



Iowa ChapterGram

CPCU Society Iowa Chapter November 2009

www.cpcu-iowa.org

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Upcoming Events

Thursday, November 12	Botanical Center	"I-Day" Keynote Speaker: Chuck Chamness, CEO of NAMIC
Thursday, December 10	Living History Farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser
Thursday, January 21	Holiday Inn Downtown	Speaker: Tony Joseph from Lloyds of London
Thursday, February 18	Best Western Airport	Speaker: Bill Stowe, Des Moines City Public Works Director

Are you in the market for timely topics and insurance industry views from the top as well as the sidelines? Are you interested in networking with other insurance professionals to stay at the top of your game in your career and for your company? Are you looking for Continuing Education Credits and comments from top industry experts in Educational Workshops?

The Iowa Chapter has it all! It's once again time for our annual I-Day, which is brought to you as a forum to discuss current topic and trends. **Russ Greenwood** and his program committee have put together a very impressive panel of speakers for I-Day, scheduled November 12th at the Des Moines Botanical Center. You'll want to attend to hear these local industry, legislative and regulatory leaders and welcome 18 New Designees to the Iowa Chapter as we recognize them during the luncheon conferment ceremony.



We would like to thank all of our I-Day Sponsors. We have a record 75 sponsors for the I-Day ad which honors the New Designees and will run in the Des Moines Register on November 9, 2009. Special thanks to Ted Lussem and Rose Nwaturocha for their extraordinary efforts!

We have already had meetings this fall where we have heard from the Consumer Advocate for the State of Iowa, Angel Robinson, about her views from the Insurance Commissioner's office and her work with local companies as well as consumers. We have also heard about working with BOP and Business Income Policies in a Technical Workshop presented at Farm Bureau. We have learned about inspiring future athletes and rewarding community involvement from Sandy Hatfield Clubb, the Drake University Athletic Director.

Looking ahead, great networking opportunities are available on December 10, 2009 at our breakfast meeting at Living History Farms where we will hear storm chasing stories from meteorologist, Chris Conoan. In January, we are very pleased to be welcoming Tony Joseph from Lloyds of London when we meet at the Top of the Tower in the Holiday Inn Downtown.

If there are other topics or interests you are looking for your CPCU Chapter to provide, we would love for you to get involved. Feel free to contact any Chapter Officer or volunteer for a rewarding experience, either on the Board or in the community!

As a community and a nation, we have much to be thankful for and I hope that all of you have a wonderful Thanksgiving holiday!

Barbara Sullivan, CPCU, AIC

“As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them. “

John Fitzgerald Kennedy

At the CPCU Society Annual Meeting and Seminars in Denver, our very own Ted Lussem was presented with the prestigious "Celebrating CPCU Excellence" award for his outstanding contributions to the Iowa Chapter and the CPCU Society.

His plaque reads: "Ted Lussem exemplifies CPCU Excellence through dedication to insurance education and professionalism and through continuous support and contributions to members of the CPCU Society and Iowa Chapter of the CPCU Society."

Marvin Kelly, Past President of the CPCU Society, presented the award to Ted in Denver and called him the "Rock of Gibraltar of the Iowa Chapter." Marvin also thanked Ted for his devotion to the industry, noting that "over the decades, Ted has taught, mentored, and inspired countless insurance professionals in Des Moines." Each of us who have been fortunate enough to know and work with Ted throughout his years of service (so far) to the Iowa Chapter agree wholeheartedly with Marvin! Thank you and congratulations, Ted!



Do You Know?

Al Tweeten, CPCU, ARM, ALCM

Occupation: Vice President Risk Control
-- Berkley Agribusiness Risk Specialists
(a Division of Continental Western Group)

Background: Graduated from Iowa State University in 1985 with a degree in Occupational Safety and Health. Started as a Safety and Environmental Specialist with GROWMARK, Inc. and worked as a Loss Control Consultant, Supervisor, and Manager for two other insurance companies before joining BARS.

Off-the-Job Interests: Spending time with wife, Donna, and five children, Carlie, Nicholas, Benjamin, Maxwell, and Ella. Active member of Immanuel Lutheran Church in Waukee. When Al is not carting his children to and from their activities, he spends time in his garage working on old cars.



Congratulations to our 2009 CPCU Designees

Josh August
Michael A. Bloomburg
David T. Braun
Julie L. Craighton
Joshua A. Ehlen
Christopher L. Hansen
Casey L. Harvey
Adam Haugerud
Anthony V. Hughes
Daniel T. Keough
Guy Leman
Diane L. Schultz
Todd K. Shepersky
Adam R. Smith
Sarah Smith
Ryan O. Swalve
Alan M. Tweeten
Mark A. Ward

EMC Insurance Companies
EMC Insurance Companies
Nationwide Insurance
Indiana Insurance
Holmes Murphy & Associates
Grinnell Mutual Reinsurance
EMC Insurance Companies
Allied Group Insurance
Farm Bureau Insurance
Holmes Murphy & Associates
Nationwide Insurance
Grinnell Mutual Reinsurance
Farm Bureau Insurance
Grinnell Mutual Reinsurance
Nationwide Insurance
Krist Insurance Services
Continental Western Group
Northland Insurance Companies

Professional Career Coaching

Adam Haugerud, CPCU from Nationwide had the following to say after winning a free hour of professional career coaching.

When I was in Denver for the annual CPCU meeting and conferment ceremony, I won a free hour of professional career coaching from Marsha Egan, president of The Egan Group Inc. (www.marshaegan.com) I was able to meet with Marsha and use my free hour of coaching. I just wanted to send a little note discussing how beneficial I feel this meeting was.

At first, I was hesitant, and thought this would be a waste of an hour; boy was I wrong. Having a pretty busy schedule right now, I was only able to prepare for this meeting for about a half hour, but in that time I developed some questions and career ambitions I wanted to discuss with Marsha. Even this little amount of time was more than enough to come up with an hour of discussion topics. As I began my meeting, I gave Marsha a quick overview of my career so far, and what I had in mind for the future. By the end of the hour session, I had a new list of short term goals along with the means of obtaining them. It really helped to have a third party discuss my goals with me, knowing they had no reason to influence the goals with their wants and needs. I also feel I benefited by listening to Marsha's thoughts on career movement and how one should take charge of their career.

Marsha left me with two takeaway points I really liked. First, your career is your job; you need to move it forward, not your management. Second, don't hope for something if there is something you can do to assure it happens.

Long story short, I wanted to let people know I really think career coaching is a great benefit. It is not cheap, but if you ever see a way to get this for free (or at discount) take advantage of it. It also may be beneficial at some point to just invest the money in your future and pay for some sessions.

If anyone has any questions or would like more information on how my session went, please feel free to give me a call(515-508-5435) or send an email(haugera@nationwide.com).

2009-2010 CPCU Events

Thursday, November 12, 2009 8:00-1:45	Botanical Center	"I-Day" Keynote Speaker: Chuck Chamness, CEO of NAMIC
Thursday, December 10, 2009 7:30-9:00am	Living History Farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser
Thursday, January 21, 2010 11:30-1:00	Holiday Inn Downtown	Speaker: Tony Joseph from Lloyds of London
Thursday, February 18, 2010 11:30-1:00	Best Western Airport	Speaker: Bill Stowe, Des Moines City Public Works Director
Tuesday, March 23, 2010	Drake University	Ethics day
Thursday, April 15, 2010 11:30-1:00	Embassy Club	Dan Agnew, CEO of Grinnell Mutual Insurance
Thursday, May 20, 2010 7:30-9:00am	Des Moines Golf & Country Club	TBA

2008 Tax Return Available for Inspection

The 2008 Federal Income Tax Return has been completed and filed with the Internal Revenue Service. Any member who wishes to inspect the tax return for the Iowa Chapter may contact Connie Doud at (515) 237-7389 or via e-mail at connie@fmh.com and a copy will be provided for inspection.



Chapter Meeting

Date:	Thursday, November 12, 2009
Time:	8:00-8:30 Registration 8:30-8:35 Introduction of Executive Branch Representative 8:35-9:05 Executive Branch Speaker – Susan Voss, Insurance Commissioner 9:05-9:10 Introduction of Legislative Branch Representative 9:10-9:40 Legislative Branch Speaker – Senator Rich Olive 9:40-9:55 Networking Break 9:55-10:00 Introduction of Judicial Branch Speaker 10:00-10:30 Judicial Branch Speaker – Chief Justice, Marsha Ternus 10:30-10:35 Introduction of Insurance Lobbyist 10:35-11:05 Insurance Lobbyist – Bob Skow, CEO, Independent Insurance Agents of Iowa 11:05-11:20 Networking Break 11:20-11:25 Introduction of Keynote Speaker 11:25-12:10 Keynote Speaker, Chuck Chamness, CEO, NAMIC 12:10-12:25 Networking Break 12:25-1:45 Lunch & Conferment of New Designees – Jim Marks, CEO, CPCU Society
Location:	Des Moines Botanical Center 909 Robert D. Ray Drive Des Moines, IA
Reservations:	In order to have an accurate count, please call or e-mail reservations by Friday, November 9, 2009: cpcu-iowa@associationinsight.com Phone: 515-727-0648 or register by credit card at: www.cpcu-iowa.org