



# Iowa ChapterGram

CPCU Society Iowa Chapter

November 2004

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## MESSAGE FROM THE PRESIDENT . . .



**Nancy Green**

Congratulations for being a member of a top chapter of the CPCU Society! As I am writing this article, I am preparing to attend the annual meeting in Los Angeles. "Reach for the Stars" is the theme for the CPCU 60<sup>th</sup> Annual Meeting in Los Angeles October 23-26. I am looking forward to

the presentations by Tom Peters and Ben Stein, along with the other highly-rated seminars on leadership and property/casualty issues. I am honored to be representing our chapter at the Circle of Excellence Recognition luncheon. Thanks to all of our officers, directors, and committee chairs for achieving the Gold standard for our chapter.

If you missed the October meeting at LaMair Mulock, you missed a great speaker! Nickie Hunter is a local CPCU and underwriting manager with Chubb, and she had a professional presentation about Directors & Officers and Employment Practice Liability Coverages. Thanks to Vice President, Jeff Baker, for scheduling such a knowledgeable speaker.

Make plans to attend I-Day at the HyVee Convention Center November 4<sup>th</sup>. I-Day promises to be an exciting event with Bill Bailey from the Insurance Information Institute speaking about challenges of the industry, Rick Bruess from Principal Financial discussing Identity Theft, and Jim Marks from the national CPCU Society conducting the local conferment ceremony to recognize our 22 new designees. It is a great time to network with other insurance professionals. Additional information is included with this Chaptergram.

Don't forget about the Jolly Holiday Lights Saturday, December 11<sup>th</sup>! Our chapter has again volunteered for this worthy cause to help make a dream come true for a seriously ill child. Volunteers are needed for two evening shifts, and it is a fun and rewarding experience! Contact Carol Bowers at 515-237-2009 or J.Carol.Bowers@EMCIns.com for more information.

I look forward to seeing you at I-Day!

Food for Thought/Quote of the Day:

When one door closes, another door opens... but we often look so long and so regretfully upon the closed door that we do not see the ones which open for us. ~ *Alexander Graham Bell*

## Grinnell Subchapter Makes Donation To Local Fire Department

The Grinnell Subchapter of the Iowa Chapter recently undertook a fundraising project to assist their local fire department in raising funds for the purchase of new radios for the fire department personnel. Combined with a donation from the Iowa Chapter, the Grinnell Subchapter donated \$1400 for this worthwhile project.

Shown presenting the check to Dan Sicard of the Grinnell Fire Department are Doug Coats, CPCU; Wade Sheeler, CPCU; Jeff Menary, CPCU; Chuck Malloy, CPCU; Mike Groves, and Pam Bryan, CPCU.

*The Grinnell Subchapter currently has 32 members and is composed entirely of employees of Grinnell Mutual Reinsurance Company of Grinnell, Iowa.*



## A Little Bit of History

Sometimes when you least expect it something jumps out and just says “WOW, look at me!” Well that’s what happened as I was doing some research for the Independent Insurance Agents of Iowa’s 100th anniversary to be celebrated in 2006.

The pictures shown below, were taken in May of 1952 (The Iowa Chapter of CPCU was formed in January of that year) at the Independent Agents Convention held in Des Moines. They show 8 of the 10 charter members of our chapter that participated in the program. These photos were published in a monthly agents magazine called *Underwriters Review*

—Ted Lussem, Iowa Chapter CPCU Historian



## Jolly Holiday Lights

You can help make a dream come true for a seriously ill child by helping with **Jolly Holiday Lights!** This fundraiser for the Make-A-Wish Foundation of Iowa has provided many wishes to children with a life threatening illness.

CPCU members can help by volunteering for Saturday, December 11<sup>th</sup> (5 p.m. – 10:30 p.m.). You will hand out programs, collect fees, and turn off displays at the end of the evening. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1996. Every year gets bigger and better.

Volunteer for either shift of 5-8 or 7:30-10:30 or stay for the entire evening.

Help put some sparkle in a child’s eyes, contact Carol Bowers at EMC Ins. Cos., 515/237-2009 or via e-mail – [J.Carol.Bowers@EMCIns.com](mailto:J.Carol.Bowers@EMCIns.com). Volunteers must be at least 18 years of age and a release form must be signed.

## 2004 CPCU Meeting Dates, Locations, and Topics

Thursday, November 04, 2004	Hy-Vee Convention Center (Conferment Officer & Luncheon Speaker— Jim Marks, Exec V.P. of the Society.)	I-Day—Bill Bailey from III Rick Bruess from Principal Identity Theft
Thursday, December 09, 2004	Des Moines Golf & C.C.	Holiday Program
Thursday, January 20, 2005	Airport Holiday Inn	Surety Bonds
Thursday, February 17, 2005	Wakonda	TBA

St. Ambrose University Continuing Education Insurance Classes  
<http://web.sau.edu/accel/insuranceeed/iowa.htm>  
 phone 800 747-7574

### Schedule of Des Moines Classes

#### Adventureland Inn I-80 at Hwy 65

11/12	Practical Spending: HRAs, MSA, or FSA?	8-11 a.m.	3 Hrs	Soldat	\$35/40
11/12	Keeping Insurance Conflicts Out Of Court	12-6 p.m.	6 Hrs	Richards	\$60/65
11/13	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
11/23	Avoiding E&O Exposures	12-6 p.m.	6 Hrs	Davis	\$60/65
12/7	Social In-Security	8-11 a.m.	3 Hrs	Adams	\$35/40
12/7	Retiring Minds Want To Know	12-6 p.m.	6 Hrs	Adams	\$60/65
12/17	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/17	Investments 101	12-6 p.m.	6 Hrs	Koogler	\$60/65
12/18	Practical Spending: HRAs, MSA, or FSA?	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/28	Personal Lines Coverage Review	8-11 a.m.	3 Hrs	Soldat	\$35/40
12/28	Amending The Policy	12-6 p.m.	6 Hrs	Soldat	\$60/65
12/29	Individual Retirement Accounts (IRAs)	12-6 p.m.	6 Hrs	Blackwell	\$60/65

# Iowa Chapter CPCU I-Day

Date:	Thursday, November 4, 2004
Time:	8:00 — 8:30 a.m. Registration, Coffee & Rolls 8:30 — 9:30 a.m. <i>Identity Theft</i> — Rick Bruess 9:30 — 9:45 a.m. Networking Break 9:45 — 10:45 a.m. <i>Hot Topics of the P &amp; C Industry</i> — Bill Bailey 10:45 — 11:00 a.m. Networking Break 11:00 — 12:00 a.m. <i>Hot Topics of the P &amp; C Industry</i> — Bill Bailey 12:00 — 1:30 p.m. Luncheon Speaker — James R. Marks Conferment of New Designees
Location:	Hy-Vee Convention Center 5820 Westown Pkwy, West Des Moines, Iowa
Topic:	Identity Theft & Hot Topics of the P&C Industry
Speaker:	Rick Bruess, Principal Financial Group & Bill Bailey, Insurance Information Institute
Cost:	\$50.00 per person — Seminar and Lunch \$35.00 per person — Seminar Only \$25.00 per person — Lunch Only

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by Fri Oct 29th, 2004 to:

CPCU-iowa@aml.org  
or Kelly Kipping at 243-1558

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Make checks payable to: Iowa Chapter – CPCU

Mail checks and registrations to:

Iowa Chapter CPCU c/o  
Association Management Ltd.  
431 East Locust  
Suite 300  
Des Moines, Iowa 50309

_____	Seminar & Recognition Luncheon	\$50
_____	Seminar Only	\$35
_____	Luncheon Only	\$25

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

Address: \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_