



Iowa ChapterGram

CPCU Society Iowa Chapter

November 2006

www.cpcu-iowa.org

2006-2007 Officers

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MESSAGE FROM THE PRESIDENT . . .

It is hard to believe, but our annual I-Day is just around the corner. Please mark your calendars to be with your fellows CPCUs of the Iowa Chapter on November 3rd as we celebrate with our new CPCU designees.



Kevin Seward has lined up an outstanding program for this year's I-Day. Tana Goertz of "The Apprentice" fame will be our keynote speaker as she delivers her presentation on "Being Unforgettable". I'm sure this promises to be an unforgettable presentation. We will have break out sessions on underwriting, claims, and information technology. Our luncheon speaker will be Betsy Brewer CPCU, National President of the CPCU Society. This promises to be a great day, so plan to be with us.

When you make your I-Day reservation, remember to pick up a toy to bring along with you to I-Day as we collect for "Toys For Tots". This is one of the good works projects that our chapter is sponsoring this year.

I would like to thank each of our I-Day sponsors this year. We have a record of 63 sponsors for our I-Day ad which will run in the Des Moines Register on October 30th. Special thanks to Ted Lussem and Rose Nwaturocha for all of their hard work on this project.

I would like to thank Barb Sullivan and Keith DeMers for helping out with our two technical workshops conducted by Bryan Tilden. We had over 110 participants in these two workshops.

The Executive Board of the Iowa Chapter of CPCU adopted a formal mission statement at our meeting on October 10th. This mission statement will help guide our chapter in the future as we serve our membership.

As I close this month's message, I would like to wish each of you a blessed Thanksgiving. We all have much to be thankful for.

"Character, in the long run, is the decisive factor in the life of an individual and nations alike".

Teddy Roosevelt

Wade Sheeler, *President Iowa Chapter of CPCU*

Do You Know?



Brian Joy, CPCU, AIC, CCLA

Occupation: Commercial/Large Loss Claim Manager, Allied Insurance

Background: Bachelors degree in Business Administration, University of Northern Iowa; office casualty adjuster, American Family Insurance, 1993-1997; Field Claim Representative, Allied Insurance, 1997-2003; Claim Manager, Allied Insurance, 2003-present. CCLA designation, 1995; AIC designation, 1999; CPCU designation, 2005.

Off-the-Job Interests: Enjoys spending time with his family, including sons Nathan (age 6) and Matthew (age 4). Also an avid, if not exceptionally skilled, tennis player and a diehard, lifelong Minnesota Vikings fan.

The Iowa Chapter of the CPCU Society Mission Statement

The Iowa Chapter of Chartered Property and Casualty Underwriters (CPCU) is dedicated to meeting the career development needs of a diverse membership of insurance professionals who have earned the CPCU designation.

We will:

- Provide educational opportunities to our membership which will help them attain excellence in their careers while emphasizing the highest ethical standards in the industry;
- Encourage and assist others to obtain the CPCU designation;
- Enhance the visibility of the CPCU designation; and
- Contribute to our local community through volunteer involvement.

Adopted: 10/10/06

Thank You

Thank you so much for your generous donation of \$1,865. Your donation allowed us to print **22,750** "Get Out Alive" brochures! This will allow us to provide high quality educational materials to tens of thousands of Iowa children in the years to come. We are honored to count you as a partner in safety education.

Melissa Wardell
Fire Safety House Coordinator
Blank Children's Hospital

*This donation was from the proceeds of our 2006 golf outing. Over the past three years, the Iowa Chapter of CPCU has donated \$5,800 to the Fire Safety House at Blank Children's Hospital. The CPCU logo and acknowledgement of the Iowa Chapter was printed on the back of each brochure.

2006-2007 CPCU Events

Friday, November 3, 2006 8:30—1:45 p.m.	West Des Moines Marriott	I-Day - Keynote speaker: Tana Goertz , Topic: "Be Unforgettable" Underwriting Path: Craig A. Mathre , CPCU,CIC, CLU, Vice President Markel Re Excess & Umbrella Division Claims Path: Jeff Baill , Managing Partner, Yost & Baill Technology Path: Dr. Douglas W Jacobsen , Director Information Assurance Center, Iowa State University Conferment Address: Betsey L. Brewer , CPCU National President-Elect—CPCU Society, Senior Vice President & Partner—The Rule Company
Wednesday, December 6, 2006 5:00—7:00 p.m.	The Wine House 14225 University Avenue, Waukee	Holiday Party
Thursday, January 25, 2007 11:30	Embassy Club	55th Anniversary Celebration. Susan Voss , Iowa Insurance Commissioner and James Marks , Executive Vice President—CPCU Society
Thursday, February 22, 2007 11:30	Glen Oaks Country Club	Ed Wilson , Chief Meteorologist WHO-TV—Weather forecasting techniques and global warming
Thursday, March 22, 2007 8:00—12:00	Farm Bureau	NLI—"Ethical Decision Making"
Thursday, May 17, 2007 5:30 p.m.	Olmsted Center, Drake University	Iowa Insurance Hall of Fame
Wednesday, May 30, 2007	Legacy Golf Course, Norwalk	Golf Outing

Congratulations

Carol Bowers' dedication to the insurance industry has earned her the privilege and honor of being named President of the Heartland Chapter of AICP (Association of Insurance Compliance Professionals). The Iowa Chapter of CPCU would like to extend congratulations to Carol.

Toys for Tots



The Iowa Chapter of the CPCU Society will be collecting toys for the United States Marine Corps Reserve "Toys for Tots" program at I-Day on November 3rd.

Please bring either a toy or a cash donation to help out with this worthwhile goodworks project.

Jolly Holiday Lights



You can help make a dream come true for a seriously ill child by helping with Jolly Holiday Lights. This fundraiser for the Make-A-Wish foundation of Iowa has provided many wishes to children with a life threatening illness.

CPCU members can help by volunteering on Sunday, December 10th from 5:00 p.m. to 8:00 p.m. Volunteers will hand out programs and collect fees. These displays are located in Water Works Park and have been a family favorite ever since their inception in 1996. Every year this event gets bigger and better.

Help put some sparkle in a child's eyes, contact Carol Bowers at EMC Insurance Companies at (515) 345-2009 or J.Carol.Bowers@EMCIns.com. Volunteers must be at least 18 years of age and a release form must be signed.

Congratulations CPCU Designees!



Chad Richard Beason
Hawkeye-Security
Insurance Company



Lora L. Cline
Grinnell Mutual
Group



Gregory L. Feller
Pekin Insurance



Bryon J. Frick
Cincinnati Insurance
Company



Lynette M.
Hildebrand
FBL Financial Group
Inc.



Michele A. Hoyne
American Family
Insurance



Janelle Ann Larkin
Berkley Technology
Services LLC



Kimberly J. Mouw
GuideOne Insurance



Kama Small
Grinnell Mutual
Group



Phyllis A. Steffen
Grinnell Mutual
Group



James R. Welch
Berkley Technology
Services LLC



For more information, contact:
Wade E. Sheeler, CPCU
Iowa Chapter President
641-269-8565

CPCU MEANS
COMMITMENT!

*It takes rare dedication to go
the extra distance.*

www.cpcu-iowa.org

Ahrold Fay & Co.

Allied Insurance, A Nationwide Company

Arthur J. Gallagher & Co. of Iowa, Inc.

Asset Protection Agency

Bilbrey Insurance Services, Inc.

Bituminous Insurance

Brooks-Lussem Insurance

C Mac Chambers Agency

CGA Insurance Services

Chubb Group of Insurance Companies

Continental Western Group

Davis Insurance Agency, Inc.

Donaghy-Kempton Insurors

Drive Insurance from Progressive

EMC Insurance Companies

EMC Risk Services

Farmers Mutual Hail Insurance Company of Iowa

FBL Financial Group

First Western Insurance, Inc.

Fiserv Insurance Solutions

Freedom Financial Bank

GAB Robins, North America, Inc.

General Casualty Companies

Grinnell Mutual Reinsurance

GuideOne Insurance

Hawkeye-Security Insurance Company

Holmes Murphy and Associates

IMT Insurance Company

Independent Insurance Agents of Des Moines

Independent Insurance Agents of Iowa

Insurance Association of Greater Des Moines

Insurance Management Group, Altoona

Integrity Mutual Insurance Company

Iowa Bankers Insurance & Services, Inc.

Iowa insurance Hall of Fame

Iowa Mutual Insurance Company, De Witt

Kelley Insurance Center—Drake University

Krist Insurance Services

LaMair-Mullock-condon co.

Le Mars Insurance Company

Merchants Bonding Company

MetLife Auto and Home

Montgomery St. John Insurance

Motor-Ways Inc.

Nationwide Agribusiness Insurance Company

Nationwide insurance

NCMIC Group

NOEL Insurance, Inc., Ottumwa

Old Republic Surety Company

Partners Mutual Insurance Company

Pekin Insurance

Philadelphia Insurance Company

Rain and Hail, LLC

Reynolds & Reynolds, Inc.

SECURA Insurance Companies

Society Insurance

State Autos Insurance Companies

Taylor insurance Services

Truckers Insurance Associates, Inc.

TrueNorth Companies

United Fire and casualty Company

West Bend mutual Insurance Company

Willis and Moore, Inc.



The society of CPCU, The Iowa Chapter of CPCU and our sponsors salute these local insurance professionals who have gone the extra distance by earning their Chartered Property and Casualty Underwriting (CPCU) designations. Each one has completed eight advanced educational courses and a series of challenging national examinations. They have at least three years of insurance industry experience and they have agreed to uphold an enforceable code of professional ethics. They join nearly 54,000 other CPCUs who have proven their dedication to their professional and to the communities they serve.

I-Day

Date:	Friday, November 3, 2006
Time:	<p>8:00 — 8:30 a.m. Registration</p> <p>8:30 — 8:45 a.m. Opening Remarks and Introductions</p> <p>8:45 — 9:45 a.m. Tana Goertz—Keynote Speaker “<i>Be Unforgettable</i>”</p> <p>9:45 — 10:00 a.m. Networking Break</p> <p>10:00 — 11:00 a.m. Breakout Sessions</p> <p style="padding-left: 40px;">Jeff Baill —<i>Claims Path</i> <i>Subrogation/Comparative Fault Workshop</i></p> <p style="padding-left: 40px;">Doug Jacobson —<i>Technology Path</i> <i>Computer Forensics/Network Security</i></p> <p style="padding-left: 40px;">Craig Mathre —<i>Underwriting Path</i> <i>Pitfalls in Commercial Property Insurance</i></p> <p>11:00 — 11:15 a.m. Networking Break</p> <p>11:15 — 12:00 p.m. Breakout Sessions (continued)</p> <p>12:00 — 12:15 p.m. Networking Break</p> <p>12:15 — 1:45 p.m. Lunch</p> <p style="padding-left: 40px;">Conferment of New Designees</p> <p style="padding-left: 40px;">Betsey Brewer, <i>CPCU society National President</i></p>
Location:	West Des Moines Marriott, 1250 Jordan Creek Parkway, West Des Moines, IA

To enable us to have an accurate count for food purposes, please call, fax or e-mail reservations by Friday, October 27th, 2006 to:

CPCU-iowa@aml.org
or Kelly Kipping at 243-1558

Make checks payable to: Iowa Chapter – CPCU

Mail checks and registrations to:

Iowa Chapter CPCU c/o
Association Management Ltd.
431 East Locust Suite 300
Des Moines, Iowa 50309

_____	(\$50) Seminar & Recognition Luncheon	<u>(check one)</u>	___
_____	(\$35) Seminar Only		___
_____	(\$25) Luncheon Only		___

Name(s): _____

Company: _____ Total Enclosed: \$ _____

Address: _____

Telephone: _____