



Iowa ChapterGram

CPCU Society Iowa Chapter

FEBRUARY 2001

www.cpcu-iowa.org

2000-2001

Officers

President:
Robert D. Conroy
(515) 267-5980
rconroy@guidemail.com

Vice President:
Judith A. Brannon
(515) 267-5346
jbrannon@guidemail.com

Secretary:
JoAnn Olson
(515) 225-5931
jaolson@fbfs.com

Treasurer:
Dennis Forsythe
(515) 226-6702
dforsythe@fbfs.com

Past President:
Bruce Gunn Kelley
(515) 280-2950
bruce.g.kelley@emcins.com

Directors

Douglas R. Pearson
(515) 457-5206
pearsod2@nationwide.com

Barb Sullivan
515-225-5445
bsullivan@fbfs.com

Kevin Seward
(515)225-5445
kseward@fbfs.com

Dan Crew
(515)362-7513
dan.c.crew@emcins.com

President's Message ...

Have you every read about something new and wonder why it was done that why before? I had that feeling when the CPCU Society recently announced a new membership category for professionals currently seeking the CPCU designation. CPCU candidates who qualify for this membership category, called candidate membership, will be able to enjoy certain CPCU Society benefits at a reduced rate.

To be eligible for candidate membership in the Society, CPCU candidates must have completed at least five of the ten exams required to earn CPCU designation and must maintain "active" status according to the American Institute for CPCU, which administers the program.

According to Bruce Williams, CPCU, CLU, ChFC, CIC, 2000-2001 president of the CPCU Society, candidate membership will be beneficial to both candidates and current members. "By joining the Society while they are still working toward their CPCU, candidates will get the benefit of encouragement and support from other Society members," Williams said. "They will be able to participate in local chapter activities and attend Society educational programs. By developing an early bond with candidates, the

Society chapters will have an opportunity to develop enthusiastic leaders for the future."

Our chapter has always had an open door policy for candidates so this will not have the same impact on our chapter as those chapters that did exclude non-members. For several years we have mailed the ChapterGram to those candidates that have completed 7 or more tests. We are in the process of expanding our mailings to candidates that have completed 5 or more tests to align with this new Society policy.

The benefits of candidate membership in the Society:

- National candidate membership dues are half of the full membership fee.
- Candidates may also join their respective local chapter and one of the Society's special interest sections at half of the regular price.
- The opportunity to attend the Society's Annual Meeting & Seminars
- Invitations to satellite broadcasts, symposia, and other educational programs sponsored by the Society, at the discounted member rate.
- Candidate members will receive the *CPCU News* at no cost
- The ability to purchase the Society's *CPCU Journal* at a discounted rate.
- Candidate members will have access to the members-only



Robert D. Conroy
President 2000-2001

sections of the CPCU Society's website, www.cpcusociety.org, and other resources available to Society members.

Here is a call to action. I am asking all CPCUs to personally invite the candidates that you know to join us as candidate members. Our chapter will only be better as we invite more insurance professionals to join us on our journey. An e-mail with a link to the chapter's web site is a great way to show them the quality of the educational programs provided by the many volunteers in this great chapter.

Iowa can lead the way on the candidate membership!

Think Spring, bc

50th Anniversary Items For Sale

To help celebrate the 50th anniversary of the Iowa Chapter, we are offering the following items for sale.

Make check payable to: Iowa Chapter CPCU

Shirt

100% combed cotton button down Khaki w/black interior collar. Great for business casual. \$36.00 each.

Sizes---Men—M, L, XL, XXL Women’s—S, M, L, XL

Portfolio

Zippered black portfolio with calculator. Room for papers, business cards, etc.. Classic look. \$20.00 each.

Desk Mug

Smoke colored 14 oz. Director office mug. \$10.00 each

Commuter Mug

Stainless Steel 16 oz. travel mug. \$10.00 each.

All items will have the 50th Anniversary logo attached.

-----DETATCH AND MAIL WITH CHECK-----

Send order to:

Jeff Jeffus CPCU

PO Box 1848

Des Moines, Iowa 50306-1848

Your Name _____

Address _____

City/Town _____ Zip _____

Company _____ Phone # _____

ITEM	Quantity	Men/Women	SIZE	COST	TOTAL
SHIRT				X\$36 each	
PORTFOLIO		-----		X\$20 each	
DESK MUG		-----		X\$10 each	
TRAVEL MUG		-----		X\$10 each	
				TOTAL	\$

Thank you from Margaret A. Ball

Thank you to all of the members of the Iowa Chapter of CPCU for the gift and the recognition given to me during the "I" Day program. I appreciate this honor. It was a privilege to have been associated with this group of professional insurance people.

AIS 25 Class Starts February 12th

This one semester (10 week) course leading to the Associate in Insurance Services designation will meet at Brooks-Lussem Insurance at 3:30 on Monday, February 12, 2001.

The cost for the entire course, including the test, is just \$100 from the Insurance Institute of America.

Contact Ted Lussem or Darlene Forst at 243-4289 for more details if you are interested in joining the group.

Where are You?

Have you moved or changed employers? If so, please let us know, so we can update your mailing address in our membership directory. We want to make sure you get your Chaptergrams and other announcements each month.

To send us an address update through our website (www.cpcu-iowa.org), select the Directors and Officers page. Then select the email address for our Secretary – Jo Ann Olson or select the email address for our Membership Chair - Jane Eaton. You can also email them directly at jaolson@fbfs.com or mmeaton@aol.com.

Our chapter has a site on the World Wide Web. Check it out at <http://www.cpcu-iowa.org>
Please see the site for our Chapter Officer, Director & Chairs list, past ChapterGrams, and other news and updates.



Future Chapter Meetings

Please mark your calendars for the following meetings:

February 15, 2001	Drake Univ. Future Direction	Izaak Walton League
March 15, 2001	Educational Event	Drake University
April 19, 2001	Farm Safety 4 Just Kids	Machine Shed
May 17, 2001	Iowa Ins. Hall of Fame Dinner	Drake University
May 23, 2001	Golf Outing	Willow Creek

Golf Outing scheduled for May 23, 2001

Please make plans now to attend the annual golf outing scheduled for **Wednesday, May 23, 2001** at Willow Creek golf course in West Des Moines. In order to have the planned shot gun start, we need **100** golfers.

Start planning now on getting your foursome together for an afternoon start, followed by an evening dinner and installation of Officers. Please contact Steve Peterson at 276-8521x13 or stpete@safeco.com with any questions.

Iowa Chapter

1952 - 2002

Join the Loman Foundation

Since its creation in 1961, the CPCU-Harry J. Loman Foundation has upheld the integrity of the insurance industry by encouraging excellence in insurance education and related areas.

The Foundation:

- Matches CPCU Chapter Scholarship funds. Each year our Iowa Chapter presents two scholarships to Drake University insurance students. The Loman Foundation matches our \$1500 donation.
- Sponsors speakers, seminars and programs to help in the continuing education o CPCU's and others. These include the "Loman Lecture" at the Society's Annual Meeting, and a motivational speaker at the annual National Leadership Institute.
- Funds publications to keep insurance professionals informed on trends and issues.
- Provides funds to match Chapter gifts of CPCU, IIA or other insurance textbooks to schools, colleges, public libraries and insurance departments.
- Recognizes and rewards outstanding scholastic achievement by CPCU candidates.

Our Iowa Chapter supports the Foundation through a chapter contribution of \$1 per member each year. A number of our Chapter members have pledged individually to support the Loman Foundation. This provides a way to "give back" to our industry.

There are several levels of support to choose from, including:

- **CPCU Club:** Designed for new designees. CPCU Club members contribute \$25 per year for four years, totaling \$100. At the end of four years, members may credit this amount toward full membership.
- **LOMAN Club:** Members pledge to give \$1000 either in a lump sum or over a 10 year period in increments of \$25 per quarter or \$100 per year.
- **LOMAN Sliver** (\$2000), **Gold** (\$5000) and **Platinum** (\$6000 or more) levels

Contact the Foundation at P O Box 3009, Malvern, PA 19355-0709

Phone: 800-932-2728

Fax: 610-251-2775

E-mail: hjlfoundation@cpcusociety.org

IOWA CHAPTER CPCU SOCIETY MEETING –February, 2001

Topic: Drake University – Future Direction
Speaker: David Maxwell, Ph.D., President
Date & Time: Thursday, February 15, 11:30 a.m.
Location: Izaak Walton League of Des Moines, 4343 Valley Drive, Des Moines
Cost: \$15.00 per person

For the past twelve months, Drake University has been undergoing an intense internal Program review. Based on this review and feedback from many constituencies, in January Dr. Maxwell presented his final recommendations to the Drake Board of Trustees, which will consider these recommendations when it meets on February 8 & 9.

Drake University is an institution which has touched many of us – whether we graduated from Drake, took advantage of CPCU and IIA courses offered through the Kelley Insurance Center, or simply sat in Parents Hall for many long exams. For many years, our Chapter has sponsored two annual scholarships for Drake insurance students. Our March educational event is developed jointly with Drake. The direction of Drake University is important to all of us.

Join us to hear Dr. Maxwell describe the future of Drake University, including plans for the insurance major and Kelley Insurance Center.

Questions to: Judy Brannon (515) 267 5346
jbrannon@guidemail.com

To enable us to have an accurate count for food purposes, **please call, fax, or e-mail reservations by February 12th to:**

Dennis Forsythe
Phone: (515) 226 6702
Fax: (515) 225 4689
E-mail: dforsythe@fbfs.com **Cancellations needed by February 9th.**

Make checks payable to: Iowa Chapter – CPCU
Mail checks to: Dennis Forsythe, CPCU
FBL Financial Group
5400 University Avenue
West Des Moines, IA 50266-5997

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$15.00 per person