



Iowa ChapterGram

CPCU Society Iowa Chapter

October 2004

www.cpcu-iowa.org

2004-2005 Officers

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MESSAGE FROM THE PRESIDENT . . .



Nancy Green

It was good to see many of you at the Des Moines Club for the September meeting as Kay Runge described plans for the new Des Moines Public Library. Thanks to Vice President Jeff Baker for making arrangements for such an interesting speaker and a wonderful lunch with a beautiful view.

“Reach for the Stars” is the theme for the CPCU 60th Annual Meeting in Los Angeles October 23-26. I hope that you will consider joining your fellow CPCU Society members for the best in education, networking, and leadership the property and casualty insurance industry has to offer. Please contact me if you are attending the annual meeting because our Iowa Chapter is planning a social event for Monday evening, October 25.

One big step that our chapter has taken to “Reach for the Stars” is contracting with Association Management, Ltd. (AML) for administrative services. AML is a locally owned association management company, accredited by the American Society of Association Executives (ASAE) and a member of the International Association of Association Management Companies (IAAMC). Last spring our Past President Dennis Forsythe appointed a task force to evaluate the possibility of hiring an administrator as other chapters have done. Thanks to our dedicated task force—Wade Sheeler (chairperson), Kevin Seward, and Jody Ochsner with advisory assistance from Judy Brannon and Ted Lussem—for carefully investigating our options after reviewing feedback from other chapters. Our executive board approved a one year trial contract with AML, and the cost of the contract is offset primarily by our printing and postage savings of converting to electronic notices. We are excited about this new contract since it will allow our elected officers more time and energy to focus on the overall goals of our insurance organization. The new administrative contract could also positively influence our chapter’s ability to attract new leaders since it could shorten the officer commitment from four years to three. Kevin Seward, our current treasurer, has spent considerable time with AML during this transition period, and

we have already implemented some great new ideas from AML. You will notice a difference in the phone, fax, and email address for meeting RSVPs, and you may also notice a more efficient registration process on site at the meetings. See the related article in this Chaptergram for more information.

Our Vice President Jeff Baker has more interesting meetings on the agenda. On October 14th Nickie Hunter, a CPCU with Chubb, will discuss D&O and EPLI Claims at the LaMair-Mulock-Condon Co. office, 4200 University in West Des Moines. See the registration form for additional information.

Make plans to attend I-Day at the HyVee Convention Center November 4th. Brochures will be mailed soon. I-Day promises to be an exciting event with Bill Bailey from the Insurance Information Institute speaking about current issues, Rick Bruess from Principal Financial discussing Identity Theft, and Jim Marks from the national CPCU Society conducting the local conferment ceremony to recognize our 22 new designees. It is a great time to network with other insurance professionals.

Let me know if you have any comments, questions, or suggestions for our chapter. I look forward to hearing from you or seeing you soon!

Food for Thought/Quote of the Day:

“There are risks and costs to a program of action, but they are far less than the long-range risks and costs of comfortable inaction.” **John F. Kennedy**

Electronic Notices and Spam Filters

Most of us rely upon email for quick and dependable communication so make certain that your spam filters are not “trashing” your CPCU notices! Spam filters have become much more sophisticated within the last year. Please check with your network administrator if you think that you are not receiving your CPCU notices.

With the switch to AML for administrative services, most Iowa Chapter CPCU notices will be sent by CPCU-Iowa@aml.org. You may also access current information at any time on the Iowa CPCU web site at www.cpcu-iowa.org.

New Designee Reception

Our chapter will be hosting a New Designee Reception in honor of our new designees on Monday, October 18th at Raul’s Restaurant 2060 NW 94th street. Please join us in congratulating our new CPCUs. We will have appetizers and drinks for all who attend. The fun starts at 5:00. Hope to see you all there.

A Message From Our New Administrator

For over 28 years, Association Management, Ltd. (AML) has provided management services to non-profit trade associations and professional societies/associations. AML currently partners with ten associations. Their services include board and committee management; meetings management; financial management; convention/trade show planning; web site maintenance; publications management, communication services, marketing and public relations and membership management. Effective September 2004, the Iowa Chapter of the Chartered Property and Casualty Underwriters (CPCU) Society has contracted with AML for meeting registration processing and financial management services.

According to AML President Molly Lopez, "We want to thank CPCU for this partnership opportunity! AML's management and staff are excited about providing administration for CPCU. Nancy Green and the CPCU board of directors are committed volunteer leaders and we hope to take some of the administrative duties off their hands so they can focus on strategic thinking for the organization. Linda Odson, AML Client Financial Manager and Kelly Kipping, AML Meetings Manager, have been assigned to work with CPCU. Already, CPCU officers have complimented AML's staff on their experience, fresh ideas and ability to adapt to the CPCU needs, and the AML staffing team has complimented the CPCU leadership on its solid foundation. This looks to be the beginning of a really good partnership."

New information for meeting RSVPs:

- Email CPCU-iowa@aml.org
- Phone 515-243-1558
- Fax 515-243-2049
- Mail Kelly Kipping, Meetings Manager
 - o CPCU-AML
 - o 431 E. Locust St, Suite 300
 - o Des Moines IA 50309

Jolly Holiday Lights

You can help make a dream come true for a seriously ill child by helping with **Jolly Holiday Lights!** This fundraiser for the Make-A-Wish Foundation of Iowa has provided many wishes to children with a life threatening illness.

CPCU members can help by volunteering for Saturday, December 11th (5 p.m. – 10:30 p.m.). You will hand out programs, collect fees, and turn off displays at the end of the evening. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1996. Every year gets bigger and better.

Volunteer for either shift of 5-8 or 7:30-10:30 or stay for the entire evening.

Help put some sparkle in a child's eyes, contact Carol Bowers at EMC Ins. Cos., 515/237-2009 or via e-mail – J.Carol.Bowers@EMCIns.com. Volunteers must be at least 18 years of age and a release form must be signed.

2004 CPCU Meeting Dates, Locations, and Topics

Thursday, October 14, 2004	LMC, 4200 University WDM	D& O and EPLI Claims—Nickie Hunter, CPCU
Thursday, November 04, 2004	Hy-Vee Convention Center (Conferment Officer & Luncheon Speaker— Jim Marks, Exec V.P. of the Society.)	I-Day—Bill Bailey from III Rick Bruess from Principal Identity Theft
Thursday, December 09, 2004	Des Moines Golf & C.C.	Holiday Program
Thursday, January 20, 2005	Airport Holiday Inn	Surety Bonds

St. Ambrose University Continuing Education Insurance Classes
<http://web.sau.edu/accel/insuranceeed/iowa.htm>
 phone 800 747-7574

Schedule of Des Moines Classes

Adventureland Inn I-80 at Hwy 65

9/30	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
9/30	Victimized By Identity Theft & Fraud?	12-6 p.m.	6 Hrs	Jensen	\$60/65
10/12	Social In-Security	8-11 a.m.	3 Hrs	Adams	\$35/40
10/12	Retiring Minds Want To Know	12-6 p.m.	6 Hrs	Adams	\$60/65
10/26	Education and Insurance: A Hidden Cost	12-6 p.m.	6 Hrs	Byrne	\$60/65
11/12	Practical Spending: HRAs, MSA, or FSA?	8-11 a.m.	3 Hrs	Soldat	\$35/40
11/12	Keeping Insurance Conflicts Out Of Court	12-6 p.m.	6 Hrs	Richards	\$60/65
11/13	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
11/23	Avoiding E&O Exposures	12-6 p.m.	6 Hrs	Davis	\$60/65
12/7	Social In-Security	8-11 a.m.	3 Hrs	Adams	\$35/40
12/7	Retiring Minds Want To Know	12-6 p.m.	6 Hrs	Adams	\$60/65
12/17	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/17	Investments 101	12-6 p.m.	6 Hrs	Koogler	\$60/65
12/18	Practical Spending: HRAs, MSA, or FSA?	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/28	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/28	Amending The Policy	12-6 p.m.	6 Hrs	Soldat	\$60/65
12/29	Individual Retirement Accounts (IRAs)	12-6 p.m.	6 Hrs	Blackwell	\$60/65

Iowa Chapter CPCU Society Meeting

Date & Time	Thursday, October 14, 11:30
Location:	La Mair Mulock Condon Co. 4200 University Ave. Suite 200, West Des Moines, Iowa
Topic:	Trends in Executive protection—Directors and officers, employment practices and fiduciary liability
Speaker:	Nickie Hunter—Executive protection practice underwriting manager Chubb Group of Insurance companies
Cost:	\$20.00 per person

Nickie Hunter , Executive protection underwriting manager for Chubb, will speak on trends in the executive protection insurance field. Nickie has a broad perspective of industry trends and issues affecting these lines of coverage. Chubb Group is one of the leading writers of executive protection business country wide.

Meeting will be held at La Mair Mulock Condon's office in West Des Moines. Address is 4200 University Ave, on the corner of 42nd and University Ave. Park in the lot on the east side of the building and come in the east main doors. Take elevator down to first floor and take a left. Doors open at 11:30. Lunch catered by Winstons.

Questions to: Jeff Baker CPCU ARM 515-237-0106
jeff.baker@lmcins.com

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by Mon Oct 11th, 2004 to:

CPCU-iowa@aml.org
or Kelly Kipping at 243-1558

Make checks payable to: Iowa Chapter – CPCU

Mail checks to:

Iowa Chapter CPCU c/o
Association Management Ltd.
431 East Locust
Suite 300
Des Moines, Iowa 50309

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$20 per person