



**2001-2002
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CPCU Society Iowa Chapter
www.cpcu-iowa.org

December 2001

MESSAGE FROM THE PRESIDENT.....

Thanks to VP **JoAnn Olson** and committee member **Kristi Buyert** for a great I-Day program. Roseanne Mead filled us in on new technology developments at the Iowa Department of Insurance and NAIC. Randy Johnson filled our heads with new technologies and amazing possibilities – and actually had more toys than **Bob Conroy** has! It was a special pleasure to have national CPCU Society President John Reynolds with us to recognize our new designees and give us a first hand version of the changes at the national level in the Society. Roger Hoefler, our chapter's national governor, was also on hand to welcome our new members. We enjoyed his presence as well.

Thanks are due to photographers **Barb Sullivan** and **Ted Lussem**, and to **Jeff Jeffus**, who took John Reynolds on several local visits the day before I-Day. Also to GuideOne Insurance, who hosted our speakers' dinner the evening prior to I-Day.

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Be sure to make plans to join the Chapter at our December 20 meeting at Glen Oaks Country Club. Bring your spouse or guest for a relaxing evening with CPCU friends. (Attire is business casual.)

We have two January functions – our regular monthly meeting on January 17, organized by **Jennie LeGates**, Keeping Your Career on Track – Tools of the Trade. Our 50th anniversary celebration is an evening reception January 24 at Younkers



Judy Brannon

Tea Room. A committee including **Cindy Adams**, **Cerie Garton**, **Jeff Jeffus**, **Larry Jewell**, **Ted Lussem**, **Lloyd Sandbulte**, and **Karen Wassather** have been planning this celebration for over a year, and have a great evening lined up. You won't want to miss this one.

(cont'd. on page 2)

Message from the President (cont'd.)

Several sharp-eyed members noticed that I had written the last President's column about how great the CPCU Annual Meeting was, before actually attending the meeting. Well, there's an explanation for that. I'm blaming it on ChapterGram Editor **Jody Ochsner!** Jody, a new designee herself, wanted to get the November ChapterGram to the printer before heading off to Seattle with her husband for the Annual Meeting. Being an organized person, she did just that. Little did either of us know this would be

the month that everything went absolutely perfectly and the ChapterGram was printed, stuffed and mailed in record time – reaching you about the time we arrived in Seattle. Oh well, everything I said was true. It was a great meeting. I would encourage each of you to plan to attend next year's Annual Meeting in Orlando. This meeting will be structured to allow for some time for you to spend with your families enjoying the Orlando sights. The seminars themselves are always worthwhile, with cutting

edge information.

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Given recent world events, I think all of us have a heightened sense of the value and preciousness of our time with family and friends. I wish for each of you a happy holiday season and the company and comfort of those closest to you. I Hope to see you at our December meeting. Have a happy and safe New Year.

Upcoming Meetings

<u>Date</u>	<u>Location</u>	<u>Topic</u>
January 17, 2002	Noah's Ark 2400 Ingersoll Des Moines	Program by Jennie LeGates—Keeping Your Career on Track—Tools of the Trade
January 24, 2002	Younkers Tea Room 7th & Walnut Des Moines	50th Anniversary Celebration—4:30-7:00
February 21, 2002	Hy-Vee Conference Center 5820 Westown Parkway West Des Moines	Speaker: Iowa Insurance Commissioner—Terri Vaughan
March 14, 2002	Olmsted Center Drake University	Ethics Seminar
April 18, 2002	Embassy Club 801 Grand, 40th Flr Des Moines	Leadership & Professional Skills
May 22, 2002	Willow Creek Golf Course	Golf Benefit for Farm Safety 4 Just Kids

Food Pantry Donations

The Chapter received a letter from the Emergency Food Pantry thanking us for our gift of 54 food items valued at \$54.00, which they received on October 18, 2001.

Through our support of the Emergency Food Pantry program, we are helping

a Polk County family have enough to eat when it gathers around the dinner table. In fact, during 2000, the Emergency Food Pantry fed almost 24,000 families (over 67,000 individuals) by distributing food at no charge to hungry families at pantry sites .

Chapter Reception at The Annual Meeting

The Chapter President, Judy Brannon, held a reception in her hotel room during the Annual Conference in Seattle. Judy was a wonderful host. There was plenty of food and drinks for everyone. The reception was well attended. It

was a great opportunity to visit with fellow chapter members. Those attending would like to thank the Chapter for allowing Judy to host this event.

Be sure to check out the Iowa Chapter's website at <http://www.cpcu-iowa.org> for updates on the meetings, directors, officers, and chairs list, past ChapterGrams and other news.



Pike Place Fish Market, Seattle, WA



Carol Greif, New Designee; Russell Greenwood, New Designee; Lisa Greenwood

Requests for Nominations for Scrolls Of Appreciation

The American Institute for Chartered Property Casualty Underwriters (AICPCU) and the Insurance Institute of America (IIA) are looking for individuals who have served as CPCU/IIA course leaders and program coordinators. The Institutes would like to recognize those individuals who have served for 10, 15, 20, or 25 years (i.e., 20, 30, 40, or 50 semesters) with a Scroll of Appreciation. These individuals

have played an important role in the growth of insurance education and the Institutes would like to take the time to recognize them for their efforts. If you are one of these individuals, please contact either Judy Brannon at 515-267-5346 (phone), jbrannon@guidemail.com (e-mail) or Jody Ochsner at 515-226-6083 (phone), jochsner@fbfs.com (e-mail) for the form and questionnaire that needs to be completed for nomination.



Survey

Everyone should be seeing the survey show up in their mailboxes soon. Please take a moment to review the information. If you have a change of address or any other information that needs to be changed, please complete and return the survey in the envelope provided.

Welcome

The Chapter would like to welcome John Ahrold to our board. John will be serving as the Candidate Development chair.



Trendsetters

Starting in January 2002, a "TrendSetter" will appear in each ChapterGram. An outstanding CPCU member will be featured, highlighting his/her extraordinary contributions to the insurance industry, to an employer, his/her clients, to his or her community/country, or to the development of co-workers. You get the idea. (Plus, this is a good way to get to know more members.)

Since most people will not step up on their own, I am asking our membership to "nominate" others. I do not have the opportunity to interact with many members, so I am not privileged to know

your "stories". Who recently won an award or contributed an article for publication; who is trying to catch Ted Lussem in his accomplishments; who has personally served a client in an hour of need?

Please call me at 515-280-2951 with names of members deserving recognition. Or, e-mail me at Pam.J.Heilskov@EMCIns.com. I will take it from there, which means that each month one of you lucky people will receive a call for an interview. I need the first name by mid-December. This is an on-going feature, so feel free to call any time, any month.

Last Chance

Now is your final opportunity to order 50th anniversary memorabilia. The following items are available:

Shirt--\$36.00
Mens or Womens Blue
Mens Khaki
s-m-l-xl

Portfolio--\$20.00

Travel Mug--\$10.00

Orders need to be made to Jeff Jeffus by December 15. Jeff can be reached at 515-471-3879 or ajeffus@onebeacon.com.

50th Anniversary

January 2002 marks the Iowa Chapter's 50th anniversary. From the ten members who formed the Chapter, we've now grown to over 500 members. We received a 50th Anniversary flag from the National CPCU Society along with a letter congratulating our Chapter on its accomplishment. The flag was proudly displayed at I-Day. Be sure to attend the Chapter's 50th Anniversary Celebration Reception on January 24, at Younker's Tea Room from 4:30 to 7:00 p.m. The program will begin at 5:30.

IOWA CHAPTER CPCU SOCIETY

Celebrating

A Half Century of Professional Development



*Reflecting on the past.
Looking forward to the future.*

IOWA CHAPTER CPCU SOCIETY MEETING

Topic: Humor in the Workplace and Increased Productivity

Date & Time: Thursday, December 20 5:00 p.m. to 7:00 p.m.

Location: Glen Oaks Country Club, 1401 Glen Oaks Drive, West Des Moines

Cost: \$22.00 per person
Hors d'oeuvres and social time is scheduled from 5:00 to 6:00, followed by an energetic and informative keynote by Gavin Jerome. Cash bar will be available.
Spouses and guests are encouraged to attend.

Many successful companies have discovered that a sense of humor is critical to business success. Let Gavin Jerome "humor you" with one of the most energetic and informative keynotes around. Gavin shows how the effective use of humor can improve communication, reduce stress and tension, increase productivity and boost employee morale.

Some keynoters educate, some inspire, some entertain. Gavin Jerome's keynotes are all three rolled into one unforgettable presentation!

Questions to: Jo Ann Olson (515) 225-5931
Jaolson@fbfs.com

To enable us to have an accurate count for food purposes, **please call, fax, or e-mail reservations by** December 14th to:

Nancy Green
Phone: (515) 280 2850
Fax: (515) 237 2016
E-mail: nancy.d.green@emcins.com

Cancellations needed by December 18

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Nancy Green, CPCU
EMC Insurance, W4S
717 Mulberry
Des Moines, IA 50309

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$22 per person