



Iowa ChapterGram

CPCU Society Iowa Chapter September 2009

www.cpcu-iowa.org

2009-2010 Officers

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Upcoming Events

Thursday, September 17	Fort Des Moines Museum	Speaker: Angel Robinson, Consumer Insurance Advocate
Thursday, October 15	Wakonda Country Club	Speaker: Sandy Hatfield Clubb, Drake Athletic Director
Thursday, November 12	Botanical Center	"I-Day" Keynote Speaker: Chuck Chamness, CEO of NAMIC
Thursday, December 10	Living History farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser

Welcome to an exciting new year for the Iowa Chapter of CPCU! It was a lovely summer, one of the coolest on record, and I hope you were all granted an opportunity to relax, rejuvenate and enjoy time with family and friends. We are gearing up for an exciting year of educational programs, community events, and professional development!

I would like to recognize and thank Jody Ochsner for her leadership and service to the Iowa Chapter last year. Under Jody's guidance and with the help of Melissa Allen, who worked to coordinate the Chapter's activities, our Chapter again earned the Gold Level Award for the Circle of Excellence. The Iowa Chapter has long been a leader and one of the most active and progressive Chapters in the nation. We are proud to carry on this tradition of high standards and I will be proud to accept the award on behalf of the Chapter at the Annual Meeting in Denver, Colorado which takes place August 29 to September 1.



The Iowa Chapter website **CPCU-iowa.org** is also one of the nation's best and webmasters Bob Conroy and Jim Bowers do a fantastic job of updating and maintaining this site. Check here often for news and to take advantage of the monthly meetings, educational workshops and Good Works charitable events.

This year we have another great group of leaders for the Iowa CPCU Chapter prepared to continue the practice of high standards, including the elected officers: Vice President Russ Greenwood, Secretary Richard Keith; Treasurer Connie Doud; and Directors Dan Crew, Karen Wassather, Erin Osier and Kim Smetzer. Many people contribute to the workings and help the Iowa Chapter continue to provide opportunities for personal and professional growth. If you are interested in volunteering for a very rewarding professional experience, please contact us!

Russ Greenwood has lined up a very impressive series of meeting topics! Join us at the first meeting on September 17 at the Fort Des Moines Museum and Educational Center to hear from Angel Robinson, Consumer Insurance Advocate for the State of Iowa.

The message from the CPCU Society is Embracing Changes. The insurance industry is challenged to attract young people and to embrace diversity as we strive to maintain economic stability and profitability. A career in the insurance industry should be a goal and a commitment to a code of ethics, not just a job one "falls" into. One of the goals for our Chapter will be to increase awareness in local schools and colleges to attract young people into a rewarding experience with an insurance career. Let us know if you have ideas or connections that can help to this support our vision!

Barb Sullivan, CPCU

On May 21, 2009, close to 200 people attended the Iowa Insurance Hall of Fame Induction ceremony where 5 people (including 3 Iowa CPCU Chapter members) were inducted.



Inductees:

- * Dan Agnew, CPCU, Grinnell Mutual
- * Donald Shepard, AEGON
- * Nick Henderson accepting for Max Holmes (deceased) on behalf of Holmes Murphy
- * Jan Holmes Drees accepting for Max Holmes (deceased) on behalf of the family
- * George Kochheiser, CPCU, Retired President EMC
- * Larry Matthews, CPCU, Witmer-Kaufman-Evans/Kirke-Van Orsdel



Fifteen Iowa CPCU Chapter presidents (with year as president):

Bob Conroy(2000-01), Margaret Ball(1978-79), Bruce Kelley(1999-2000), Judy Brannon(2001-02), Nancy Green(2004-05), Cerie Garton(1996-97), Larry Matthews(1954-55), Jeff Jeffus(1994-95), Wade Sheeler(2006-07), Jody Ochsner(2008-09), George Kochheiser(1972-73), Cindy Adams(1997-98), Kevin Seward(2007-08), Ted Lussem(1979-80), Barb Sullivan(2009-10)

The Chapter's Habitat for Humanity Project was a Huge Success!

On August 6th, several members of the Iowa Chapter of the CPCU Society volunteered their time and construction skills to help the Greater Des Moines Habitat for Humanity. Our group was tasked with assisting in the finishing process of a new home just a few blocks north of the Iowa State Fairgrounds. Although most of our volunteers lacked extensive construction experience, our members were able to successfully complete several tasks for the construction of the home. At the end of the day it became obvious that insurance professionals can accomplish a lot through teamwork, effort and determination.

In addition to donating their time for a worthy cause, our volunteers were able to get acquainted with fellow CPCU colleagues on a totally different level. Thank you to all the volunteers who participated!



The **Burkhalter Award** is designed to recognize individuals for outstanding contributions to their community and the property/casualty insurance industry in Iowa. This award will be presented at the annual I-Day seminar.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and civic activities.

Nominees for this award will be evaluated based upon the following criteria

- Promotion of insurance within the business community through civic and non-civic activities
- Achievements beyond primary professional responsibilities
- Innovation within the industry
- Specific achievements which benefit the industry
- Research efforts
- Volunteer work in the industry and community
- Leadership activities in the governmental arena

Goals of the BURKHALTER Award

- Recognize outstanding service to the community and insurance industry
- Give community visibility to the recipient and his/her achievements and contributions
- Generate interest and motivation within the Iowa insurance industry to aspire to this award
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry

YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

To nominate an individual for the Burkhalter Award:

1. Obtain a nomination form...one appears in this newsletter.
2. Complete the form.
3. Return(along with supporting documentation) to:
Iowa Chapter CPCU Burkhalter Award
c/o Association Insight
4554 114th Street
Urbandale, IA 50322
4. Nomination deadline is October 15th.

Burkhalter Award Nomination Form

IOWA CHAPTER CPCU "BURKHALTER AWARD" NOMINATION FORM

PLEASE TYPE OR PRINT ALL INFORMATION

NAME OF NOMINEE: _____

COMPANY/ORGANIZATION OF NOMINEE: _____

NOMINEE'S ADDRESS: _____

TELEPHONE NUMBER IF KNOWN: (_____) - _____ - _____.

PLEASE INDICATE THE AREA, OR AREAS, OF THE NOMINEE'S CONTRIBUTION:

- () **CONTINUING EDUCATION**: Advancing the professionalism of insurance through participation and improvement of the instructional process.
- () **PROMOTING INSURANCE**: Enhancement of the industry within the business community by involvement in either civic or other activities.
- () **EXTERNAL ACHIEVEMENT**: Voluntary work or accomplishments in the industry or community outside the scope of one's normal job responsibilities.
- () **RESEARCH EFFORTS**: Activities, which have led, or will lead, to major improvements in the insurance environment such as, but not limited to, published works.
- () **INNOVATION WITHIN THE INDUSTRY**: Accomplishments that have added to the overall creative excellence of the industry.
- () **SPECIFIC ACHIEVEMENTS WHICH BENEFIT THE INDUSTRY**: Those milestones specifically targeted to improve the industry's general welfare.
- () **LEGISLATIVE ACTIVITIES**: Participation in government affairs leading to positive insurance legislation.
- () **LEADERSHIP**: Providing guidance and direction resulting in a better insurance climate.
- () **OTHER**: Please specify _____

BRIEF SUMMARY OF NOMINEE'S ACCOMPLISHMENTS: _____

NAME OF PERSON (NOMINATOR) COMPLETING THIS FORM: _____

YOUR ADDRESS: _____

PHONE NUMBER: (_____) - _____ - _____.

PLEASE RETURN THIS FORM AND SUPPORTING DOCUMENTATION TO:

Iowa Chapter CPCU Burkhalter Award
c/o Association Insight
4554 114th Street
Urbandale, IA 50322

Deadline for submission: October 15th

Do You Know?

Chris Hansen, CPCU, CPA, MBA, CIA, CFM

Occupation: Director, Audit Services
-Grinnell Mutual Reinsurance Company

Background: Graduated from the University of Northern Iowa in 1996 in Accounting. Worked as a CPA in Des Moines for 3 ½ years before joining Grinnell Mutual as an internal auditor in 1999 and was promoted to Director in 2004. Completed his MBA in 2005 from the University of Iowa and earned his CPCU in 2009.



Off-the-Job Interests: Spending time with wife Jodi, son Brevin (9) and daughter Brittney (7). Involved in coaching many of his kids activities, Board of Director on two local non-profits, and an active member of Grinnell Christian Church. Enjoys playing basketball, golf, watching football and relaxing on a pontoon. Currently training to run a half marathon with his wife this fall.

Thanks to Our 2009 Golf Outing Sponsors

On June 8th the Central Iowa CPCU Chapter held their annual golf outing at Copper Creek. The event had a good turnout with 82 people participating. Many prizes were awarded at the dinner following the event. Thanks to all of the participants for helping to make the event a success.

We also would like to thank each of our sponsors listed below for their generous donations which helped to make this a successful event again this year. We raised over \$1,200 which was donated to the Embrace Iowa 2008 Disaster Fund.

Stone River Insurance

Chubb Insurance

RC Hall of Fame

Wulf Insurance

State Auto Insurance

IMT

Brooks-Lussem-Clem Insurance

Guide One

Indiana Insurance

Grinnell Mutual

Holmes Murphy

CGA Insurance Group

Help Wanted

Do you enjoy golf? The Iowa CPCU chapter is looking for a co-chair for next year's Golf Outing. This position is a great way to get involved and to "mingle with the crowd". It's fun and easy! If interested, please contact either Barb Sullivan (phone 225-5445 or email bsullivan@fbfs.com) or Brian Wright (phone 345-2686 or email Brian.W.Wright@EMCIns.com) about this position.

New Designee Reception

On August 18th, 31 people, including 11 new designees, showed up for the 2009 New Designee Reception at Raccoon River Brewing Company in Des Moines.



2009-2010 CPCU Events

Thursday, September 17, 2009 11:30-1:00	Fort Des Moines Museum & Education Center(Army Post Road)	Speaker: Angel Robinson, Consumer Insurance Advocate
Thursday, October 15, 2009 11:30-1:00	Wakonda Country Club	Speaker: Sandy Hatfield Clubb, Drake Athletic Director
Thursday, November 12, 2009	Botanical Center	"I-Day" Keynote Speaker: Chuck Chamness, CEO of NAMIC
Thursday, December 10, 2009 7:30-9:00am	Living History Farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser
Thursday, January 21, 2010 11:30-1:00	Holiday Inn Downtown	TBA
Thursday, February 18, 2010 11:30-1:00	Best Western Airport	Speaker: Bill Stowe, Des Moines City Public Works Director
Tuesday, March 23, 2010	Drake University	Ethics day
Thursday, April 15, 2010 11:30-1:00	Embassy Club	Dan Agnew, CEO of Grinnell Mutual Insurance
Thursday, May 20, 2010 7:30-9:00am	Des Moines Golf & Country Club	TBA

Iowa Chapter 2009-10 Annual Meeting Package

Package Includes: All Monthly Chapter Meetings & I-Day.

Cost: \$200.00 for the Annual Package. That is a \$25.00 discount for paying in advance.

Deadline: September 11, 2009.

Make checks payable to Iowa Chapter CPCU and send them to:

Iowa Chapter CPCU
c/o Association Insight
4554 114th Street
Urbandale, IA 50322

Note: The annual meeting package does not include the Ethics Seminar in March, or any Technical Seminars or National Leadership Institute (NLI) seminars that are unscheduled at this time.

Chapter Meeting

Date & Time	Thursday, September 17, 2009, 11:30 a.m.
Location:	Fort Des Moines Museum & Education Center(Army Post Road)
Speaker:	Angel Robinson, Consumer Insurance Advocate
Topic:	"Consumer Advocate Position and Issues Involving P/C Lines"

DESCRIPTION:

Ms. Robinson is the new Consumer Advocate for Insurance. She reviews areas of concern in insurance regulation and consumer complaints. This allows her to assist the insurance commissioner and lawmakers to improve consumer protection and service as it relates to the insurance industry. Ms. Robinson will discuss challenges facing her position and current P/C issues.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by September 11, 2009 to:

cpcu-iowa@associationinsight.com

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU
c/o Association Insight
4554 114th Street
Urbandale, IA 50322

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card go to our chapter's web site (www.cpcu-iowa.org) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Russ Greenwood at 515-345-2075.