



Iowa ChapterGram

CPCU Society Iowa Chapter

April 2009

www.cpcu-iowa.org

2008-2009 Officers

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Upcoming Events

Thursday, April 16	Historical Building	Speaker: Bob Skow Topic: Current Legislative Issues
Monday, April 20	Farm Bureau	Technical Workshop
Thursday, May 21	Foxboro Conference Center in Johnston	Speaker: Jim Jones Topic: Insurance Industry and Sustainability
Thursday, May 21	Olmsted Center Drake University	Iowa Insurance Hall of Fame Ceremony

Spring is officially here! If you have been hibernating and not been involved in our chapter, you will definitely want to come out of hibernation and participate in one or all of our upcoming events. Our next event is our monthly chapter meeting on April 16. The meeting will be held at the Historical Building. The speaker will be Bob Skow, CPCU, CEO of the Independent Insurance Agents of Iowa. He will be bringing us up-to-date on current "Legislative Issues". At our April meeting, we will conduct the business of our chapter by electing our officers and directors for 2009-2010 as well as providing a financial report of our chapter.



Our next chapter event, April 20, is a one day workshop titled "Practical Techniques for Project Management". The workshop will be presented by Diane Nolley and will be held at Farm Bureau. A complete description of the workshop will be sent to you in the near future. A registration form is included in this ChapterGram.

With spring in the air, many of you may be thinking about golf. Mark your calendars now to participate in our annual charity golf outing June 8 at Copper Creek golf course in Pleasant Hill. Proceeds will go to support the efforts of Embrace Iowa: 2008 Disaster Fund.

Those of you who attended Ethics Day at Drake University on March 24, heard the experiences of Jerome Mayne. He shared his story about the results of his unethical behavior. Unethical behavior can have consequences no matter what type of industry or what position an individual holds. His behavior resulted in a 21 month prison sentence. We also had the privilege of hearing our Iowa Insurance Commissioner, Susan Voss, provide us with an update on the regulatory environment.

Last month, information was shared about the Institutes Presidential CPCU scholarship program that commenced this past January. We are excited to report that to date our chapter is represented by 4 scholarship recipients. Please see the article in this edition for more information about the individuals who were awarded a CPCU scholarship. We extend our congratulations to them! We will be recognizing the scholarship recipients at our April 16 meeting.

Jody Ochsner, President, Iowa Chapter CPCU

"People, even more than things, have to be restored, renewed, revived, reclaimed and redeemed; never throw out anyone."

**— Audry Hepburn
Actress, Philanthropist**



Daryl Johnson, CPCU

Occupation: President
—Brown-McNerney-Johnson Insurance Agency

Background: Being a lifelong resident of Iowa, Daryl graduated from Valley High School of West Des Moines in 1984. He earned his BSBA from Drake University with an insurance major in 1988. Daryl earned his CPCU designation in 1996. He has also served on various company, state and regional councils.

Off-the-Job Interests: Daryl enjoys spending time with his wife Amanda and their four kids Parker, Olivia, Camden and Keagan. He's also an active member of Lutheran Church of Hope. Daryl enjoys golf, working out and traveling.



CPCU Excellence Award

The CPCU Excellence Award is presented to an individual or company that exemplifies CPCU excellence through dedication to insurance education. This year's recipient of our chapter's Excellence Award is Wade Sheeler. Wade was recently presented with the award at a Grinnell sub-chapter meeting.

Wade is a past president of our chapter and is currently a regional governor for the CPCU Society. Wade has provided continuous support of our chapter through his involvement in our activities. He has also been supportive of the Grinnell sub-chapter by encouraging individuals to obtain the CPCU designation. Congratulations Wade!



Jody Ochsner & Wade Sheeler



Jody Ochsner, Wade Sheeler, Chuck Malloy & Robert Malloy

In January 2009, the American Institute for CPCU and the Insurance Institute of American began a scholarship program for the CPCU designation. The scholarship covers the cost of CPCU textbooks, course guides, study aids and national exams. Nomination applications must be submitted by their organization's president, CEO or chairman. Some of the other requirements are that the individual be considered a high performer, be targeted for advancement, and complete the CPCU program within three years.

A few of the benefits received by the scholarship recipients are recognition on the Institutes' web site and special recognition at the Conferment ceremony, including being presented with a Presidential Scholar pin when they obtain their designation.

Our chapter is currently represented by four scholarship recipients. They are:



Tom Hansell, Rate Analyst
The IMT Group



Mitch Engelbarts, Territory Manager
The IMT Group



Christy Oaks, Assistant Development Specialist
Grinnell Mutual



Jacque McClenathan, Sr. Personal Lines Underwriter
Grinnell Mutual

When you see these scholarship recipients, be sure to congratulate them and encourage them as they work towards obtaining their CPCU designation.

Technical Workshop Registration Form



April 20, 2009
West Des Moines, IA
Registration Form

- Yes— Please register me for the “*Practical Techniques for Project Management*” workshop on April 20, 2009, in West Des Moines, IA. (PM042009)

Four Easy Ways to Register:

- **Online** at www.cpcusociety.org.
- **Call** (800) 932-CPCU and select option 4 to speak to our Member Resource Center.
- **Fax** registration form to (610) 251-2780.
- **Mail** registration form to the CPCU Society at the address shown below.

Name (Mr./Ms.) Company

Street City/State/Zip

Phone Fax

Name on Badge E-mail

Please pay registration fee in advance.

CPCU Society members:	\$149	\$ _____
Nonmembers:	\$179	\$ _____
Total		\$ _____

Cancellation Policy

Your registration fee less \$50 will be refunded if notification is received at the Society two weeks prior to the program.

- Check enclosed payable to: **CPCU Society**

- Charge my credit card: MasterCard Visa American Express Diner’s Club

Account Number Expiration Date

Name as it appears on card Signature (required)

Questions:

Call the CPCU Society’s Member Resource Center at (800) 932-CPCU, option 4.

Send registration to:

CPCU Society, 720 Providence Road, Malvern, PA 19355

Phone: (800) 932-2728, option 4

Fax: (610) 251-2780

Nominating Committee

The nominating committee will present the following nominations for the 2009-2010 CPCU board at the April 16th meeting:

President	Barbara Sullivan	Farm Bureau
Vice President	Russ Greenwood	EMC Insurance Companies
Secretary	Richard Keith	IMT Insurance
Treasurer	Connie Doud	Farmers Mutual Hail Insurance
Directors (2-Year term)	Erin Osier Kim Smetzer	Holmes Murphy & Associates, Inc Marsh ConsumerConnexions

Scholarship Winners

The winners of the two \$1,500 scholarships from the Iowa Chapter of CPCU have been selected. The scholarships will be given to the following:

Brad Kneeskern (Ted Lussem Achievement Scholarship)	Sophomore at University of Iowa majoring in Finance (Son of Lisa Kneeskern, CPCU who works at Farm Bureau)
Jessica Langenberg	Sophomore at University of Iowa majoring in Business (Daughter of Angela Langenberg , CPCU who works at Allied/Nationwide)

2009 Golf Outing

- Please mark your calendars for an afternoon of golf on June 8th at Copper Creek in Pleasant Hill.
- Our outing is a 4-Person Best Shot tournament. This tournament is open not only to CPCUs but to all insurance industry employees, family, friends and business associates.
- Your entry fee includes 18 holes of golf, range balls, carts with GPS, real time scoring and dinner. There will be flight prizes, contest holes and door prizes.
- If you prefer, you can join us for GOLF ONLY or DINNER ONLY as well.
- This year our chapter is raising money to support the flood relief efforts.
- Any questions, please call Dorothy Reser , CPCU at 515-508-7348 or e-mail her at reserd@nationwide.com or call Brian Wright , CPCU at 515-345-2686 or e-mail him at brian.w.wright@emcins.com
- Additional information will be sent out as it is available.

2009 CPCU Events

Thursday, April 16, 2009 11:30-1:00	Historical Building	Speaker: Bob Skow Topic: Current Legislative Issues Note: Election of New Officers
Monday, April 20, 2009 8:30-4:00	Farm Bureau	Practical Techniques for Project Management
Thursday, May 21, 2009 11:30-1:00	Foxboro Conference Center in Johnston	Speaker: Jim Jones, Regional Governor Topic: Insurance Industry and Sustainability Note: Installation of Officers
Thursday, May 21, 2009	Olmsted Center Drake University	Iowa Insurance Hall of Fame Ceremony
Monday, June 8, 2009 1:30	Copper Creek Golf Course in Pleasant Hill	2009 CPCU Golf Outing

Ethics Day Photos

On March 24th, around 200 people attended the 2009 Ethics Day at Drake University where Jerome Mayne presented "All That Ethical Jazz" and Susan Voss, the Iowa Insurance Commissioner, discussed insurance issues in Iowa.



Chapter Meeting

Date & Time	Thursday, April 16, 2009, 11:30 a.m.
Location:	Historical Building, 600 East Locust St. Des Moines, Ia
Speaker:	Bob Skow, CPCU, CAE, CEO, Independent Insurance Agents of Iowa
Topic:	"Current Legislative Issues"

DESCRIPTION:

Join your Iowa Chapter of CPCU at 11:30 on Thursday, April 16 for a Mid Session Legislative Update from Bob Skow, CPCU, CAE, who is Chief Executive Officer of the Independent Insurers of Iowa. Bob has been very busy in 2009 lobbying on the Hill, and will take time out to provide updates on several issues important to our industry, including Workers Compensation, Uninsured Motorist coverages, and Heath Care. Bring your questions for Bob! The meeting and luncheon will be held at the State Historical Building, 600 East Locust St.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by April 10th to cpcu-iowa@associationinsight.com

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU
c/o Association Insight
4554 114th Street
Urbandale, IA 50322

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card go to our chapter's web site (www.cpcu-iowa.org) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Barb Sullivan at 515-225-5445.