



Iowa Chapter Gram

CPCU Society Iowa Chapter

January 2001

www.cpcu-iowa.org

2000-2001

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President's Message...

Now that the busy holiday time has passed, I hope that you had a moment or two to stop and reflect on what is truly of value in your life. And – if you made any New Years Resolutions – I hope you included one to become more active in your Chapter. Attend the meetings, join a committee – talk with any of the officers, directors or committee chairs about how you might become more involved.

If you missed our December dinner meeting – you get another chance! Thanks to almost a foot of Iowa winter, we cancelled our December meeting. But the good news is our speakers have agreed to make their presentation at our January 18 meeting. Please join us to hear **Steve Sims**, CPCU, AIM, AIC, President of Iowa-Nebraska Chapter International Associa-

tion of Special Investigative Units, talk to us about insurance fraud. Steve will be joined by **Vern Foughty**, Special Agent, National Insurance Crime Bureau and **Cindy Nelson**, Fraud Bureau Chief, Iowa Insurance Department. January 25, 2002 will be the 50th anniversary of our Chapter's founding. To commemorate this important milestone, we are planning several activities to take place over the next 15 months.

- At I-Day you may have noticed a bulletin board highlighting some of our history. Historian **Ted Lussem** will bring a different display to each of our meetings over the next year. Stop and look at the old pictures when we all were younger, some of us skinnier, and a few of us with more hair!
- Commemorative merchandise is available for our members to order. . . shirts, mugs, and portfolios. **Jeff Jeffus** had



Robert D. Conroy
President 2000-2001

some of this merchandise on display at I-Day and will show it at future meetings as well. Use the form enclosed in this Chapter-Gram to place your order – or order at a future meeting. Show your pride in your Chapter and wear or use these special items.

- **Cindy Adams**, **Cerie Garton** and **LuAnn Page** are hard at work planning a gala evening event for the actual month of our anniversary, January

(continued on page 5)

50th Anniversary Items For Sale

To help celebrate the 50th anniversary of the Iowa Chapter, we are offering the following items for sale.

Make check payable to: Iowa Chapter CPCU

Shirt

100% combed cotton button down Khaki w/black interior collar. Great for business casual. \$36.00 each.

Sizes---Men—M, L, XL, XXL Women’s—S, M, L, XL

Portfolio

Zippered black portfolio with calculator. Room for papers, business cards, etc.. Classic look. \$20.00 each.

Desk Mug

Smoke colored 14 oz. Director office mug. \$10.00 each

Commuter Mug

Stainless Steel 16 oz. travel mug. \$10.00 each.

All items will have the 50th Anniversary logo attached.

-----DETATCH AND MAIL WITH CHECK-----

Send order to:

Jeff Jeffus CPCU

PO Box 1848

Des Moines, Iowa 50306-1848

Your Name _____

Address _____

City/Town _____ Zip _____

Company _____ Phone # _____

ITEM	Quantity	Men/Women	SIZE	COST	TOTAL
SHIRT				X\$36 each	
PORTFOLIO		-----		X\$20 each	
DESK MUG		-----		X\$10 each	
TRAVEL MUG		-----		X\$10 each	
				TOTAL	\$

Speeches:

The Public Relations Committee needs your help!

Have you given speeches to insurance industry and/or non-insurance groups? If so, please contact Wade Sheeler, PR Chairperson and provide the following information:

- ✓ Your name
- ✓ Date of presentation (approximate is o.k.)
- ✓ Topic & Speech Title (it must be insurance related)
- ✓ A brief description of the audience

It is most important to hear from those of you, who speak to non-insurance groups {Civic, Church/Synagogue, Schools, Junior Achievement, etc.}

Also, please let Wade know if you have had any articles (including letters to the editor) published in any insurance trade publications, industry newsletters or newspapers. If you have a copy of your article, please send it along. If not, indicate the name of the publication, date & topic.

Your efforts to educate others about our industry are very important. Thank you.

Wade Sheeler, CPCU

4445 Corporate Drive

West Des Moines, IA 50266-5999

Phone: 515-327-2894

Fax: 515-327-2892

Email: sheelerw@imtins.com

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org> Please see the site for our Chapter Officer, Director & Chairs list, past ChapterGrams, and other news and updates.

CPCU's in the News

Congratulations to Bruce G. Kelley, J.D., CPCU, CLU, on being named the CPCU Society's November Standard Setter! Throughout his career, Bruce has participated in countless professional, philanthropic, and community activities—making him a household name among his peers—and earning him recognition as the CPCU Society's November Standard Setter.

Future Chapter Meetings

Please mark your calendars for the following meetings:

January 18, 2001	Insurance Fraud	Christopher's Restuarant
February 15, 2001	TBD	Izaak Walton League
March 15, 2001	Educational Event	Drake University
April 19, 2001	Farm Safety 4 Just Kids	GuideOne Insurance, WDM
May 17, 2001	Iowa Ins. Hall of Fame Dinner	Drake University
May 23, 2001	Golf Outing	Willow Creek

Golf Outing scheduled for May 23, 2001

Please make plans now to attend the annual golf outing scheduled for **Wednesday, May 23, 2001** at Willow Creek golf course in West Des Moines. In order to have the planned shot gun start, we need **100** golfers.

Start planning now on getting your foursome together for an afternoon start, followed by an evening dinner and installation of Officers. Please contact Steve Peterson at 276-8521x13 or stpete@safeco.com with any questions.

Iowa Chapter

1952 - 2002

President's Message . . . (Continued from page 1)

2002. Watch for future announcements. The committee needs several additional members so if you'd like to volunteer, please contact one of these three members.

- **Lloyd Sandbulte** is working on a history of our chapter, with help from **Ted Lussem**. Those familiar with Lloyd's work will know to expect a first class publication!
- Note the special 50-year logo appearing in this ChapterGram. We'll be using this logo in our ChapterGram, letterhead, and other publications.

Enjoy the new year!

Good Works Project

As part of the Good Works project, please bring canned goods and nonperishable food items for the less fortunate to the January meeting at Christophers. Cash donations will also be accepted. Thank you for your support.

VOLUNTEERS NEEDED!!

The Candidate Recruitment and Development Committee is planning to have a booth at the CPCU testing site in the Olmsted Center at Drake University during the January 2001 CPCU exams. We will be providing information regarding the CPCU designation and other IIA programs to Drake University students and CPCU candidates as they leave their exams. We are looking for volunteers to staff the booth on each of the following days:

Monday, January 22, 2001	10:00 A.M. - 12:15 P.M.
	3:00 P.M. - 5:15 P.M.
Tuesday, January 23, 2001	10:00 A.M.- 12:15 P.M.
	3:00 P.M.- 5:15 P.M.

Please contact Marilyn Paul at (515) 225-1444, marilyn@cmacchambers.com to volunteer.

IOWA CHAPTER CPCU SOCIETY MEETING –January, 2001

Topic: Insurance Fraud
Speaker: Steve Sims, CPCU, AIC, AIM, President, IA-NE Chapter International Association of Special Investigation Units
Special guests: Vern Foughty, Special Agent, NICB and
Cindy Nelson, Fraud Bureau Chief, Iowa Insurance Dept.
Date & Time: Thursday, January 18 , 11:30 a.m.
Location: Christopher’s Restaurant, 2816 Beaver Avenue, Des Moines
Cost: \$15.00 per person

Our December meeting having been snowed out, our speakers have agreed to present our January luncheon meeting.

Insurance cheats are deadbeats and they cost YOU money! To raise consumer awareness about the magnitude of insurance fraud, the CPCU Society and the National Insurance Crime Bureau have joined forces in a national “Educating Against Insurance Fraud” campaign. This program takes a dynamic look at scams and the people who perpetrate fraud, and provides common sense approaches to keep you from becoming a victim. And – you’ll learn what is being done to fight fraud, and how insurers work with law enforcement agencies and legislators to incarcerate offenders and pass laws aimed at reducing fraud. Steve will share all this – and some interesting stories of his own – at our first meeting of the new millennium.

Please remember to bring a food item for contribution to the Food Bank.

Questions to: Judy Brannon (515) 267 5346
jbrannon@guidemail.com

To enable us to have an accurate count for food purposes, **please call, fax, or e-mail reservations by January 15** to:

Dennis Forsythe
Phone: (515) 226 6702
Fax: (515) 225 4689
E-mail: dforsythe@fbfs.com **Cancellations needed by January 12.**

Make checks payable to: Iowa Chapter – CPCU
Mail checks to: Dennis Forsythe, CPCU
FBL Financial Group
5400 University Avenue
West Des Moines, IA 50266-5997

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$15.00 per person