

# The CPCU Society and the Iowa Chapter Present Two Educational Programs

**Developing Resilience In a Rapidly Changing World**  
8 - 11:30 a.m.

**Analyzing Time Element Exposures**  
**Show Me the Money!**  
12:30 - 4:05 p.m.

**When:** Thursday, April 29, 2004

**Registration Times:**

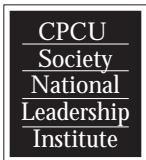
7:30 - 8 a.m. Developing Resilience  
Noon - 12:30 p.m. Analyzing Time Element Exposures

**Cost:** One Course: \$79 for CPCU Society members  
\$99 for nonmembers

Two Courses: \$109 for CPCU Society members  
\$129 for nonmembers

Materials and refreshments will be provided.

**Where:** Farm Bureau Insurance Company, Classroom A, 5400 University Avenue, West Des Moines, IA 50266  
(515) 225-2004



## Developing Resilience In a Rapidly Changing World

### Learning Objectives

This program will help you acquire skills to manage change successfully and influence your future in a positive way.

1. Understand the five characteristics of personal resilience.
2. Identify and describe the personal benefits of resilience.
3. Capitalize on "positive" opportunities available to you in situations perceived as "negative."
4. Become more flexible in your thinking when faced with "negative" changes.

**Gregory G. Deimling, CPCU**, is principal of Gregory G. Deimling and Associates, a risk, insurance, and management consulting firm located in Cincinnati, OH. Deimling has more than 20 years of experience in the insurance industry.

A past president of the CPCU Society's Cincinnati Chapter, he has also served nationally as secretary-treasurer, regional vice president, governor, member of the Strategic Planning Committee, and chairman of the Interest Sections Governing Committee and Budget & Finance Committee.

Completers of this seminar will receive a course certificate for *Developing Resilience from the CPCU Society as part of the National Leadership Institute*.

**CPD:** This seminar qualifies for 3 CPD points.

*The views and opinions of the speakers are their own and not necessarily shared by the officers, members, or staff of the CPCU Society.*

## Analyzing Time Element Exposures Show Me the Money!

### Learning Objectives

At the conclusion of this workshop, the attentive learner will be able to:

1. Identify business income and extra expense exposures for commercial enterprises.
2. Identify contingent business interruption exposures for commercial enterprises.
3. Examine alternative risk financing and risk control techniques to address time element exposures.
4. Examine how to identify and quantify time element exposures.

**Richard G. Rudolph, Ph.D., CPCU**, attained a doctor of philosophy in business administration in 1989, and currently holds six professional designations conferred by the American Institutes. He has written and spoken on the subjects of insurance coverages; risk financing; agent errors and omissions; financial solvency; ethics; effective business writing; and creative thinking.

Rudolph entered the insurance industry in 1972, and joined in 1992 the risk management consulting practice that now bears his name.

### Continuing Education Credits

The CPCU Society has filed this workshop for the following continuing education credits:

- CPD—3 (approved)
- CE credits in Iowa (3)

*This course may be rejected and no credit given.*

Please call (800) 932-CPCU, ext. 2767 for updated CE information.

Please see reverse for registration information →

**Cancellation Policy**

Your registration fee less \$20 will be refunded if notification is received at the Society two weeks prior to the program.

**Questions**

Call the CPCU Society's Member Resource Center at (800) 932-2728, option 4.

**Registration Form:**

- Yes**—Please register me for the “Developing Resilience” course on April 29, 2004, in West Des Moines, IA. (DR042904) *Registration fee includes a course certificate, all handout material, and refreshment breaks.*
- Yes**—Please register me for the “Analyzing Time Element Exposures” course on April 29, 2004, in West Des Moines, IA. (ATE042904) *Registration fee includes one CE certificate, all handout material, and refreshment breaks.*

**Four Easy Ways to Register:**

- **Online** at [www.cpcusociety.org](http://www.cpcusociety.org) (CPCU Society members only).
- **Fax** registration form to (610) 251-2780.
- **Call** (800) 932-CPCU and select option 4 to speak to our Member Resource Center.
- **Mail** registration form to the CPCU Society at the address shown below.

Name (Mr./Ms.)	Company
Street	City/State/Zip
Phone	Fax
Name on Badge	E-mail

**Please pay registration fee in advance.**

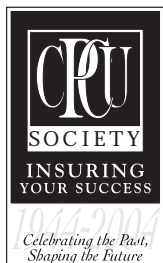
CPCU Society member:  \$79 for one course  
 \$99 for two courses

Nonmember:  \$109 for one course  
 \$129 for two courses

**Amount Enclosed \$**\_\_\_\_\_

- Check enclosed payable to: **CPCU Society**
- Charge my credit card:  MasterCard  Visa  American Express  Diner's Club

Account Number	Expiration Date
Name as it appears on card	Signature (required)



**Send registration to:** CPCU Society, 720 Providence Road,  
 PO Box 3009, Malvern, PA 19355-0709

**Phone:** (800) 932-2728, option 4

**Fax:** (610) 251-2780