

# Iowa ChapterGram

CPCU Society Iowa Chapter

November 2003

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)



## 2003-2004 Officers

President:  
Dennis Forsythe  
(515) 226-6702  
Dforsythe@fbfs.com

Vice President:  
Nancy Green  
(515) 280-2850  
Nancy.D.Green@EMCIns.com

Secretary:  
Jeff Baker  
(515) 237-0106  
Jeff.baker@lmcins.com

Treasurer:  
Wade Sheeler  
(641) 269-8565  
Wsheeler@gmrc.com

Past President:  
JoAnn Olson  
(515) 225-5931  
Jaolson@fbfs.com

## Directors

Kevin Seward  
(515) 225-5699  
Kseward@fbfs.com

Jody Ochsner  
(515) 362-7631  
Jody.L.Ochsner@EMCIns.com

Dan Crew  
515-237-0160  
Dan.Crew@LMCIns.com

Barb Sullivan  
(515) 225-5445  
Bsullivan@fbfs.com

## MESSAGE FROM THE PRESIDENT. . . .



The CPCU Annual Meeting and Seminars in New Orleans was great! I am sure all that attended will agree. The seminars were top notch and very timely. All of the seminars and speakers helped us to better prepare ourselves to add value to our relationships with our customers and employers. I par-

ticularly liked Cal Ripken Jr. as he related his experiences in major league baseball to business. If you have not been to an annual meeting in a while – or even if you have – plan to attend the 2004 Annual Meeting in Los Angeles.

Once again, our chapter was recognized for its past achievements. It was my privilege and honor to represent the Iowa Chapter as we were recognized as a Gold Level recipient in the Circle of Excellence Recognition Program. Congratulations to last year's president, JoAnn Olson, and our board of directors and committee members for all of their guidance and hard work. A special thank you to all of our members for their participation and help with the many activities we conduct.

Attendance at the convention exceeded 3000 with 132 of 152 chapters represented. Over 2200 New Designees were conferred. The Iowa Chapter is very excited about the 36 new CPCUs that are now a part of our chapter. We look forward to their involvement and participation in the years ahead. They undoubtedly will be some of our leaders in the future. Congratulations to the new CPCUs and please accept this invitation to get involved and be an active member of your chapter. As we all know, our chapter will be as successful as we are active.

The CPCU Society is truly becoming international in scope as your national Board of Governors approved two new chapters. The new chapters are located in Japan and Europe. WOW! What next?

Congratulations to Judy Brannon, Past President, for being elected to the position of National Governor for the Society. She will be working with chapters in the mid-west and will do an excellent job as usual.

Plan now to attend the I-Day on November 13. Nancy Green and her program committee have put together an excellent program focusing on privacy and asbestos issues. Our newly elected National President of the Society, Hugh B. McGowan, CPCU, will be our luncheon speaker and conduct our conferment of the New Designees.

Have a great day!

## CPD Applications

Fall should remind you of school, which should remind you to apply for, or to renew, your CPD (Continuing Professional Development) certification as it becomes due in the next year. Receiving your CPCU designation is just the beginning in your professional development. Since education is fundamental to serving the public, the AICPCU recognizes members who continue to learn and to contribute their knowledge, whether through teaching, writing, or serving the organization at any level.

### **What it is--**

Applying for the CPD program is voluntary. The certification is for two years, beginning with the month you earned your CPCU designation. If there is a lapse of several years between earning your CPCU designation and your application for CPD, the term runs from the anniversary month of your designation for the next two years.

### **How to apply--**

Approximately three months prior to your designation anniversary date (or expiration of a current CPD), the AICPCU sends each member a reminder and a "CPD Application & Guidelines" in the mail. You can also download the application from the AICPCU web site. If you have additional questions or want to request the application, call (610) 644-2100, ext. 7517; or, contact the AICPCU at [cserv@cpuiia.org](mailto:cserv@cpuiia.org) or [www.aicpcu.com](http://www.aicpcu.com).

- The application form has fairly complete instructions. However, if you need help, contact the AICPCU as directed above.
- If you need to check which monthly meetings or seminars you attended, view past Chaptergrams on-line as a reminder. The past several years are available.
- Other activities that count for credit are: articles in the Chaptergram, presenting the program at a meeting, teaching a class, contributing an article to a professional journal, taking IIA and CPCU tests, etc.
- New designees are automatically qualified for the first two years following their designation.

### **What is in the future--**

The Iowa Chapter plans to implement a recognition program for its members who achieve their CPD qualification. If you have questions or suggestions, please call Pam Heilskov at (515) 280-2951 or e-mail at [pam.j.heilskov@emcins.com](mailto:pam.j.heilskov@emcins.com).

## Be a Jolly Holiday Lights Volunteer

You can help make a dream come true for a terminally ill or seriously ill child by helping with Jolly Holiday Lights! This fundraiser for the Make a Wish foundation has provided many children over the past years with a wish.

CPCU members can help by volunteering on Saturday November 22nd (5 p.m.—10:30 p.m.). You will turn on and off displays, hand out programs, and collect fees. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1995. Every year gets bigger and better.

There are two shifts (5 - 8 and 7:30 - 10:30) or you may volunteer for the entire evening.

Help put some sparkle in a child's eyes. To volunteer contact Carol Bowers at EMC Insurance Companies (515) 237-2009 or via email at J.Carol.Bowers@emcins.com. Volunteers must be at least 18 years of age. In addition, there is a release form that all volunteers must complete. Thank you

## Additional New Designees for 2003

We truly have a mobile society as evidenced by our growing list of new designees. The list of new designees which was listed in last month's Chaptergram did not include two new designees who recently moved to Iowa. Lori Lepinski with State Farm moved from Wisconsin, and Jay Wentz with Allied Insurance moved from Washington.

Please join us in congratulating these two additional new designees. The Iowa Chapter will be recognizing the new designees at the annual I-Day, which will be held on Thursday, November 13, 2003 at the Hotel Fort Des Moines (10<sup>th</sup> & Walnut).

## Future Meeting Dates, Locations and Topics

Thursday, Nov. 13, 2003	Hotel Fort Des Moines (10 <sup>th</sup> & Walnut)	I-Day - Challenges of the Industry - Asbestos & Privacy Issues
Wednesday, Dec. 10, 2003	Glen Oaks Country Club	Holiday Music
Thursday, Jan. 15, 2004	Hy-Vee Conference Center	Career Management – Networking
Wednesday, Feb. 25, 2004	Farm Bureau Auditorium	Hidden Coverages Uncovered through Court Cases (CE Credit)

Details of other 2004 meetings will be announced later.

## Make Plans to Attend I-Day Thursday, November 13, at the Hotel Fort Des Moines

The Hotel Fort Des Moines was built in 1919 and is listed in the National Register of Historic Places. This landmark hotel in downtown Des Moines has welcomed many dignitaries throughout the years. Join us for I-Day Thursday, November 13, to hear experts speak about two major challenges of the industry--asbestos and privacy issues. The featured speakers are Bill Boyd III, an attorney with the Nyemaster, Goode, Voigts, West, Hansell & O'Brien firm, and Mike Angelina, a consulting actuary with Tillinghast-Towers Perrin. Participation and attendance is open to anyone. The new designee recognition will follow with a luncheon.

The agenda is listed below:

8:00—8:30 a.m.	Registration, coffee, and rolls		
Introductions and moderating by Dean Brooks, CPCU, CLU, ALCM			
8:30—10:00 a.m.	Privacy Issues	William L. Boyd III	
10:00—10:30 a.m.	Networking Break		
10:30—12:00 p.m.	Asbestos Issues	Michael E. Angelina	
12:00—1:30 p.m.	Luncheon Speaker (Conferment of New Designees)	Hugh McGowan	

A registration form is included on the last page of this Chaptergram. Please contact Nancy Green at 280-2850 or [Nancy.D.Green@EMCIns.com](mailto:Nancy.D.Green@EMCIns.com) with questions.

Reduced parking rates are available at 10<sup>th</sup> and Walnut with the entrance on 10<sup>th</sup> Street.

## 2003 I-Day Contributors

The Iowa Chapter of CPCU would like to thank the 2003 I-Day contributors. Your contributions are greatly appreciated.

Arthur J. Gallagher & Co. of Iowa, Inc.  
 Ahrold Fay & Co. Insurance Resources  
 Allied Insurance  
 AON Risk Services, Inc.  
 Asset Protection Agency, Inc.  
 Bilbrey Insurance Services, Inc.  
 Brooks-Lussem Insurance, Inc.  
 CGA insurance Services  
 Chubb Group of Insurance Companies  
 Davis Insurance Agency, Inc.  
 EMC Insurance Companies  
 Farm Bureau Financial Services  
 Farmers Mutual Hail Insurance Company of Iowa  
 GAB Robins  
 General Casualty Companies  
 Grinnell Mutual Reinsurance Co.  
 GuideOne Insurance  
 Hawkeye-Security Insurance Co.

Holmes Murphy & Associates, Inc.  
 IMT Insurance Company (Mutual)  
 Independent Insurance Agents of Iowa  
 Insurance Association of Greater Des Moines  
 Iowa Bankers Insurance & Services, Inc.  
 Kelley Insurance Center – Drake University  
 Krist Insurance Services  
 LaMair-Mullock-Condon Co.  
 Merchants Bonding Company (Mutual)  
 Motor-Ways, Inc.  
 Old Republic Surety Company  
 Pharmacists Mutual Insurance Company  
 Reynolds & Reynolds, Inc.  
 St. Paul Fire and Marine Ins. Co.  
 SECURA Insurance  
 State Auto Insurance Companies  
 White Insurance

## Correction/Clarification

At the October meeting, our speaker John Tatum mentioned that Iowa CPCU Chapter member Steve Kappenman had received the award for attaining the highest grade scores in the CPCU program. Steve would like to clarify that he received the Award for Academic Excellence in 2000 for having cumulative exam scores in the top 5 in the nation.

**Registration Form for the Iowa Chapter CPCU I-Day**  
**Challenges of the Industry: Asbestos & Privacy Issues**  
**2003 CPCU Designee Conferment Ceremony**

Thursday, November 13, 2003

Hotel Fort Des Moines, 10<sup>th</sup> & Walnut, Des Moines

Reduced parking rates available at 10<sup>th</sup> & Walnut (entrance on 10<sup>th</sup>)

Your registration form must be received by

November 7, 2003

Questions? Contact: Nancy Green 515-280-2850  
Nancy.D.Green@EMCIns.com

Name \_\_\_\_\_

Company/Agency \_\_\_\_\_

Telephone \_\_\_\_\_

In order to have an accurate count,  
please call, fax, or e-mail reservations by  
November 7, 2003 to:

Wade E. Sheeler, CPCU, CIC  
Phone: 641-269-8565  
Fax: 641-236-2838  
E-mail: iowacpcu@gmrc.com

\_\_\_\_\_ Seminar & Recognition Luncheon \$50

\_\_\_\_\_ Seminar Only \$35

\_\_\_\_\_ Luncheon Only \$23

Make check payable to:  
Iowa Chapter — CPCU

Send check to:  
Wade E. Sheeler, CPCU, CIC  
Grinnell Mutual Group  
4215 Hwy. 146  
P.O. Box 790  
Grinnell, IA 50112-0790