

Iowa ChapterGram

CPCU Society Iowa Chapter

September 2003

www.cpcu-iowa.org



2003-2004

Officers

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MESSAGE FROM THE PRESIDENT. . . .

Welcome back from a great summer! I hope that you have had the opportunity to spend time with family and friends these past two months to rest, relax and get ready for another great year ahead. Our chapter continues to be one of the strongest chapters in the nation and we couldn't do it without you. Your participation



throughout the year will help us maintain this status. We encourage you to take advantage of the chapter meetings and educational workshops to develop new relationships and rekindle old ones. We are always looking for members who want to get involved whether it be as a committee member, as a director on the board or as a mentor to a new designee. If you want to participate, we want you to get involved. Our chapter will be as successful as our members are active!

It is exciting to look forward to the coming CPCU year after such a successful year last year. A big thank you goes to JoAnn Olson, our immediate past president, and our 2002-2003 Board of Directors for their leadership and guidance. I am proud to announce that because of their leadership and your participation, we achieved the Gold level of the Circle of Excellence Recognition Program, which is the highest award level available. This award is an indication of the level of success that we have achieved as a chapter. A high standard of excellence, ethics and professionalism for all of us to maintain! Our chapter will continue to strive toward the top level of recognition of the Circle of Excellence Award.

You have elected a great group of professionals as your officers and directors for this coming year: Nancy Green, vice president; Jeff Baker, secretary; Wade Sheeler, treasurer; along with directors Barb Sullivan, Dan Crew, Jody Ochsner and Kevin Seward. The directors will work closely with your committee chairs to deliver value in the areas of technical education, leadership development and career management. This year's committee chairs are Martha Wilson, John Ahrold, Don Shafer, Jeff Jeffus, Julayne Sankot, Cerie Garton, Russ Greenwood, Ted Lussem, Dawn Sassatelli, Bob Conroy, Mike Anderson, Karen Wasather, Jennie LeGates, Pam Heilskov and Bruce Kelley. Please visit our web site at www.cpcu-iowa.org for their committee assignments. JoAnn Olson, immediate past president, completes our board as she continues to share with us her "words of wisdom" which we greatly appreciate. I promise to stay out of their way as they lead your organization over the next year.

Congratulations to Judy Brannon, 2001/2002 past president, for being elected to a two-year term as Regional Governor for the Society. The Society can now leverage her years of leadership experience and wisdom over a much larger area. The chapters within her area of responsibility will certainly appreciate her enthusiasm and energetic leadership style, just as we have.

In another leadership note, Wade Sheeler has been appointed to a 3-year term

to the Budget & Finance Committee for the CPCU Society. Thank you Wade for volunteering your time to help out on a national level in addition to your chapter responsibilities as treasurer.

Nancy Green, Vice President, and her program planning committee have planned many interesting meetings. Please visit our web site to check out the calendar of events. You will be pleased with what you see. Thanks to our web team: Bob Conroy, Nancy Green and Kevin Seward for their work on updating our site over the summer. Be sure to mark your calendars now for I-Day on November 13, 2003. This year's event will be held at the Hotel Fort Des Moines. The speakers are committed and we will be welcoming 36 new designees into our chapter. Congratulations to all of the new designees! It is one giant step in your path to becoming an industry leader and a true professional.

If you have not already done so, make your plans today to attend the 59th Annual Meeting and Seminars in New Orleans, LA. on October 11-14, 2003. Join your fellow CPCUs, new designees and top industry leaders for the best in education, networking and leadership that the P/C industry has to offer. Listen to Cal Ripken, Jr., the CPCU Society's 2003 Keynote Speaker, talk about the value of hard work, perseverance and leadership qualities that he has seen lead to success in baseball and in business. I look forward to seeing you there!
Have a great day!

Future Meeting Dates, Location and Topic

Sept. 18, 2003	Blank Park Zoo Discover Center	Zoo Life & Unusual Risks
Oct 16, 2003	Wakonda Club	The Value of Continuing Education
Nov. 13, 2003	Hotel Fort Des Moines	I-Day - Challenges of the Industry - Asbestos & Privacy Issues
Dec 10, 2003	Glen Oaks Country Club	Magic & Risk Management

Details of 2004 meetings will be announced later.

**Register Today for the 59th Annual Meeting and Seminars and
“Jazz Up Your Career!”**

Make your plans today to attend the CPCU Society’s 59th Annual Meeting and Seminars, October 11–14, in New Orleans, LA! You’ll join CPCUs, new designees, and the top industry leaders from across the country for the best in education, networking, and leadership that the P/C industry has to offer!

“Jazz Up” Your Education *and* Your Connections

With more than 40 P/C insurance, career, and leadership education programs to choose from, you can create a truly personalized agenda to fit your education and career goals. Expand your competitive edge with **Property and Casualty Insurance Track Seminars**, your one-stop shop for the P/C insurance education and CE credits you need to succeed, or position yourself for leadership and career success through **Leadership and Career Development Track Seminars**, offering expert training in leadership “best practices” and career management. This year, you can earn up to 16 CE credits by attending seminars that offer the maximum amount of CE credits in each time slot.

When you’re not attending educational sessions, you’ll have ample opportunities to expand your connections with CPCU Society members, colleagues, and industry leaders who can influence your success. A variety of **Special Events** and **General Sessions** provides Annual Meeting and Seminar attendees with invaluable networking, fellowship, and learning opportunities that bring both professional and personal fulfillment.

Take Your Career and Leadership Education Even Further by Attending the Pre-Meeting National Leadership Institute!

Arrive early to attend the **pre-meeting National Leadership Institute (NLI)**, October 9–10, for interactive courses in communication skills, finance, project management, resilience, and facilitative leadership. Whether you’re an experienced leader, or aspire to be one, the CPCU Society’s courses in leadership skills and career management will help you to develop the skills you need to distinguish yourself from the rest and succeed in today’s marketplace.

Make the “Connection” with Baseball Great Cal Ripken, Jr.

While you’re at the meeting, attend the 2003 Keynote Address to hear from one of America’s

leading sports figures—baseball great **Cal Ripken, Jr.** Ripken, the future Hall of Fame shortstop and recently retired third baseman from the Baltimore Orioles, is a one-of-a-kind athlete and role model. He is best known as baseball's "Iron Man" for playing more consecutive games than any other baseball player—a record 2,632 games during a span of 17 professional seasons. Ripken's impressive career truly exemplifies the value of hard work, perseverance, and leadership—qualities that lead to success both in

Open Position

Are you interested in research? Did you ever think you might want to dig deep into an insurance issue and find out more? Give us your ideas! The Chapter is looking for someone to head up a Research Project which would contribute to our efforts to reach the Gold Level of Circle of Excellence. The Iowa Chapter has a tradition of having our previous research projects published in the Society of CPCU Journal under the leadership of Lloyd Sandbulte and his committees. Call Barb Sullivan at (515) 225-5445 to discuss or to volunteer.



On June 12, 2003 the annual CPCU golf outing was held at Legacy Golf Course in Norwalk, Iowa. A dinner was held in the clubhouse after the golfing was completed. We met our goal of at least 100 golfers and raised some money for "Farm Safety 4 Just Kids". Thank you to everybody who participated.

2003—2004 Officers, Directors, and Committee Chairs

		PHONE	EMAIL	FAX
President	Dennis Forsythe	(515) 266-6702	Dforsythe@fbfs.com	(515) 453-3355
Vice President	Nancy Green	(515) 280-2850	Nancy.D.Green@EMCIns.com	(515) 237-2016
Secretary	Jeff Baker	(515) 237-0106	Jeff.Baker@lmcins.com	(515) 244-9535
Treasurer	Wade Sheeler	(641) 269-8565	Wsheeler@gmrc.com	(641) 236-2838
Immediate Past President	JoAnn Olson	(515) 225-5931	Jaolson@fbfs.com	(515) 226-6549
Director: Member Activities	Kevin Seward	(515) 225-5699	Kseward@fbfs.com	(515) 226-6311
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Director: Community Development	Dan Crew	(515) 237-0160	Dan.crew@lmcins.com	(515) 244-9535
Public Relations	Dawn Sassatelli	(515) 508-5297	sassatd@nationwide.com	
Web Site Development	Bob Conroy	(515) 267-5980	bconroy@guideone.com	
Good Works	Mike Anderson	(515) 226-8222	mike.anderson@generalcasualty.com	(877) 218-8474
Photographer	Russ Greenwood	(515) 237-2075	Russ.E.Greenwood@EMCIns.com	(515) 237-2016
Scholarships	Mike Anderson	(515) 226-8222	mike.anderson@generalcasualty.com	(877) 218-8474
Director: Professional Development	Barb Sullivan	(515) 225-5445	Bsullivan@fbfs.com	(515) 226-6565
Leadership & Professional Skills	Karen Wassather	(515) 224-7904	wassatk@nationwide.com	
Career Management Resources	Jennie LeGates	(641) 269-8397	Jlegates@gmrc.com	(641) 236-2838
Technical Skills				
Research				
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Ethics	Bruce Kelley	(515) 280-2950	Bruce.G.kelley@EMCIns.com	(515) 280-2895

Iowa Chapter CPCU Society Meeting

Date & Time	Thursday, September 18, 2003 11:30 a.m.
Location:	Blank Park Zoo Discovery Center, 7401 SW 9th street
Topic:	Zoo Life & Unusual Risks
Speaker:	Anne Shimerdia, Blank Park Zoo Education Curator
Cost:	\$20.00 per person

Have you ever wondered about unusual risks at the zoo? Have you visited the rain forest, waterfall, or the alpine forest of the blank Park Zoo Discovery Center? Did you know that the Blank Park Zoo Discovery Center has the largest Iowa collection of tropical plants, along with a snow lynx, bat cave, butterfly garden, marmoset monkeys, and coral reef aquarium? Join us for an interesting lunch as Ann Shimerdia, Education Curator for the zoo, shares information about zoo life and unusual risks.

The Blank Park Zoo Discovery Center is located at 7401 SW 9th Street, south of Army Post Road. The meeting will be held in the Discovery Conference Center Rooms 1,2, & 3. Admission to the zoo's beautifully landscaped 22 acre park is available the same day at a reduced price.

Questions to: Nancy Green (515) 280-2850
Nancy.D.Green@EMCIns.com

To enable us to have an accurate count for food purposes, please call, fax, or email reservations by September 12, 2003 to:

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Phone: (641) 269-8565
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Email: iowacpcu@gmrc.com

Make checks payable to: Iowa Chapter - CPCU

Mail checks to:

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Grinnell Mutual Group
4215 Hwy. 146
P.O. Box 790
Grinnell, IA 50112-0790

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$20 per person