

1998-1999

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## President's Message...

IOWA CHAPTER EARNED NINE AWARDS ON THE WAY TO THE PRESIDENT'S ACHIEVEMENT AWARD

Under the leadership of immediate past-

*"The Iowa Chapter is your chapter. I encourage your participation and attendance!"*

president Cindy

Adams, the Iowa Chapter earned nine awards including the national President's Achievement Award. These awards were recently announced at the Annual Meeting and Seminars held in San Diego.

To earn the President's Achievement Award, the chapter also earned the following awards:



GREG MAUK  
PRESIDENT 1998-1999

Jay W. Gleason Memorial Public Relations Award for Excellence

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## Drake Scholarship Named in Honor of Ted Lussem

Excerpts from a speech given by Greg Mauk, CPCU at I-Day 1998

It is a great pleasure the I am able to make the following announcement and presentation. First of all some background...

- Since 1986, the Iowa Chapter sponsored two insurance scholarships to Drake University.
- Two Drake students

are selected annually based on their academic achievement,



Greg Mauk, Lis Spoerl and Ted Lussem

leadership achievement and interest in

the property/casualty insurance industry.

- The Iowa Chapter has grown from 10 members in 1952 to over 500 members in 1998. (This growth is a tribute to the companies, agencies and brokers who look upon continuing education as an asset and a competitive edge.)
- One of our members has taken academic

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achievement to a level few of us, if any of us, will ever know. In addition to his CPCU designation, he holds the designations of: AIM, AU, AIC, ALCM, APA, AIAF, AMIM, AAM, ARE, AIS, and API. In fact, this list of designations led Bruce Kelley to write an editorial to the National Underwriter challenging them on who actually holds the most designations in the country!

- Has been instrumental in the development of the Iowa Insurance Hall of Fame...
- Has an extensive collection of insurance industry memorabilia...
- Was the 28<sup>th</sup> President of the Iowa Chapter in 1979-80 and currently serves the Iowa Chapter as Historian, By-Law's Chair and as Industry Visibility Chair...
- Is an over-achiever the Iowa Chapter owes a tremendous amount of gratitude

This member of our As officers, directors and



chapter...

- Is the president of his own Independent insurance agency...
- Is extremely active in the Big I, PIA, and Insurance Associa-

committee chairs come and go he has remained as a steady influence to propel the Iowa Chapter to excellence!

Testimony to this are the awards consistently

earned by the Iowa Chapter. The 1997-98 awards were recently announced at the Annual Meeting and Seminars held in San Diego. The Iowa Chapter earned nine awards including the national President's Achievement Award!

It is with great pleasure that we name one of the Drake scholarships;

The Theodore "Ted" Lussem Achievement Scholarship

(Will Ted Lussem please come forward...this plaque is to honor you and to thank you for all the work you put into the Iowa Chapter!

Will Lis Spoerl, Managing Director of the Kelley Insurance Center, at Drake University, please come forward...this duplicate plaque is for Drake University!

Thank you - Ted

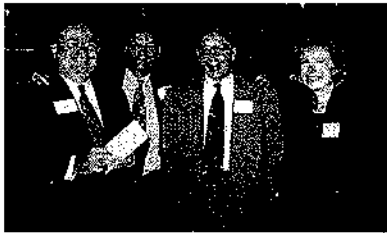
***As part of the "Good Works" project, please bring canned goods and non-perishable items for those less fortunate to the December 17 meeting at Living History Farms. A basket will also be provided for monetary contributions.***

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org>.

(We have over 1,400 hits!)

**Congratulations to Lloyd Sanbulte, CPCU**

The Iowa Chapter is the recipient of a 1998 Research Award for Excellence. Download the paper from the chapter web site



I-Day 1998

Above: (left to right) Jeff Jeffus, Bob Conroy, Dennis Forsythe, Jo Ann Olson.

Right: Bruce G. Kelley



## Good Works

There will be a Good Works project taking place the end of January and we will be asking for Volunteers in the near future for that project.

We will also be volunteering for the March of Dimes "Golf Around Des Moines" that will be taking place at Merle Hay Mall January 22 through February 7.

The "Golf Around Des Moines" is a unique miniature golf course that will captivate all passerby. Up to 18 builders will design imaginative, amusing and challenging holes portraying the spirit of Iowa: "Over Madison County," "Fields of Dreams", into the downtown buildings, up around Sec Taylor Stadium and into the Des Moines River in remembrance of the Flood of 1993.

Watch for future information on this Good Works project!

*Submitted By Vicki Stanley, Chair Good Works Committee*

## From The Prez.....

*(Continued from page 1)*

Dan Crew, Chair  
Nancy Green, Director

Edwin S Overman Candidate Recruitment and Development Award for Excellence  
Kevin Seward, Chair  
Dennis Forsythe, Director

Research Award for Excellence  
Lloyd Sandbulte, Chair  
Jo Ann Olson, Director

Continuing Professional Development Award of Excellence

Alison Cate, Chair  
Jo Ann Olson, Director

E. Adrian Teaf Memorial Education Award for Excellence  
Jeff Baker, Chair  
Jo Ann Olson, Director

Membership Award for Excellence  
Denise Hunt, Chair  
Dennis Forsythe, Director

Ethics Awareness Activity Award  
Theresa Geophert, Director  
Cindy Adams, President

Good Works Achievement Award  
Joanie Florer, Chair  
Nancy Green, Director

In addition, Barb Sullivan (Awards Chair) put all of the submissions together and submitted them to the national society for judging.

The Iowa Chapter is consistently one of the best in the country!

# December Chapter Meeting

Living History Farms December 17, 1998

Speaker: Dr. Emmett Vaughan

Time: 5:00 p.m. to 7:00 p.m.

Cost: \$15.00 for member and \$5.00 for spouse.



Spouses are invited. Hors d'oeuvres and social time from 5:00 to 7:00. Horse-drawn wagon rides available from 4:45 to 5:45. Dr. Emmett Vaughan will speak at 6:00. Gift shop will remain open until 6:00.

As part of the "Good Works" project, please bring canned goods and non-perishable items for those less fortunate to the December 17 meeting at Living History Farms.

A basket will also be provided for monetary contributions.

Questions: Contact Bruce Kelley (515) 280-2950

Make your checks payable to: The Iowa Chapter of CPCU

Send to:

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