



# Iowa ChapterGram

CPCU Society Iowa Chapter January 2009

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

Thursday, January 15	Hilton Garden Inn in Urbandale	Managing Generation whY?
Tuesday, January 20	Farm Bureau	CPCU Society Workshops
Wednesday, February 18	EMC Insurance	Shaun Tarbuck, Chief Executive of the International Cooperative and Mutual Insurance Federation

Happy New Year! This time of year most of us reflect not only on our accomplishments of the past year, but also review and set new goals for the coming year. I would encourage each of you to include attending a CPCU event and becoming a more active CPCU member in your goals. Being a CPCU member has many benefits, including educational programs, leadership training and opportunities, access to members-only resources, as well as staying informed by receiving publications such as eJournal, e-link, and CPCU News. An additional membership benefit effective January 2009 is access to the resources and networking opportunities to **all** Interest Groups. There are currently 14 Interest Groups and there are more in the development stages.



By the time you read this message, you should have received your copy of the December 2008/January 2009 issue of the CPCU News. Please be sure to review the proposed revision to the Society Bylaws and return the enclosed ballot by January 30, 2009.

Speaking of the CPCU News, we were recently made aware that Marvin Kelly's visit to our Chapter is scheduled to be featured in the February 2009/March 2009 issue. It is exciting for our Chapter to receive that kind of recognition. I would like to extend a big thank you to everyone who was involved with the Society President's visit. An impression must have certainly been made.

If you or a family member are pursuing a college (graduate or undergraduate) degree and would like some additional financial assistance, you will want to review the scholarship information in this issue of the ChapterGram. The scholarship details as well as an application can also be found on our Chapter's website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)).

You won't want to miss our Chapter's first CPCU event of the year on January 15 at the Hilton Garden Inn in Urbandale. The speaker is Michael Hovda and the topic is "Managing Generation WhY". I hope to see you there!

In closing I would like to thank you everyone who contributed to Toys for Tots. Through your contribution you helped brighten a child's Christmas. I would also like to thank Jeff Wilson for organizing the event and all of the individuals who volunteered to organize the drop off locations.

Jody Ochsner, President, Iowa Chapter CPCU

***"To me, success means effectiveness in the world, that I am able to carry my ideas and values into the world, that I am able to change it in positive ways."***

***Maxine Hong Kingston  
American Novelist***

### Lynette Foster, CPCU

**Occupation:** Product Research Analyst  
-Marsh & McLennan

**Background:** Graduated with a Psychology degree from Central College in 1996. First job was with ING in Des Moines Iowa, and then worked for GuideOne in the Commercial Department for 8 years, with the last job being in the Product Management area for a year and 1/2. This led me to Marsh and I am currently a Product Research Analyst in the Product Development area. CPCU designation earned in 2003.



**Off-the-Job Interests:** I enjoy spending time with my husband and two children, and reliving those kindergarten days through my daughter. Enjoy working out and running, as well as being involved in the many activities and events held in Polk City. My goal someday is to run a marathon (and win the lottery)!

## 2009 Golf Outing

Mark your calendar for the 2009 Golf Outing that will be held on June 8th, at Copper Creek Golf Course in Pleasant Hill, IA. The meeting will be in the clubhouse. More details to be announced.

## 2009 Scholarship News for Iowa Chapter Members

This spring the Iowa Chapter of CPCU will again be awarding two \$1,500 scholarships, one of which is the Ted Lussem Scholarship, to Iowa Chapter members and/or their dependents. This has been a very successful program and we are glad to continue to offer this opportunity to our members.

The scholarships will be available to graduate and undergraduate students. To be eligible, graduate applicants must be an Iowa Chapter of CPCU member and attend an accredited graduate college or university. For undergraduate applicants to be eligible, they must be sophomores, juniors, or seniors attending a four-year accredited college or university in the state of Iowa and maintain an overall GPA of at least 2.75 on a 4.0 scale. Preference will go to students majoring in business and/or an insurance related area of study. NOTE: The undergraduate scholarship can also be used by a current Iowa Chapter member that is pursuing a four-year degree.

Please use the applicable form provided in this ChapterGram. The forms are also available on our website at [www.cpcu-iowa.org](http://www.cpcu-iowa.org). Applications should be sent to Doug Nuehring by Friday, March 13, 2009.

# Undergraduate Scholarship Application

Iowa Chapter of CPCU  
2009 Undergraduate Scholarship Application

Scholarship Amount: \$1,500 toward tuition during recipient's sophomore, junior or senior year.  
Amount may be applied to spring, summer or fall tuition.

**Eligibility:**

- a. Iowa Chapter of CPCU members or one of their dependents; and,
- b. Sophomores, Juniors or Seniors attending a four-year accredited college or university in the state of Iowa; and,
- c. Maintaining an overall G.P.A. of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in business and/or insurance related area of study.

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Permanent Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ CPCU Member Name \_\_\_\_\_

Year in school: Sophomore / Junior / Senior

Major: \_\_\_\_\_

Minor: \_\_\_\_\_

Grade Point Average: \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_\_

Please complete and return this form and the following information by Friday, March 13, 2009:

- 1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history and other information you believe is important for consideration.
- 2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Also, if you are majoring in or have an emphasis in insurance, please explain your interest in that career path.

Please mail the completed application, résumé and statement to:

Doug Nuehring, CPCU  
Iowa Chapter of CPCU  
c/o EMC Insurance Companies  
Box 712  
Des Moines, IA 50306-0712

Alternatively, you can email the documents to "Doug.W.Nuehring@EMCIns.com".

# Graduate Scholarship Application

Iowa Chapter of CPCU  
2009 Graduate Scholarship Application

Scholarship Amount: \$1,500 toward tuition at an accredited graduate college or university. Amount may be applied to spring, summer, or fall tuition.

**Eligibility:**

- a. Iowa Chapter of CPCU members only; and,
- b. Attending an accredited graduate college or university

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Permanent Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Graduate Program: \_\_\_\_\_

Please complete and return this form and the following information by Friday, March 13, 2009:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history, and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Please state why your graduate degree will help you on your path to your career goals.

Please mail the completed application, résumé and statement to:

Doug Nuehring, CPCU  
Iowa Chapter of CPCU  
c/o EMC Insurance Companies  
Box 712  
Des Moines, IA 50306-0712

## 2007 Tax Return Available for Inspection

The 2007 Federal Income Tax Return has been completed and filed with the Internal Revenue Service. Any member who wishes to inspect the tax return for the Iowa Chapter may contact Richard Keith at (515) 327-2755 or via e-mail at: [Richard.Keith@theimtgroup.com](mailto:Richard.Keith@theimtgroup.com) and a copy will be provided for inspection.

## Grinnell Subchapter Donates to Blank Children's Hospital

The Grinnell Subchapter of the Iowa Chapter continued a fundraising project to assist Blank Children's Hospital of Des Moines. The donation will be used for general upkeep of the Fire Safety House and will help ensure the House is in excellent condition for use in communities throughout the state. The Fire Safety House teaches children life-saving procedures in case of an emergency. The combined efforts of the Grinnell Mutual employees and the Grinnell CPCU Sub-Chapter donated \$1,125 to the Fire Safety House project. The Grinnell Sub-Chapter currently has 42 members with over 45 new employees enrolled in the CPCU program.



Chuck Malloy, President; Kama Small, Treasurer; Linda Plummer, Manager - Blank Children's Hospital Advocacy and Outreach Department; Ron Mitchell, Vice President.

## Anita Bourke takes Position with American Institute for CPCU

Anita Bourke, president of IMA of Wichita, has been hired as an executive vice president of education for the American Institute of Chartered Property Casualty Underwriters. "It's one of those opportunities that don't come along very often," said Bourke, "so I really had to step back and say, 'Am I really going to pass this by?'" Her last day at IMA was Dec. 19 and she starts her new job, in Malvern, Pa., on Jan. 5.

Kurt Watson, chief operating officer of IMA Financial Group, IMA of Wichita's parent company, said Bourke has been key to the firm's growth. He also said he understands Bourke's decision to take the job at the institute, noting that she had also served as president of the 28,000-member Chartered Property Casualty Underwriters Society in 1998.

The Columbus, Ohio, native said in her new job she will be working with chief executive officers of major insurance firms to create and offer education programs that meet the needs of their employees. The job, she said, is "a way for me to really have an impact on this business."



## January 20, 2009 Iowa Workshop Registration Form

- Yes Please register me for the "Directors and Officers Liability" workshop on January 20, 2009, in West Des Moines, IA (DO012009)
- Yes Please register me for the "Commercial Crime Policy" workshop on January 20, 2009, in West Des Moines, IA (CCP012009)

### Four Easy Ways to Register:

- **Online** at [www.cpcusociety.org](http://www.cpcusociety.org).
- **Call** (800) 932-CPCU and select option 4 to speak to our Member Resource Center.
- **Fax** registration form to (610) 251-2780.
- **Mail** registration form to the CPCU Society at the address shown below.

Name (Mr./Ms.)	Company
Street	City/State/Zip
Phone	Fax
Name on Badge	E-mail

### Please pay registration fee in advance.

<b>CPCU Society members:</b>	\$89 for one workshop \$178 for both workshops	\$ _____
<b>Nonmembers:</b>	\$99 for one workshop \$198 for both workshops	\$ _____
<b>Total</b>		\$ _____

**Cancellation Policy**  
Your registration fee less \$50 will be refunded if notification is received at the Society two weeks prior to the program.

- Check enclosed payable to: **CPCU Society**
- Charge my credit card:  MasterCard  Visa  American Express  Diner's Club

Account Number	Expiration Date
Name as it appears on card	Signature (required)

### Questions:

Call the CPCU Society's Member Resource Center at (800) 932-CPCU, option 4.

### Send registration to:

CPCU Society, 720 Providence Road, Malvern, PA 19355

Phone: (800) 932-2728, option 4 Fax: (610) 251-2780

## Richard J. "Dick" Noyce

Twenty-second Iowa Chapter President dies at age 81

On December 27, 2008 Dick Noyce passed away at Deerfield Retirement Community after a battle with cancer and amyloidosis.

In 1951 he started his insurance career in Great Bend Kansas with Federated Mutual Insurance Company. In 1958 Dick moved to Des Moines where Dick continued his career with Federated Mutual, and in 1966 obtained his CPCU designation. He was president of the Iowa Chapter of CPCU for the 1973-74 term.

In 1967 he accepted a position with Holmes Murphy and Associates where he worked until his retirement in 1990, finishing his career as Executive Vice President of that agency.

His son, James W. Noyce is CEO of FBL Financial Group in West Des Moines.

## Pictures from the December Meeting



## 2008-2009 CPCU Events

Thursday, January 15, 2009 11:30-1:00	Hilton Garden Inn Urbandale	Speaker: Michael Hovda Topic: Managing Generation whY?
Tuesday, January 20, 2009 8:30-12:05 & 1:00-4:35	Farm Bureau West Des Moines	CPCU Society Workshops: Directors and Officers Liability & Commercial Crime Policy
Wednesday, February 18, 2009 11:30-1:00	EMC	Speaker: Shaun Tarbuck, Chief Executive of the International Cooperative and Mutual Insurance Federation
Monday, June 8, 2009 1:30	Copper Creek Golf Course in Pleasant Hill	2009 CPCU Golf Outing

## Toys for Tots

The Iowa Chapter of the CPCU Society is pleased to announce the successful completion of our Toys for Tots campaign. As a result of your generosity, we received numerous toy items and cash donations. We would also like to express our thanks and appreciation to Allied Insurance, EMC Insurance, and The IMT Group for agreeing to be a drop-off location for the toys.

It was fun to see the variety of toys that were donated: remote control cars, dolls, footballs, board games, books, etc. All the donated toy items were collected and delivered to the Toys for Tots warehouse on December 17th for immediate delivery to needy children. We are confident that these toys were used to make Christmas a little bit brighter for needy children in Central Iowa.

Thanks again for your generosity!

# Chapter Meeting

Date & Time	Thursday, January 15, 2009, 11:30 a.m.
Location:	Urbandale Hilton Garden Inn
Speaker:	Michael Hovda, President, Hovda & Associates, Inc.
Topic:	Managing Generation whY?

## DESCRIPTION:

Their grandparents learned to dial the phone with the crank of their wrist, their parents learned by punching buttons with their index finger, but they learned to dial with their thumbs... and that is the least of the differences. Organizations that fail to adapt now will find themselves scrambling to catch up with the next powerful generation of employees. Ready or not, here they come!

Join us on January 15 at the Urbandale Hilton Garden Inn - 8600 Northpark Dr Johnston, Ia and learn firsthand from Michael A. Hovda about **Managing Generation whY?!?**

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by January 9, 2009 to:

[cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU  
c/o Association Insight  
4554 114th Street  
Urbandale, IA 50322

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card go to our chapter's web site ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Barb Sullivan at 515-225-5445.