



Iowa Chapter Gram

CPCU Society Iowa Chapter

December 2000

www.cpcu-iowa.org

2000-2001

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President's Message...

The evaluations completed after I-Day 2000 were reviewed, tabulated and then scanned for hanging, pregnant and dimpled chads. With 100% of precincts reporting, the chapter's I-Day meeting has been certified as a success. There have been no official requests for a recount. Seriously, most of the ratings were 4's or 5's on a 1-5 scale, an indication of the excellent program that was offered this year.

Thanks to all of the chapter members that worked hard to make I-Day 2000 a success. I would especially like to thank **Judy Brannon, CPCU** and the I-Day 2000 Committee, **Larry Jewell, CPCU, Marilyn Paul, CPCU** and **Jennie LeGates, CPCU**, for the extra hours of meetings and their follow-up on all of the many details needed to bring the program together. Also, a big thank you to the officers from our Grinnell sub-chapter, **Cindy Hanevy, CPCU**, and **Hugh Sheridan, CPCU**, who were able to part of this great event.

For those of you that were unable to attend here is what you missed:

The panelists, **Darryl D. Hansen**, Chairman and CEO, GuideOne Insurance, **Merle T. Pederson**, VP Government Relations, Principal Financial Group, **Russell T. Sporer**, CPCU, President, NOEL Insurance Services and **Susan Voss**, Deputy Commissioner for the Iowa Insur-

ance Division, made extraordinary presentations to explain their positions on the future of the insurance industry after the passage of the Financial Services Modernization Act (Graham-Leach-Bliley). Our national society's immediate past president, **Marsha T. Egan, CPCU** was the moderator and did a great job of keeping the discussion moving and interesting.

It left everyone in the audience wondering where they fit in the brave new world. Interestingly, there was agreement from the panel that the new world would need insurance professionals and that a CPCU designation was an indication of a person with the skills sets needed to "find their cheese" after it was moved.

Later at the luncheon, the chapter's 30 new designees were recognized. The conferment ceremony was led by **Marsha Egan, CPCU**, the national society's immediate past president.

Thanksgiving was the week after I-Day and among the many things I am thankful for is my association with other insurance professionals due to my activities in the CPCU Society. To be with professionals that embrace a code of ethics, commit to put the public's interest above their own and always dedicate time to education and self-improvement is enjoyable. Please make the most of your society membership by becoming an active member.

December is the month for our holiday meeting which includes spouses or guests. Note that the meeting is earlier in the month



Robert D. Conroy
President 2000-2001

than normal. It will be at 6:00 p.m., Monday December 11 at Echo Valley Country Club. (The calendar of events for the entire chapter year can be found on the chapter's web site at www.cpcu-iowa.org.) Please let **Dennis Forsythe** know ASAP if you plan to attend.

(Company Representatives: Your help to get us a quick count would be appreciated!)

Carol and I hope to see everyone at meeting.

Happy Holidays

CPCU's in the News

Douglas Anderson, CPCU, will retire as president of Allied Insurance effective at year end. Steve Rasmussen, CPCU, the company's executive vice president has been named Anderson's successor.

Margaret Ball, past CPCU Society President, will be retiring at the end of the year. She was President of our Chapter from 1978-1979. She received her CPCU designation in 1968 and also holds AU, AMIM, AIM & ARe designations.

At EMC she is retiring from her position as Senior Vice President-Underwriting. She has held this position since 1991. Ball joined EMC in 1971.

Margaret's hobbies include gardening, photography, and music. Past hobbies include boating, water skiing, sailing, snorkeling, skin diving, sky diving, snow skiing, snowmobiling, motorcycling, and flying. Margaret had her private pilot's license for a number of years.

She will be moving to Arizona where she and her husband Gary have owned a second home for sometime.

Research Paper Available On-Line

Please see our chapter web site for the Leadership Research submission. We received the Society's 2000 Research Award for Achievement. Congratulations to Lloyd Sandbulte and his team for their work on the project.

Good Works Project

As part of the Good Works project, please bring canned goods and nonperishable food items for the less fortunate to the December 11, 2000 meeting at Echo Valley Country Club. Cash donations will also be accepted. Last year we raised \$200.00 and donated 33 good items to the Des Moines Area Religious Council Emergency Food Pantry. Thank you for your support.

Society Meeting Reminder

If you make a reservation for the Iowa Chapter CPCU Society Meetings and find you're unable to attend, please cancel **2 days** in advance by notifying the active Treasurer as shown on the meeting notice. Our Chapter bears the cost of unpaid reservations. Thank you for your consideration in this matter.

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org> Please see the site for our Chapter Officer, Director & Chairs list, past ChapterGrams, and other news and updates.

ChapterGram

Future Chapter Meetings

Please mark your calendars for the following meetings:

December 11, 2000	Insurance Fraud Prevention	Echo Valley Country Club, Norwalk
January 18, 2001	TBD	Christopher's Restuarant
February 15, 2001	E-commerce and Iowa's Ins. Ind.	Izaak Walton League
March 15, 2001	Educational Event	Drake University
April 19, 2001	Farm Safety 4 Just Kids	GuideOne Insurance, WDM
May 17, 2001	Iowa Ins. Hall of Fame Dinner	Drake University
May 23, 2001	Golf Outing	Willow Creek

Golf Outing scheduled for May 23, 2001

Please make plans now to attend the annual golf outing scheduled for **Wednesday, May 23, 2001** at Willow Creek golf course in West Des Moines. In order to have the planned shot gun start, we need **100** golfers.

Start planning now on getting your foursome together for an afternoon start, followed by an evening dinner and installation of Officers. Please contact Steve Peterson at 276-8521x13 or stpete@safeco.com with any questions.

Iowa Chapter

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ChapterGram
IOWA CHAPTER CPCU SOCIETY MEETING –December 2000
Holiday Dinner Meeting
Spouses Invited

Topic: Insurance Fraud
Speaker: Steve Sims, CPCU, AIC, AIM, President, IA-NE Chapter International Association of Special Investigation Units
Special guests: Vern Foughty, Special Agent, NICB and Cindy Nelson, Fraud Bureau Chief, Iowa Insurance Dept.
Date & Time: Monday, December 11 6:00 p.m.
Location: Echo Valley Country Club, 760 County Line Road, Des Moines
Cost: \$25.00 per person

Insurance cheats are deadbeats and they cost YOU money! To raise consumer awareness about the magnitude of insurance fraud, the CPCU Society and the National Insurance Crime Bureau have joined forces in a national "Educating Against Insurance Fraud" campaign. This program takes a dynamic look at scams and the people who perpetrate fraud, and provides common sense approaches to keep you from becoming a victim. And – you'll learn what is being done to fight fraud, and how insurers work with law enforcement agencies and legislators to incarcerate offenders and pass laws aimed at reducing fraud. Steve will share all this – and some interesting stories of his own – at our Holiday event.

Please **bring your spouse or other guest**, and join us on December 11 for dinner, some door prizes, and an informative presentation on the subject of insurance fraud. Please bring a food item for contribution to the Food Bank.

See a map for how to reach Echo Valley on the back side of this page.

Questions to: Judy Brannon (515) 267 5346
jbrannon@guidemail.com

To enable us to have an accurate count for food purposes, **please call, fax, or e-mail reservations by December 4 to:**

Dennis Forsythe
Phone: (515) 226 6702
Fax: (515) 225 4689
E-mail: dforsythe@fbfs.com

Cancellations needed by December 2

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Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Dennis Forsythe, CPCU
FBL Financial Group
5400 University Avenue
West Des Moines, IA 50266-5997

Name(s): _____

Company: _____ Total Enclosed: \$ _____

Cost: \$25.00 per person