

# Iowa ChapterGram

CPCU Society Iowa Chapter

April 2008

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

## 2007-2008 Officers

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**Secretary:**

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**Treasurer:**

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(515) 345-2075  
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**Past President:**

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## Directors

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## Contents

Page

2	Message from the President
3	February Meeting Photos Scholarship Winners
4	Do You Know? Nominating Committee 2008 Golf Outing
5	2007-2008 CPCU Events CPCU Chapters in Iowa
6	Chapter Meeting

## Upcoming Events

Thursday, April 17	Hotel Fort Des Moines	Writing an Effective Resume in the ever changing world of on-line recruiting Note: Election of new officers
Thursday, May 15	Blank Park Zoo	Speaker: Stan Reynolds from Reynolds & Reynolds Note: Installation of new officers
Thursday, June 5	Copper Creek Golf Course	Golf Outing

We were privileged to have Scott Raecker, Executive Director of the Institute for Character Development, as our speaker for Ethics Day. Scott and his staff taught us about the six pillars of character, and seven steps to making better decisions. We were challenged to think and analyze ethical dilemmas we face in our everyday lives. We explored strategies for making ethical decisions and were introduced to an ethics-based decision-making model. Scott and his staff provided us with a wealth of information and tools we can put to good use. This was truly one of the best ethics programs I have attended.



Our annual business meeting will be held on April 17 at the Hotel Fort Des Moines. During this meeting, we will elect our chapter officers for the 2008-2009 chapter year. We will also hear from the Chapter Treasurer on the financial report for our chapter. The speakers for this meeting will be Katie Roland, Human Resources Specialist and Mekenze Bishop, Senior Recruiter both with Nationwide Insurance. Katie and Mekenze will be talking about how to write an effective resume in the ever changing world of online recruiting.

In conjunction with our April meeting, we are holding a food drive to support the Food Bank of Iowa. Please bring a non-perishable food item to the meeting to help support our good works efforts in the community. If you don't have time to pick up something, we will also accept financial contributions. The holiday season reminds everyone to help those less fortunate through contributions to charities. After the holidays, inventory of food items generally drops off as people forget about the ongoing need for food items. Please help us reach out to our local community by contributing to this good works project.

Would you like to become more involved in the CPCU Society, but don't feel you have the time to serve on the board or a committee? I have the perfect solution—become a CPCU Champion! A Champion is a member who facilitates communication between their employer and the CPCU Society. These members “champion” the cause of the Society and the CPCU designation throughout their company. CPCU Champions gain visibility and status within their organization and with Society leaders. Many champions report they spend less than one hour each month on champion responsibilities. For more information on becoming a CPCU champion, visit <http://www.cpcusociety.org/page/76559/>. Please contact me if you would like to become a champion for your company.

Happy anniversary [cpcu-iowa.org](http://cpcu-iowa.org)! It was 10 years ago this month we started our Chapter website! It began with a few pages, but has grown into a virtual library of history, education, events, and links to a wide variety of information. Past Chapter President and Web Master, Bob Conroy, does an excellent job of updating and maintaining the website. Also a part of Bob's web team are Nancy Green, Ted Lussem, and Jim Bowers. Congratulations to Bob and the Web Team for providing us with such an important resource of information for the past 10 years!

Warm weather will arrive soon (I hope), and with it will come our annual golf outing. Again this year, proceeds from the golf outing will benefit Blank Children's Hospital's Fire Safety House. The golf outing will be held on June 5 at the Copper Creek Golf Course in Pleasant Hill. Additional information will follow in our May ChapterGram, but I wanted to give you advance notice so you can mark your calendar and plan to attend.

I look forward to seeing you at one of our upcoming meetings or events.

Kevin M. Seward, CPCU, CSRP

## February CPCU Chapter Meeting Photos

On February 21, 70 people attended the February Chapter Meeting at Des Moines Golf & Country Club in West Des Moines. During the breakfast meeting, Marsha Egan, from the Egan Group, Inc., presented "You're Sitting In My Seat!".



## Scholarship Winners

The winners of the two \$1,500 scholarships from the Iowa Chapter of CPCU have been selected. The scholarships will be given to the following:

Bradley Adams  
(Ted Lussem Achievement Scholarship)

Undergrad at Iowa State. Business Major  
(Cindy and Alan Adams are parents..both CPCU's)

Mike McGinn, CPCU

Graduate level at Iowa for MBA.  
Currently works at EMC and is a new designee.

## Do You Know?

### Erin E. Osier, CPCU, MBA

**Occupation:** Client Service Executive  
Holmes Murphy & Associates, Inc.

**Background:** Erin began her insurance career in 2002 as an underwriter for Allied Insurance in Denver, Colorado. After two years of underwriting, she left to join an independent agency. In October of 2006 Erin and her husband moved to Iowa and she started working at Holmes Murphy & Associates, Inc. Currently, Erin is a Client Service Executive in the large commercial account division. Erin received her CPCU designation in 2007 and is serving as the New Designee Representative for the Iowa Chapter.



**Off-the-Job Interests:** Erin enjoys playing tennis, golf and skiing and enjoys watching sports of all types. Erin and her husband love traveling to see family and friends, or simply to explore a new part of the world.

## Nominating Committee

The nominating committee will present the following nominations for the 2008-2009 CPCU board at the April 17th meeting:

President	Jody Ochsner	EMC Insurance Companies
Vice President	Barbara Sullivan	Farm Bureau
Secretary	Russ Greenwood	EMC Insurance Companies
Treasurer	Richard Keith	IMT Insurance
Directors (2-Year term)	Dan Crew Karen Wassather	EMC Insurance Companies Nationwide
Directors (1-Year left on their 2-year term)	Sam Waters Connie Doud	GuideOne Insurance Farmers Mutual Hail

## 2008 Golf Outing

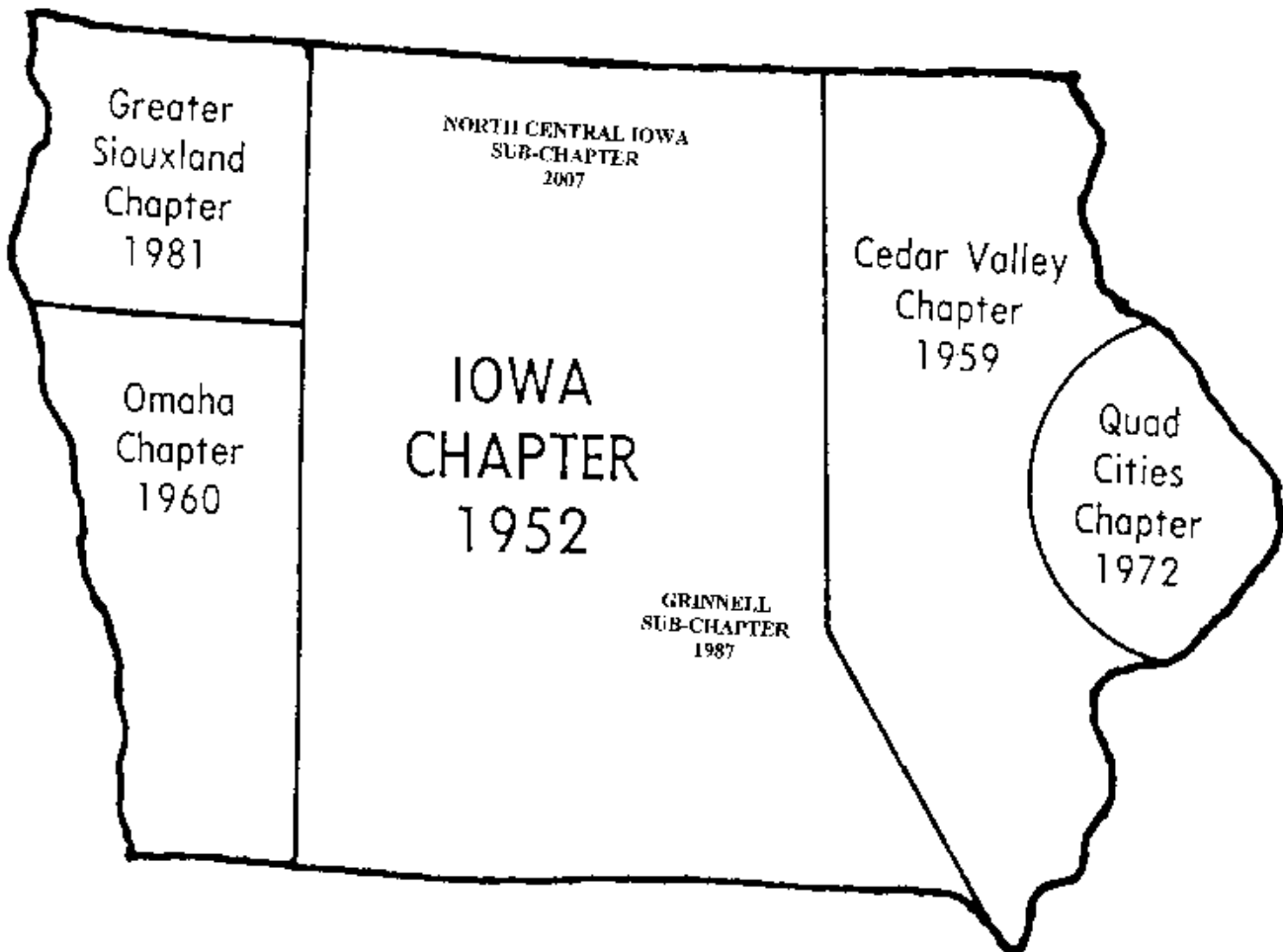
Mark your calendar for the 2008 Golf Outing that will start at 12:00 on June 5, at Copper Creek Golf Course in Pleasant Hill, IA. The meeting will be in the new clubhouse. More details to be announced.

If you are interested in volunteering to help with the event please contact Dorothy Holden at [holdend@nationwide.com](mailto:holdend@nationwide.com).

## 2007-2008 CPCU Events

Thursday, April 17, 2008 11:30-1:00	Hotel Fort Des Moines	Speakers: Katie Roland, HR Specialist and Mekenze Bishop, Senior Recruiter Topic: Writing an Effective Resume in the ever changing world of on-line recruiting
Thursday, May 15, 2008 11:30-1:00	Blank Park Zoo	Speaker: Stan Reynolds from Reynolds & Reynolds
Thursday, June 5, 2008	Copper Creek Golf Course	Golf Outing

## CPCU Chapters in Iowa



# Chapter Meeting

Date & Time	Thursday, April 17, 2008, 11:30 a.m.
Location:	Hotel Fort Des Moines
Speakers:	Mekenze Bishop, Senior Recruiter - Nationwide; Katie Roland, HR Specialist - Nationwide
Topic:	How To Get An Interview In An Electronic World

**DESCRIPTION:**

Learn how to write an effective resume in the ever changing world of on-line recruiting. Mekenze Bishop and Katie Roland will provide tips and tricks on how to make your resume stand out as well as electronic world dos and don'ts.

Parking is available at the Nationwide parking garage located at 11<sup>th</sup> and Mulberry.

**\*\*At our April meeting we will be collecting non-perishable food items and accepting cash donations for the Central Iowa Food Bank as one of our Good Works Projects. Help support those in need!**

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by April 11, 2008 to:

CPCU-iowa@aml.org  
or Kelly Kipping

Make checks payable to: Iowa Chapter – CPCU

Mail checks to:

Iowa Chapter CPCU  
c/o Association Management Ltd.  
100 East Grand  
Suite 330  
Des Moines, Iowa 50309

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card go to our chapter's web site ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Jody Ochsner at 515-345-2456.