



Iowa ChapterGram

CPCU Society Iowa Chapter

May 2000

www.cpcu-iowa.org

1999-2000

Officers

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President's Message...

The next Chapter meeting will be held at Willow Creek Golf Course on Wednesday, May 24. The meeting will begin at 10:30 A.M. with the installation of officers.

Lunch will follow at approximately 11:00 A.M. and after that will be our Chapter Charity Golf Outing with proceeds to benefit Farm Safety 4 Just Kids, a national organization with its headquarters in Earlham, Iowa.

My hope is that everyone in our Chapter can participate in this meeting, either by witnessing the installation of our new officers, eating a little lunch, playing golf or donating to Farm Safety 4 Just Kids. Please call Barb Sullivan at 225-5445 if you would like to play golf.

I am proud of our new officers. The 2000-01 year promises to be another great year for our Chapter. I encourage you to celebrate our new Chapter leadership by participating in our installation meeting.

Thanks to all officers, directors, committee chairs and every member for making my presidency so easy. You had all the good ideas and made them into great Chapter activities.

I look forward to the leadership of Bob Conroy, President, Judy Brannon, Vice President, Jo Ann Olson, Secretary, and Dennis Forsythe, Treasurer, as they guide our Chapter's support of insurance education in Central Iowa.



Bruce Gunn Kelley
President 1999 - 2000

CPCU FIRE SAFETY SCHOOL

The West Des Moines Fire Department has scheduled Fire Safety Schools May 15th – May 26th. The Fire Safety House is a small version of a home and provides a realistic setting for fire safety education.

The Iowa CPCU Chapter plans on assisting the West Des Moines Fire Department while they are visiting the elementary schools. As CPCU volunteers we help with tasks assigned by the Fire Department --- helping children climb down the ladder, prompting children to dial 911, etc.

It is a rewarding experience and we encourage all CPCUs, spouses and other insurance professionals to assist at one of the elementary schools.

Volunteers are needed for the following schools. Please allow approximately 2 hours to help with the school. Please call Barbara Moore at 226-6803 to register for a school or to obtain additional information.

Monday	May 15 th , 2000	9:00 a.m.	Westridge	WDM
Tuesday	May 16 th , 2000	9:00 a.m.	Crossroads	WDM
Wednesday	May 17 th , 2000	9:00 a.m.	Western Hills	WDM
Thursday	May 18 th , 2000	1:00 p.m.	Jordan Creek	WDM
Friday	May 19 th , 2000	Open-Take Trailer to Station 2		
Monday	May 22 nd , 2000	10:15 a.m.	Rex Mathis	WDM
		1:30 p.m.	Phenix	WDM
Tuesday	May 23 rd , 2000	10:30 a.m.	Clegg Park	WDM
Wednesday	May 24 th , 2000	9:00 a.m.	Fairmeadows	WDM
Thursday	May 25 th , 2000	12:30 p.m.	Sacred Heart	WDM
Friday	May 26 th , 2000	Return the Trailer		

Thanks so much for your consideration.

Ted Lussem, CPCU, inducted into Iowa Insurance Hall of Fame

One of our own, Ted Lussem CPCU, was inducted into the Iowa Insurance Hall of Fame on April 27.

Ted is past president of our chapter (1979-1980) and currently serves as Historian and Industry Visibility Chair. His influence goes far beyond these roles. As every officer in our chapter knows, Ted has for years been an unofficial but highly effective mentor. For 24 years, he has taught insurance, organized study groups, and has personally earned not only his CPCU designation, but also 17 associate designations from the Insurance Institute. In honor of Ted's commitment to education, last year our chapter Board voted to name one of the two scholarships we award annually to Drake University insurance students, in honor of Ted. Ted is a member of the Insurance Association of Greater Des Moines, and is President, Brooks-Lussem Insurance Inc.

Others inducted this year include G. David Hurd (Principal), Elmer H. Warner (Merchants Bonding) and Thomas R. Gibson (FBL Financial)

Budget Changes for 2000-2001

A budget committee was established to review our chapter finances and to establish a budget for the future. This committee was established as our chapter expenses have exceeded our income which has resulted in a decline in our cash reserves.

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Financial Services Modernization: Threat or Opportunity?

The Impact of the Gramm-Leach-Bliley bill on Banks, Insurers, and Consumers Live Satellite Broadcast is sponsored by the CPCU Society's Regulatory and Legislative Section.

The satellite broadcast will be held May 24 from 12:00 to 3:00 at the Farm Bureau Auditorium, 5400 University, West Des Moines. (Registration at 11:30).

Cost to attend the broadcast is \$85 for CPCU society members, \$75 for those who are CPD qualified and \$109 for nonmembers. Register by May 11 by calling (800) 932-2728.

2000/2001 CPCU Officers/Directors approved

The following Officers/Directors for the CPCU Society Iowa Chapter voted into office on April 6, 2000 are as follows:

- Bob Conroy—President
- Judy Brannon—Vice President
- Jo Ann Olson—Secretary
- Dennis Forsythe—Treasurer
- Doug Pearson—Director, Professional Development
- Kevin Seward—Directory, Member Activities
- Barb Sullivan, Director, Internal Operations
- Dan Crew—Director, Community Development

CPCU Review Day

The Central Illinois Chapter of CPCU will be sponsoring a CPCU Review Day on **Saturday, May 20, 2000** at the Illinois Wesleyan campus in Bloomington, IL. Individual sessions for parts 2, 4, 6, and 8 will be offered to enhance preparation for the written CPCU examinations in June or the on-line exams in August and September. All CPCU candidates are invited to attend. A \$10 admission fee will be charged. Please call Joanne Ohler at 309-766-2722 with questions. To register, enclose a check for \$10 made payable to **Central Illinois Chapter CPCU** and send to Joanne Ohler, CPCU, State Farm Insurance, 1 State Farm Plaza, C-1, Bloomington, IL 61710.

ChapterGram

Master's Degree at Salve Regina University

Did you know that you could apply your CPCU credits toward a Master's Degree at Salve Regina University? Their Graduate Extension studies Program allows you to transfer these credits for up to four courses, putting you well on your way to a Master's Degree in Management or Business Administration.

The beauty of the Graduate Extension Program is that you do not have to attend a traditional class. All of the work is done via mail and e-mail, and courses are posted on their web site. Students are given up to five years to complete their degree, with six months to complete each course, and enrollment is continuous.

For more information, call Salve Regina University at 1-800-637-0002 or email at sruexten@salve.edu.

Join the Loman Foundation

Created in 1961, the CPCU-Harry J. Loman Foundation upholds the integrity of the insurance industry by encouraging excellence in insurance education and related areas.

The Foundation

- Matches CPCU Chapter scholarship funds. Each year our Iowa Chapter presents two scholarships to Drake insurance students. The Loman Foundation matches our \$1500 donation.
- Sponsors speakers, seminars and programs to help in the continuing education of CPCUs and others,. Examples are the "Loman Lecture" at the Society's Annual Meeting, and a motivational speaker at National Leadership Institute designed to enhance CPCU Society chapter leaders' personal and professional development.
- Funds publications to keep insurance professionals informed on trends and issues
- Provides funds to match Chapter gifts of CPCU, IIA or other insurance textbooks to schools, colleges, public libraries and insurance departments. *(continued on page 6)*

Our chapter has a site on the World Wide Web. Check it out at

<http://www.cpcu-iowa.org>

Please see the site for our Chapter Officer, Director & Chairs list, past ChapterGrams, and other news and updates.

Budget Changes for 2000-2001 (Continued)

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The committee consisted of Bob Conroy, Judy Brannon, Dennis Forsythe and Jo Ann Olson.

Certain expense items are to be shared by all chapter members. Included in this category are items such as the printing and mailing of ChapterGrams, expenses associated with our web site, New Designee Receptions and funding our Drake Insurance Scholarships, just to name a few. Budget amounts were established by reviewing the chapter financial records for the past 2 years.

A recommendation was presented and approved by the board to increase our annual chapter dues to \$30 per member. Our current dues are \$15 which are the lowest of any chapter our size. Dues for other chapters our size range from \$20 to \$50.

The second part of the recommendation was regarding the meeting fees for chapter meetings. The chapter has been subsidizing the cost of these meetings in the past. A recommendation was presented and approved by the board stating that meeting fees collected will reflect the actual costs of the meeting. The chapter vice president will be responsible for setting the meeting fees based on the expenses associated with the meeting such as facility charges, speaker fees, etc. The meeting fees may vary from month to month.

Golf Outing Update

Get ready to golf and give to a great cause!! Many thanks to the following companies who have agreed to sponsor a hole at Willow Creek for our Annual Golf Outing on May 24, 2000:

Allied Insurance	Servecom Associates
EMC Insurance Co	IMT Insurance
Farm Bureau Financial Services	The Claims Managers Council
Safeco Insurance	Independent Insurance Agents of Des Moines
GuideOne Insurance	Corvel, Inc
CGA Insurance Services	Ahrold-Fay & Co
Holmes-Murphy	Alliance Glass
LaMair-Mullock-Condon,	Auto Glass Center
Capital Planning	CGU-Hawkeye Security Insurance
Brooks-Lussem Insurance	

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Join the Loman Foundation (Continued)

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- Recognizes and rewards outstanding scholastic achievement by CPCU candidates.

Our Chapter supports the Foundation through a Chapter contribution of \$1 per member each year.

A number of our Chapter members have pledged individually to support the Loman Foundation. One of our members, Judy Brannon, said, "When I consider everything the insurance industry and my own insurance education have done for me, I decided last year that I would join the CPCU-Harry J. Loman Foundation. I felt this was one good way to 'give back' to the industry that has given me my livelihood. I would urge each of you, as insurance professionals, to consider doing likewise."

There are several levels of support to choose from, including:

CPCU Club: Designed for new designees. CPCU Club members contribute \$25 per year for four years, totaling \$100. At the end of four years, members may credit this amount toward full membership.

LOMAN Club: Members pledge to give \$1000 either in a lump sum or over a 10 year period in increments of \$25 quarter or \$100 per year.

LOMAN Silver (\$2000), **Gold** (\$5000) and **Platinum** (\$6000 or more) levels.

Contact the Foundation at PO Box 3009, Malvern PA 19355-0709

Phone (800) 932 2728, Fax (610) 251 2775, E-MAIL: hjlfoundation@cpcusociety.org

Golf Outing Update (continued)

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Proceeds are going to Farm Safety 4 Just Kids, a very worthy organization whose goal is to promote farm safety for kids through educational programs and resources to make the farm a safe environment. Farm Safety 4 Just Kids includes 100 chapters in 26 states and 4 Canadian provinces.

The event is open to CPCU's or anyone who is currently testing. Come on out and support our Chapter and Farm Safety 4 Just Kids!

**CPCU Iowa Chapter Meeting
May 24, 2000**

Topic: Golf Outing and Installation of Officers

Time: 1:00 p.m.

Where: Willow Creek Golf Course

**Cost: \$40.00, includes 18 holes of golf, 1/2 cart, and small donation to Farm Safety 4
Just Kids. This is a best-ball tournament.**

Please call or e-mail reservations by 5/17/00 to:

Barb Sullivan

225-5445

bsullivan@fbfs.com

Questions to: Bob Conroy (515) 267-5980

bconroy@guidemail.com

Name(s): _____

Company: _____

Total \$ Enclosed: _____

**CPCU - Installation of Officers Meeting and Annual Golf Outing
May 24, 2000**

When: May 24th

Installation of Officers:	10:30am-11:00am	
Lunch Buffet:	11:00am - 12:30pm	\$15.00
Golf :	1:00pm - Done	\$40.00

Where: Willow Creek Golf Course

Why: To support a good cause & have a great time.

This year, proceeds from the annual golf outing will be donated to Farm Safety 4 Just Kids in conjunction with the efforts of our Good Works committee. Farm Safety 4 Just Kids is a very special program that seeks to prevent farm-related childhood injuries and fatalities, by providing education about the importance of farm safety. We, as a Chapter, want to do our very best to support this deserving cause.

The golf outing will be a Best Ball tournament and is open to all CPCU's and anyone who is currently testing for CPCU. We're challenging Chapter members to get potential completers signed up and involved. Several businesses have donated \$100.00 to sponsor a hole; however, we are still in need of additional sponsors.

This is your opportunity to show your support for a good cause and have a great time. Whether you're an accomplished golf pro or have never hit a golf ball before, we're looking for everyone to get involved.

To pre-register and/or become a sponsor, contact Barb Sullivan at 225-5445 or send her an e-mail at bsullivan@fbfs.com. The \$40.00 fee includes 18 holes, 1/2 cart and a donation to Farm Safety 4 Just Kids. Nine holes will be available upon request.

Make Checks Payable to: Iowa Chapter-CPCU
Send Checks to: Jo Ann Olson, FBL Financial Group, 5400 University Avenue, West Des Moines IA 50266-5997

Questions: Contact Bob Conroy (515) 267-5980 bconroy@guidemail.com

LET'S MAKE THIS THE BEST GOLF OUTING EVER!