



# Iowa ChapterGram

CPCU Society Iowa Chapter

December 2004

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## MESSAGE FROM THE PRESIDENT . . .

Congratulations to our new designees who were conferred at our I-Day meeting November 4<sup>th</sup>. It was great to meet many of our new designees, and I hope that each of you will get involved with our Iowa Chapter. We have a great chapter, and it is truly rewarding to get to know our fellow members.



**Nancy Green**

Thanks to Jeff Baker, our chapter vice president, and the many other volunteers who contributed to the success of I-Day. Our speakers, Rick Breuss from Principal Financial and Bill Bailey from the Insurance Information Institute, imparted vast amounts of knowledge about current challenges of the industry. We are grateful to have had such national experts at our meeting in Des Moines. And, Jim Marks from the national CPCU Society provided a fitting conferment ceremony for our new designees. Thanks again to all of our hardworking volunteers and our company sponsors.

The "Reach for the Stars" Annual Meeting in Los Angeles was a terrific event, and, if you have not attended an Annual Meeting recently, you should plan to attend the Annual Meeting in Atlanta October 22-25, 2005. The networking opportunities were endless with 2,600+ CPCUs in attendance, and the leadership and property/casualty seminars were exceptional. The national CPCU Society issued an Ethics statement regarding allegations made by the New York Attorney General, and the statement is posted on the national web site at [www.cpcusociety.org](http://www.cpcusociety.org). While attending the Annual Meeting, I was honored to receive the Gold recognition for the Iowa Chapter at the Circle of Excellence Recognition luncheon. Thanks to our immediate past president Dennis Forsythe and our other officers and committee chairpersons for achieving such a high standard.

Catch the holiday spirit with the social event Thursday, December 9, at the Des Moines Golf and Country Club. Bring a friend and enjoy appetizers and drinks while listening to the Mel Hrubetz trio. I hope to see you at the Des Moines Golf and Country Club.

Don't forget the Jolly Holiday Lights Saturday, December 11<sup>th</sup>! Our

chapter has again volunteered for this worthy cause to help make a dream come true for a seriously ill child. Volunteers are needed for two evening shifts, and it is a fun and rewarding experience! Contact Carol Bowers at 515-237-2009 or J.Carol.Bowers@EMCIns.com for more information.

Best wishes for the holiday season!

**Food for Thought/Quote of the Day:**

"Not everything that can be counted counts, and not everything that counts can be counted."  
- - Albert Einstein (1879-1955)

## 2004-2005 Chapter Officers with Charter Member



From Left to Right: treasurer, Kevin Seward; president, Nancy Green; charter member, Larry Matthews; secretary, Wade Sheeler; vice-president, Jeff Baker.

The 2004 I-Day held at the Hy-Vee Center in West Des Moines proved to be informative and entertaining. One of the opportunities our I-Day provided was the opportunity to network with others in the industry. This opportunity included past and present officers of the chapter. In the above photo, this year's current officers pose with Larry Matthews, a charter member, at I-Day.

## Double Workshop Set for February 24, 2005

Mark your calendar now to attend the double workshop planned for February 24, 2005 at Farm Bureau's auditorium in West Des Moines. Bryan Tilden will present ***Tips, Tricks, & Traps of the CGL and Umbrella and Excess Liability***. Look for more details to come in next month's ChapterGram

## Makeup of the CPCU Class of 2004

Of the 22 new designees in the Iowa Chapter of CPCU area:  
9 of them are employed by EMC Insurance Companies  
7 of them are employed by Nationwide Insurance Associated Companies  
    3 of them are employed by Allied Group  
    2 of them are employed by Nationwide Insurance  
    2 of them are employed by Nationwide Agribusiness  
4 of them are employed by Farm Bureau Mutual Insurance  
2 of them are employed by State Farm Insurance

All of the new CPCU members come from only 4 different employers, compared to last year when the 37 new inductees came from 17 different employers.

Of the 22 new inductees, 14 (approximately 64%) are women.

## Jolly Holiday Lights

There's still time to volunteer on behalf of the Chapter for Jolly Holiday Lights. We will have 2 shifts one from 5-8 p.m. and the other from 7:30-10:30 on December 11, 2004. We will hand out programs, collect fees, and turn off displays at the end of the evening.

The light displays are located in Water Works Park (off of Fleur Drive) and have been a family favorite ever since their inception in 1996.

Jolly Holiday Lights helps dreams come true for seriously ill children. This fundraiser for the Make-A-Wish Foundation of Iowa has provided many wishes over the years to children with a life threatening illness.

Please contact Carol Bowers at EMC Insurance Companies (515) 237-2009 or by e-mail at J.Carol.Bowers@EMCIns.com. Volunteers must be at least 18 years of age and a release form must be signed.

## 2004 CPCU Meeting Dates, Locations, and Topics

Thursday, December 09, 2004	Des Moines Golf & C.C.	Holiday Program
Thursday, January 20, 2005	Airport Holiday Inn	Surety Bonds
Thursday, February 17, 2005	Wakonda	TBA

# Iowa Chapter CPCU Society Meeting

Date & Time	Thursday, December 9th, 2004 5 pm to 7 pm
Location:	Des Moines Golf & Country Club, 1600 74th St. West Des Moines, IA (I-80 Exit 121)
Topic:	Holiday Social
Speaker:	Live Music
Cost:	\$25.00 per person

Bring a friend and join us at Des Moines Golf and Country Club for a holiday social Thursday, December 9<sup>th</sup>, from 5 to 7 pm. Live music and appetizers will be provided so enjoy a cocktail at the cash bar and relax! The Des Moines Golf and Country Club is a great casual setting to network with your fellow CPCUs. We will have a drawing for door prizes so join the fun and enjoy the holiday atmosphere at Des Moines Golf!

Questions to: Jeff Baker CPCU ARM 515-237-0106  
jeff.baker@lmcins.com

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by Mon, Dec 6th, 2004 to:

CPCU-iowa@aml.org  
or Kelly Kipping at 243-1558

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Make checks payable to: Iowa Chapter – CPCU

Mail checks to:

Iowa Chapter CPCU c/o  
Association Management Ltd.  
431 East Locust  
Suite 300  
Des Moines, Iowa 50309

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person