



Iowa ChapterGram

CPCU Society Iowa Chapter

May 2006

www.cpcu-iowa.org

2005-2006 Officers

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Jeff.baker@lmcins.com

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Wsheeler@gmrc.com

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Kseward@fbfs.com

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(515) 267-5597
SWaters@guideone.com

MESSAGE FROM THE PRESIDENT . . .



Jeff Baker

May's monthly meeting - the last regular monthly lunch meeting of the year will be at EMC Insurance Companies, Friday, May 19th. Bob Skow will give an overview of the Iowa workers' compensation marketplace. Work comp has

softened considerably, and it will be interesting to hear Bob's view on where the market may be headed.

On Tuesday, May 16th, CPCU will present a National Leadership Institute course on "Building Highly Effective Teams" at Farm Bureau. The program consists of both a morning and afternoon program-two different modules. Most NLI programs I have attended have been very well done and useful.

The year has gone quickly, and it has been a successful year based on the work of the whole board, but especially Vice President Wade Sheeler, Secretary Kevin Seward and Treasurer Jody Ochsner. These people really make the chapter go. Of course, though seldom seen to most of the chapter, Ted Lussem's oversight and guidance of the chapter are invaluable in keeping us all moving. Ted has served for many years, and we hope he will continue to find reward in helping the chapter in the future.

Thanks to all who I have worked with the last 7 years in my involvement with the chapter. It has been fun. I encourage everyone to get involved with your chapter.



2006 - 2007 Iowa Chapter Officers



Recently at the Blank Park Zoo we elected our officers for the 2006—2007 year. Our congratulations to them. From left to right Barb Sullivan, Treasurer; Jody Ochsner, Secretary; Kevin Seward, Vice President; and Wade Sheeler, President. They will be installed at our May 19th meeting.

Scholarship Recipients

Congratulations to our new scholarship recipients.

Stephen Cate (Allison Cate's son) will be the recipient of the Ted Lussem Scholarship. Stephen is a sophomore at the University of Iowa, majoring in Finance, with an anticipated graduation date of 5-'08.

Kristen Arneson (Gary Arneson's daughter) will be the recipient of our second scholarship. Kristen is a sophomore at Iowa State University, majoring in Journalism and Mass Communication with a Designated Area of Concentration in Business Communications, with an anticipated graduation date of 5-'08.

2006 Insurance Hall of Fame Inductees

The induction ceremony for the Iowa Insurance Hall of Fame is on May 18th at Drake University. Congratulations to our own **Judy Brannon**, one of this year's inductees. Judy is a past president of the Iowa Chapter and a current National Governor of the CPCU Society.

Other inductees this year include:

Kent Forney
Scott McIntyre, Jr.
Jim Hubbell
Hub Mullock

Congratulations to all of this year's inductees.

The program starts at 5:30 and the cost, which includes dinner and program is \$30. For reservations or more information, contact Melissa Meiners at the Independent Insurance Agents of Iowa office, (515) 223-6060 or Melissa@IIAIowa.org

2005-2006 CPCU Meeting Dates, Locations, and Topics

Tuesday, May 16, 2006	Farm Bureau-NLI Workshop	Building Highly Effective Teams
Friday, May 19, 2006	EMC Insurance	Iowa Workers' Compensation Marketplace - Bob Skow Installation of Officers & Directors
Wednesday, June 7, 2006	Legacy Golf Course, Norwalk, IA	Golf Outing



Join us for the 2006 Annual CPCU Golf Outing

Wednesday June 7, 2006
The Legacy Golf Club, Norwalk, IA

12:00 Noon Shotgun Start

Mark your calendar for an afternoon of golf. Our outing is a Best Ball tournament open to not only CPCU's, but all insurance industry employees, family, friends and business associates.

The entry fee includes green fees for 18 holes, range balls prior to tee time, use of a cart with GPS, real time scoring, and dinner. You can join us for golf only or dinner only. If you do not have a complete foursome, let us know and we will match you up. Dinner will begin at 5:00 p.m. Prizes will be awarded during dinner.

This year our chapter will be raising money to support the Blank Children's Hospital Fire Safety House. Our charity support for the Blank Safety House will be for the printing of brochures given to the children after they tour the house. The brochure allows them to plot an exit route in their own home. Our donation will also go to provide smoke detectors to lower income families.

To make reservations, please remit the following form. Fees may be paid by credit card by registering at www.cpcu-iowa.org or by cash or check at the door.

2006 Iowa Chapter of CPCU Golf Outing Registration

Email, Fax, or mail your CPCU Golf Outing Reservation to:

gartonc@nationwide.com

or CPCU-iowa@aml.org

Fax: 515-508-2001

Fax: 515-243-2049

Cerie Garton
1100 Locust St., Dept #5502
Des Moines, IA 50391-5502

Iowa Chapter CPCU
c/o Association Mgmt. Ltd.
431 E. Locust, Suite 300
Des Moines, IA 50309

Golfer #1:

Name: _____

Phone No: _____

Email: _____

Golf & Dinner \$75

Golf only \$60

Dinner only \$20

Golfer #2:

Name: _____

Phone No: _____

Email: _____

Golf & Dinner \$75

Golf only \$60

Dinner only \$20

Golfer #3:

Name: _____

Phone No: _____

Email: _____

Golf & Dinner \$75

Golf only \$60

Dinner only \$20

Golfer #4:

Name: _____

Phone No: _____

Email: _____

Golf & Dinner \$75

Golf only \$60

Dinner only \$20

Moved Recently?

If you have moved recently or changed jobs, take a few minutes and update the information on the CPCU National web site (www.cpcusociety.org). This will help ensure you receive all of the benefits your CPCU membership entitles you. It will also allow us to have up-to-date information for the following year's CPCU directory.

Community Service Award Recipient



In December of 2005 the Iowa Chapter of CPCU nominated Doug Reichardt for the prestigious Community Service Award presented by the Rough Notes Company. Reichardt is the President and CEO of Holmes Murphy & Associates (HMA), one of America's largest independently owned insurance brokerage firms and a leader in the Iowa insurance community.

In our letter of nomination, we wrote how as a community leader, Reichardt is passionate about social issues and hope for the future. He demonstrated this passion by volunteering for the role of chairperson for the United Way of Central Iowa campaign, a 4-star (highest rating possible) charity. Reichardt gave tirelessly to the campaign which included thousands of volunteers, touching the lives of hundreds of thousands of individuals who benefited by the United Way services distributed through more than 70 agencies. Reichardt's \$20 million campaign surpassed previous year pledges, which is astounding considering the other natural disasters throughout the year. His campaign continues to have both a short-term and a long-term positive impact.

Please take a moment and look at pages 171-173 of the April edition of Rough Notes
<http://www.roughnotes.com>.

Congratulations Doug!



**NAIW Week Observance with the
Insurance Association of
Greater Des Moines, Inc.**

**Wednesday, May 10, 2006
Wakonda Club**

**3915 Fleur Drive, Des Moines
5pm Networking; 5:30pm Dinner
Speaker – Kerry Juhl, Executive Director
Wellness Council of Iowa**

NAIW Week: **May 21-27, 2006** will be a week of celebration for National Association of Insurance Women. Over 320 local associations, representing members from across the United States and 9 other countries will take part in various activities to commemorate the organizations' sixty-six years of service to the insurance industry. The celebration has been a tradition since 1965 and highlights the importance NAIW places on providing professional education, an environment in which to build business alliances and the opportunity to make connections with people of differing career paths and levels of experience within the insurance industry.

Members recognize NAIW as "Association of Choice" represented by diverse insurance professionals

Speaker: **Kerry Juhl, Executive Director of Wellness Council of Iowa**

Ms. Juhl has been with the Wellness Council since 1992. WELCOA is the leading resource in Iowa for employers seeking to build or maintain comprehensive worksite health promotion programs. She is also involved in Well Workplace University training that is offered throughout the Wellness Councils of America network. Ms. Juhl earned her Bachelor of Science degree from Iowa State University. She majored in Physical Education with an exercise science emphasis and a health minor. She is currently actively involved in several community groups.

Meal: Brandied Apricot Chicken with Basmati Rice Pilaf and Vegetable
House Tossed Salad
Fresh Bread
Sherbert
Tea or Coffee

For more information, contact Lisa Bielser at (515) 508-4788

Reservation Form – Deadline May 4, 2006

Mail check, payable to Insurance Association of Greater Des Moines, and reservation form to:

Lisa Bielser
525 Turnberry Drive
Norwalk, IA 50211

Enclosed is my check for \$_____ for _____ reservation(s) at **\$30.00** each

Name & Designations: _____

Address: _____

City/State/Zip: _____

Phone: _____

Employer: _____

Building Highly Effective Teams

When:	Tuesday, May 16, 2006	Cost:	CPCU Society Members: \$99 for half-day course \$129 for full-day course
Registration Times:	8-8:30 a.m. and 12:30-1 p.m.		
Program Times:	8:30 a.m.-Noon and 1-4 p.m.	Nonmembers:	\$129 for half-day course \$149 for full-day course
Where:	Farm Bureau Insurance Company 5400 University Avenue West Des Moines, IA 50266		

What You'll Learn

Teams are all around us: sports teams, project teams, and work teams. While some succeed, many do not. But why? If we have the talent, we know the mission, and we have realistic time frames, our teams should be successful. Participants in this interactive course will learn and experience key skills and factors for team success.

In module 1, participants will discuss when a team is an effective solution to resolving a problem. What is a team and how does it work? During this highly interactive course, you will learn tools to help make you an effective team player. You will discover the six hidden traps and experience the six crucial success factors.

In module 2, participants will discuss what challenges to be aware of when developing a team. Learn how to skillfully navigate dysfunctional team behavior and stay focused on achieving the goal of the team. This high-level, interactive course is geared toward the experienced insurance professional who wants to learn how to develop more highly effective teams.

Instructor

Donna M. Skelcy, J.D., CPCU, is a State Farm claims section manager leading a group of more than 100 employees. Before moving into a leadership position, she worked in State Farm's in-house claims litigation counsel office conducting numerous trials. Skelcy began the practice of law in a private law firm where she tried many insurance litigation matters. Skelcy obtained her CPCU in 2004 and is currently working toward her ChFC. She has sharpened her presentation skills not only in trial but by leading in-house seminars at State Farm.

Course Certificate

Attendees will receive a certificate for this course. Attendees may also purchase a Certificate of Participation plaque.

To Learn More

The CPCU Society National Leadership Institute (NLI) is the CPCU Society's premier educational program for insurance industry professionals looking to advance their careers or take on leadership roles within their organizations. Both CPCU Society members and nonmembers are invited to attend NLI sessions. For further information on these courses, call the Society's Member Resource Center at (800) 932-CPCU, option 4.

Register today

Register for this session online at www.cpcusociety.org.

Questions?

Contact the CPCU Society's Member Resource Center at (800) 932-CPCU, option 4, or send an e-mail to membercenter@cpcusociety.org

Iowa Chapter CPCU Society Meeting

Date:	Friday, May 19, 2006 11:30 a.m.
Location:	EMC Insurance Companies 717 Mulberry St. Des Moines
Speaker:	Bob Skow, CPCU—CEO - Independent Insurance Agents of Iowa
Topic:	Trends in the Iowa Workers' Comp Market
Cost:	\$20.00 per person

Join us for lunch Friday, May 19, 2006, at EMC Insurance Companies. Bob Skow from the Independent Insurance Agents of Iowa will be our speaker. He will speak on trends in the workers' compensation market. This meeting will include the installation of officers and directors.

Registration form also may be obtained at www.cpcu-iowa.org ("Hot Topics")

Five ways to Register for this Meeting:

1. By credit card at www.cpcu-iowa.org ("Hot Topics")
2. E-mail registration to CPCU-iowa@aml.org
3. Fax registration form to Kelly Kipping at 515-243-2049
4. Mail registration form to the address below
5. Call Kelly Kipping at 515-243-1558

To enable us to have an accurate count for food purposes, please register prior to 4:00 p.m. on May 15, 2006.

 Make checks payable to: Iowa Chapter – CPCU

Mail check and registration to:

Iowa Chapter CPCU
 c/o Association Management Ltd.
 431 East Locust Suite 300
 Des Moines, Iowa 50309

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$20 per person