conflict, and building winning relationships. Moving forward, the Society is in the process of developing even more courses—both half-day and full-day—set to debut at future national and chapter presentations of the NLI. Also, the Society is phasing out the NLI Certificate of Completion and introducing the Certificate of Participation Plaque—representing the notion that learning is an ongoing process and is never really complete.

**The next National Leadership Institute will be held October 9-10, 2003, in New Orleans, Louisiana, so register today!**

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## Future Meeting Dates, Location and Topic

Oct 16, 2003	Wakonda Club	The Value of Continuing Education
Nov. 13, 2003	Hotel Fort Des Moines	I-Day - Challenges of the Industry - Asbestos & Privacy Issues
Dec 10, 2003	Glen Oaks Country Club	To Be Announced
Jan. 15, 2004	Hy-Vee Conference Center	Career Management (Networking)

Details of other 2004 meetings will be announced later.

## I-Day 2003

The Iowa Chapter would like to congratulate the new designee class of 2003. Those designees that are from the Iowa Chapter are as follows:

Carol Alvarez	Allied Insurance	Laura Hennessey	State Farm Group
Myron Amdahl	State Farm Group	Michael Herold	IMT Insurance
Richard Atkinson	State Farm Group	James Hock	St. Paul Insurance
Lynn Beddow	Marsh Affinity Group Services	Charles Malloy	Grinnell Mutual
Robert Bergman	Allied Insurance	Sheryl McMahon	Pharmacists Mutual
Cindy Biddle	Farmland Insurance	Debbie Miller	Grinnell Mutual
Danita Blessing	Insurance Associates of Iowa	John Mitchell	Allied Insurance
Michael Boggs	EMC Insurance	Ronald Mitchell	Grinnell Mutual
Douglas Brinkman	EMC Insurance	Steven Mueller	Allied Insurance
Dion Brown	Allied Insurance	Scott Paulson	Allied Insurance
Mardette Bullock	Fiserv Advanced Ins. Solutions	Leslie Pross	NCMIC Group
Connie Ann Crab Kessler	Wells Fargo Home Mortgage	Brent Rickabaugh	EMC Insurance
Brian Eide	GuideOne Insurance	Della Roberts	Holmes Murphy
John Felsen	EMC Insurance	Valerie Schweiger	Marsh Affinity Group
Lynette Foster	GuideOne Insurance	Sonja Squiers	EMC Insurance
Dana Greenwood	Allied Insurance	Phillip Stafford	Continental western
Nicholas Groves	Allied Insurance	Neil Trout	Allied Insurance
Linda Hedden	Colburn & Son Inc.	Patrick Yates	State Farm Group

The Iowa Chapter will be recognizing the new designees at its annual I-Day, which will be held on Thursday, November 13, 2003 at the Hotel Fort Des Moines (10th and Walnut) in Des Moines, IA. This year's theme is "Challenges of the Industry: Asbestos & Privacy Issues". Please mark this date on your calendars. The detailed brochure with registration information will be mailed the middle of October. Plan now to attend.

# Iowa Chapter CPCU Society Meeting

**Date & Time:** Thursday, October 16, 2003 11:30 a.m.

**Location:** Wakonda Club, 3915 Fleur Drive, Des Moines

**Topic:** Leadership: Investing in Your Career & Adding Value to Your Company Through Continuing Education

**Speaker:** John Tatum, Executive Vice President & General Manager of Farm Bureau Mutual Insurance Company

**Cost:** \$20.00 per person

The value of continuing education is often overlooked during the normal frenzy of daily activities. Leaders, however, know that the best results are achieved when everyone strives for continuous improvement, which often includes continuing education. Join us for lunch in a beautiful setting at the Wakonda Club and hear a prominent leader from one of our local companies speak about the value of continuing education. John Tatum is the Executive Vice President and General Manager of Farm Bureau Mutual Insurance Company, and he will share his insightful thoughts about leadership and continuing education.

Questions to: Nancy Green 515-280-2850  
Nancy.D.Green@EMCIns.com

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by October 10, 2003 to:

Wade E. Sheeler, CPCU, CIC  
Phone: 641-269-8565  
Fax: 641-236-2838  
E-mail: iowacpcu@gmrc.com

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Make checks payable to : Iowa Chapter – CPCU

Mail checks to:

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Grinnell Mutual Group  
4215 Hwy. 146  
P. O. Box 790  
Grinnell, IA 50112-0790

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$20 per person