



Iowa ChapterGram

CPCU Society Iowa Chapter December 2007

www.cpcu-iowa.org

**2007-2008
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Upcoming Events

Thursday, December 6	Polk County Heritage Gallery	Art
Thursday, January 17	Wakonda Club	Safeguard Iowa
Thursday, February 21	Des Moines Golf & CC	"You're Sitting in My Seat!"
Thursday, February 21	Farm Bureau	NLI Seminar, Building Communication Strategies
Tuesday, April 1	Farm Bureau	Technical Workshops

If you missed our I-Day program on Tuesday, November 6, you missed a great event! Over 220 people attended, and 80 of those attendees were New Designees! We heard fascinating presentations on committed performance and pandemic influenza. We were also honored to have CPCU Society President, Jim Britt with us to conduct our conferment ceremony. I would like to extend a special thank you to Vice President, Jody Ochsner, our speakers, and all of the people who worked to help make this I-Day a big success.



It was my great pleasure at I-Day to present Bruce G. Kelley with the first Burkhalter award. The Burkhalter Award is presented at I-Day to a person who has made significant contributions to the community and the Iowa insurance industry. The Burkhalter Award is designed to recognize individuals who have influenced the Iowa property and casualty insurance industry and their community through civic involvement. Bruce is the President and CEO of EMC Insurance Companies. He is a Past President of the Iowa Chapter of CPCU Society, and he also serves on the AICPCU Board. Bruce has made significant contributions to the community, and he is most deserving of this recognition. Congratulations again to Bruce!

The holiday season is upon us, and we have a fun event planned for December. Our Chapter meeting this month will take place on Thursday, December 6 at the Heritage Art Gallery. Join us there for wine, appetizers, and an informative presentation by Tom Green on the art gallery's history, exhibits and insurance arrangements. Join your fellow CPCUs for this special holiday event!

Christmas has always been my favorite holiday of the year. I hope the spirit of the Christmas season captures your heart too! Take time to enjoy the gatherings, fellowship and festivities that are an integral part of this wonderful time of year. And remember during this season of giving to give something to help those who are less fortunate than you. Have fun, be safe, and stay well. Merry Christmas!

Kevin M. Seward, CPCU, CSRP

Chapter President



I-Day Photos

On November 6, the Iowa Chapter of the CPCU Society held the annual I-Day program and CPCU Designee Conferment Ceremony. There were over 220 people in attendance with 80 being new designees.



I-Day Presentation

The I-Day presentation on Avian Influenza and Business Continuity Planning is available for viewing on our Chapter's web site at www.cpcu-iowa.org. In addition, links to the web sites of additional resources on these topics are also available.

Burkhalter Award

The Iowa Chapter is pleased to announce that Bruce G. Kelley is the first recipient of the Burkhalter Award. The Burkhalter Award is presented at I-Day to a person who has made significant contributions to the community and the Iowa insurance industry.



In 1994 the initial steering committee of the Iowa Insurance Hall of Fame met at Drake University. The committee was represented by many insurance trade organizations as could be identified at the time.

The goal of the new organization was to recognize those industry leaders that have an Iowa connection, serve as a role model for young people as well as others in the insurance industry, exhibit the highest standards of ethical conduct and have significantly impacted the insurance industry.

Over 50 individuals have been elected and recognized during the public induction ceremony held each spring during the past 11 years.

The Iowa Chapter CPCU has been a strong supporter of the Iowa Insurance Hall of Fame since its inception and is proud to have had 11 CPCU's inducted. There are currently 5 CPCU's on the Hall's board of directors, with Jeff Jeffus serving as the liaison with the CPCU board.

The Hall of Fame board is currently asking for nominations. Please look at your company, agencies and past individuals who have impacted our industry. Nomination forms are available on the web site (www.IIHOF.org) and if you need any additional information or assistance with completion of the form, contact Jeff Jeffus at 515-223-9438 or jeff.jeffus@stateauto.com. A nomination must be received by April 1st to be considered in the current selection cycle.

Do You Know?

Ed Williamson, CPCU

Occupation: Executive Vice President/COO - Reynolds & Reynolds Inc.

Background: Graduated from the University of Iowa in 1981 with degrees in Finance and Insurance. Started as a career trainee with Crum & Forster Insurance Companies. Held various positions within C&F from Marketing Representative to Branch Manager before joining Reynolds & Reynolds in 1988 as a Marketing Manager. Earned CPCU designation in 1984 and ARM in 1987.



Off-the-Job Interests: Spending time with wife Beth, daughter Ashley and son Christopher. Involved with many school activities as the kids have progressed through Johnston High School. Active member of Immanuel United Methodist Church. Traveling, golf, hiking and skiing. Still regularly plays trumpet with a church brass group and has been known to break into the Iowa Fight Song from time to time.

2007-2008 CPCU Events

Thursday, December 6, 2007 5:00pm	Heritage Gallery	Speaker: Tom Green Topic: Art
Thursday, January 17, 2008 11:30-1:00	Wakonda Club	Sandy Cowie, Corporate Security Division of Principal Financial Group and the co-chair of Safeguard Iowa which is a public/private partnership developed to respond to disasters.
Thursday, February 21, 2008 7:30am	Des Moines Golf & Country Club	Speaker: Marsha Eagan, Past President of the National CPCU Society Topic: "You're Sitting in My Seat!"
Thursday, February 21, 2008 1:00pm	Farm Bureau	NLI Seminar Speaker: Marsha Eagan Topic: Building Communication Strategies
Tuesday, April 1, 2008	Farm Bureau	Technical Workshops
Thursday, April 17, 2008 11:30-1:00	Hotel Fort Des Moines	Speakers: Katie Roland, HR Specialist and Mekenze Bishop, Senior Recruiter Topic: Writing an Effective Resume in the ever changing world of on-line recruiting
Thursday, May 15, 2008 11:30-1:00	Blank Park Zoo	TBA

2006 Tax Return Available for Inspection

The 2006 Federal Income Tax Return has been completed and filed with the Internal Revenue Service. Any member who wishes to inspect the tax return for the Iowa Chapter may contact Russ Greenwood at (515) 345-2075 or via e-mail at: Russ.E.Greenwood@EMCIns.com and a copy will be provided for inspection.

Chapter Meeting

Date & Time	Thursday, December 6, 2007 5:00 p.m. – 7:00 p.m.
Location:	Heritage Art Gallery, Polk County Admin Building, 2 nd & Walnut
Speaker:	Tom Green, Heritage Art Gallery Board President
Topic:	Art with a Community Connection

DESCRIPTION:

Come and enjoy an evening with fellow insurance professionals in the beautiful Heritage Art Gallery at 2nd & Walnut! Wine and a variety of appetizers will be served in the historic setting, and we will learn about the history and types of exhibits, as well as the insurance arrangements for the gallery. Join the fun and bring a friend!

The building which houses the gallery is on the National Register of Historical Places. It was built in 1908 in the Beaux Arts classical style and served as the main Des Moines Post Office. Polk County bought the building in 1975 for use as office space and restored the north lobby in 1980 for the Heritage Art Gallery, an exhibition space for the visual arts.

The Heritage Art Gallery is located at the corner of 2nd & Walnut in the northwest corner of the Polk County Administration Building at 111 Court Avenue. Enter the gallery from the north or west doors located at 2nd and Walnut. Parking is available in the lot on the south side of the building, the ramp south of the Federal Building (210 Walnut Street), or on the streets (Second, Walnut, First, and Court Streets) surrounding the building.

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by November 30, 2007 to:

CPCU-iowa@aml.org
or Kelly Kipping

Make checks payable to: Iowa Chapter – CPCU

Mail checks to:

Iowa Chapter CPCU
c/o Association Management Ltd.
100 East Grand
Suite 330
Des Moines, Iowa 50309

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

Register by credit card can be done by going to our chapter's web site www.cpcu-iowa.org and clicking on the link on the main page under News and Hot Topics.

For questions about the meeting not concerning reservations, please call Jody Ochsner at 515-345-2456.