

Iowa ChapterGram

CPCU Society Iowa Chapter

May 2004

www.cpcu-iowa.org



2003-2004 Officers

President:
Dennis Forsythe
(515) 226-6702
Dforsythe@fbfs.com

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Nancy Green
(515) 280-2850
Nancy.D.Green@EMCIns.com

Secretary:
Jeff Baker
(515) 237-0106
Jeff.baker@lmcins.com

Treasurer:
Wade Sheeler
(641) 269-8565
Wsheeler@gmrc.com

Past President:
JoAnn Olson
(515) 225-5931
Jaolson@fbfs.com

Directors

Kevin Seward
(515) 225-5699
Kseward@fbfs.com

Jody Ochsner
(515) 362-7631
Jody.L.Ochsner@EMCIns.com

Dan Crew
515-237-0160
Dan.Crew@LMCIns.com

Barb Sullivan
(515) 225-5445
Bsullivan@fbfs.com

MESSAGE FROM THE PRESIDENT. . . .



As we end this 2003/2004 CPCU year, a big **"Thank You"** to the officers, directors and committee chairs who served your Chapter this year. Their dedication, time, energy and commitment to the Chapter have truly made a

difference and they are appreciated by all of us. We will apply for recognition within the Circle of Excellence Program at the end of May. Based on our activities over the past year, it would appear that we will qualify for the Gold Level again this year. As JoAnn Olson, Immediate Past President, indicated in her Message From The President.... in the May 2003 edition of the ChapterGram, "It takes many dedicated volunteers to commit their time, energy and ideas to make such a strong Chapter." The statement was simple but so true. Without each of you this Chapter would not nor could be what it is today! **Together, Everyone Achieves More!** As you notice, there is no I in TEAM.

Congratulations to next year's officers! They are:

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| Nancy Green | – President |
| Jeff Baker | – Vice President |
| Wade Sheeler | – Secretary |
| Kevin Seward | – Treasurer |
| Barb Sullivan | – Director (2 year term expiring 2006) |
| Pat Martin | – Director (2 year term expiring 2006) |
| Russ Greenwood | – Director (1 year term expiring 2005) |

Jody Ochsner will continue with the second year of her term as Director.

These officers will be installed at our May 13th luncheon meeting that will be held at the Salisbury House in Des Moines. Please allow me to be the first to say "Thank You" to the new board for all that you have done already and what you will do for the Chapter in the future.

On May 13th, we will also recognize an outstanding CPCU member for their support of the CPCU designation and their dedication to the Iowa

Chapter. This year's recipient is being determined by our CPCU Excellence Award Task Force. We await their presentation with great anticipation.

Another important date to remember is May 20th! The Iowa Insurance Hall of Fame Induction Ceremonies will be held at the Olmsted Center at Drake University in Des Moines. Be sure to check the web site for specific details. If you haven't attended a Hall of Fame meeting you should. If you have, you won't want to miss this one.

Plan now to attend our 2004 Charitable Golf Outing at The Legacy Golf Course in Norwalk. This year's event will be held on June 9th. You may contact Jeff Jeffus or Cerie Garton for additional information and to register to play. The proceeds from our golf outing continue to support "Farm Safety 4 Just Kids". We hope to exceed last year's numbers when we had over 100 golfers participate. Sign up today! The Kids need us.

As I reflect back over the past years, I realize how lucky I have been to have been allowed the opportunity to serve such a great organization. The Iowa Chapter of the CPCU Society provides leadership within the insurance industry throughout Iowa. The National Society has now grown to become International in scope. Working together, they promote the CPCU designation, ethics and continuing education. A winning combination if there ever was one. **Thank You!** I have gained far more from you than I could ever give back.

In closing, please remember these words of wisdom provided to me by our very own Barb Sullivan – Director. **"No matter where you go, there you are!"**

Until next time....Make it a great day!

Chapter/ Membership Survey

Please remember to return your membership survey sent to you last month. The due date for the return of the survey is May 15, 2004. We appreciate your honest opinion and look forward to discovering how we might be able to better suit your needs. If you have lost the survey we mailed to you, please visit our website (www.cpcu-iowa.org) and look for the "membership survey" link.

I-Day 2004

Mark your calendars!! The date and location of our next I-Day will be Thursday, November 4, 2004 at the Hy-Vee Convention Center. The agenda and other information will be made available as soon as possible.

Four Named to Iowa Insurance Hall of Fame (Including our own Kirk M. Hayes, CPCU)

Kirk M. Hayes, CPCU, retired President of Pharmacists Mutual Insurance Company at Algona, IA and a member of the Iowa Chapter of CPCU, has been named one of four new inductees into the Iowa Insurance Hall of Fame. The induction ceremony will be held on May 20, 2004 at the Olmsted Center at Drake University.

Kirk started with the then "Druggists Mutual Insurance Company" in 1963. In his drive for professionalism, he drove to Des Moines each week to attend classes at Drake University leading to his attaining the CPCU designation in 1967. He became an officer of the company in 1969 and President and Treasurer in 1975. Under his leadership Pharmacists Mutual Companies increased assets from \$4 million to over \$100 million at his retirement in 2003.

In addition to Kirk the other new inductees are:

RUSSELL D. DENT, Retired Vice-President Farm Bureau Life Insurance Co.

Russ entered the insurance field in 1949 with Interstate Assurance Co., joining Farm Bureau Life in 1962 to create health insurance products. He holds the designations of CLU, FLMI, RHU, FALU and ALHC. In June of 1992 he received the Harold R. Gordon Memorial award which is the most prestigious and top award presented by the health insurance industry to an individual.

**CLARENCE C. HOFFMAN, Independent Insurance Agent, Charter Oak, IA
and Representative, State of Iowa Legislature**

Clarence started in the insurance business with State Farm as an agent. After 2 years he moved to Charter Oak and purchased an agency, which was to become the start of today's Hoffman Insurance Agency with a total of 12 Locations in western Iowa. He has received numerous awards including being named "Agent of the Year" by the Independent Insurance Agents of Iowa in 1978. In 1998 he was elected to the Iowa House of Representatives.

DAVID J. NOBLE, CEO, American Equity Investment Life Holding Co.

David is described as a driven, stubborn, self-made man. He entered the insurance business with Farmers Life Insurance Company. In 1974 joined Vulcan Life Insurance a subsidiary of the Statesman Group ascending to the leadership of the company which had 21 operating subsidiaries. In 1995 after, in his words being "retired for three days" went on to form American Equity.

If you would like to attend, the schedule is as follows:

Thursday, May 20, 2004

5:30 PM Social

6:15 PM Dinner

7:00 PM Program

Reservations may be made by calling Karolyn Davis no later than May 13th at 246-4025. The cost is \$25 per person.

2004 CPCU Meeting Dates, Locations, and Topics

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|------------------------|---------------------------------|---|
| Thursday May 13, 2004 | Salisbury House | Arbitration as an alternative to the tort System—Dave Narigon, speaker. Also Installation of Officers |
| Thursday May 20, 2004 | Drake University Olmsted Center | Iowa Insurance Hall of Fame |
| Wednesday June 9, 2004 | Legacy Golf Course | Golf Event—Benefit for Farm Safety 4 Just Kids |

Chapter Positions available for Next Year

Have you ever wanted to become more involved with your Iowa Chapter, but you did not know what you could do? Now is your chance! We have two positions open for next year. The chapter needs volunteers to serve as photographer and as Awards delegate. No experience necessary. Training and encouragement provided. For the photographer position, contact Russ Greenwood at 237-2075 or Nancy Green at 280-2850. For the Awards position, please contact Jody Ochsner at 362-7631 or Nancy Green at 280-2850.



2004 Iowa Chapter CPCU Golf Outing Legacy Golf Course—Norwalk June 9, 2004 1:00 Shotgun Start

Mark your calendars and get your foursome together for this great outing. Last year we had over 100 golfers participate in the outing and were able to donate \$1,800 to Farm Safety 4 Just Kids.

We are looking to do even better this year. More participants, more prizes, great meal, great weather and even more fun than last year.

If you have questions, please contact Cerie Garton at 471-3778 or Jeff Jeffus at 491-9877.

More information will be sent when it becomes available.

Iowa Chapter CPCU Society Meeting

| | |
|-------------|---|
| Date & Time | Thursday, May 13, 2004 11:30 am |
| Location: | Salisbury House, 4025 Tonawanda Drive, Des Moines |
| Topic: | Arbitration as an Alternative to the Tort System |
| Speaker: | Dave Narigon |
| Cost: | \$20.00 per person |

Join us for lunch Thursday, May 13, at the beautiful Salisbury House and learn about arbitration issues from a national expert, Dave Narigon, JD, Senior Vice President/Claims for EMC Insurance Companies. Dave will review the various forms of arbitration, including inter-company arbitration and innovative changes for the future.

In addition to Dave's presentation, Judy Brannon, the Chapter's National Governor, will conduct the installation of officer ceremony.

The Salisbury House is a 42-room mansion modeled after King's House in Salisbury, England. Built in the 1920s, the home contains authentic 16th century English Oak, English flintwork, and even rafters which date back to the time of Shakespeare. It is filled with an eclectic collection of art, tapestries, books, and furnishings. The mission of the Salisbury House Foundation is to restore and safeguard this irreplaceable national treasure for the benefit of future generations as a place of enjoyment, education, and appreciation of the arts. The Salisbury House is located at 4025 Tonawanda Drive in Des Moines. From Grand Avenue, turn south on 42nd Street. Take the second left at Tonawanda Drive. Drive another block to the entrance on the left.

Questions to: Nancy Green 515-280-2850
Nancy.D.Green@EMCIns.com

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by May 7, 2004 to:

Wade E. Sheeler, CPCU, CIC
Phone: 641-269-8565
Fax: 641-236-2838
E-mail: iowacpcu@gmrc.com

Make checks payable to: Iowa Chapter – CPCU

Mail checks to:

Wade E. Sheeler, CPCU, CIC
Grinnell Mutual Group
4215 Hwy. 146
P. O. Box 790
Grinnell, IA 50112-0790

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$20 per person