



# Iowa ChapterGram

CPCU Society Iowa Chapter December 2009

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

Thursday, December 10	Living History Farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser
Thursday, January 21	Holiday Inn Downtown	Tony Joseph, Senior Vice President from Lloyd's, America
Thursday, February 18	Best Western Airport	Bill Stowe, Des Moines City Public Works Director
Tuesday, March 23	Drake University	Ethics day

Holiday Greetings from the Iowa Chapter! Congratulations to the New Designees who were conferred and honored at our I-Day event on November 12, 2009. We were honored to hear from Marsha K. Ternus, Chief Justice of the Iowa Supreme Court; Senator Rich Olive; Susan Voss, Iowa Insurance Commissioner; Bob Skow, CEO of the IIA, and Chuck Chamness, CEO of NAMIC. The day was filled with lively and thoughtful discussion over the future of the Insurance Industry from all perspectives.



In addition, we were happy to have Jim Marks, CEO of the CPCU Society, here to conduct the conferment ceremony. Jim had been in Des Moines before to preside over the conferment in 2004.

Many thanks to the hardworking volunteers and company sponsors who made the day not only possible, but very enjoyable! The Iowa Chapter works very hard to bring you rewarding and valuable topics and speakers, making the most of your time and resources.

Please make plans to join us for a Breakfast Meeting on December 10<sup>th</sup> at 7:30am at the Machine Shed. We are looking forward to hearing from Chris Conoan, a meteorologist and storm chaser from KSWO TV in Oklahoma. We are looking forward to the giant Cinnamon Rolls also! Bring a generous food or cash donation for the Food Pantry of Iowa. They need our help more than ever this time of year!

In January we will be hosting Tony Joseph from Lloyds of London at the Holiday Inn Downtown. The New Year brings many opportunities to network with others in the industry and to enhance your own professional development. Please visit the website at [www.cpcu-iowa.org](http://www.cpcu-iowa.org) often for updates and news!

In the meantime, the Iowa Chapter wishes you and your family a safe and Happy Holiday Season!

Barb Sullivan, CPCU

**“Let there be peace on earth  
And let it begin with me.”**

**~Seymour Miller & Jill Jackson, "Let There Be Peace on Earth," 1955**



On November 12th, The Iowa Chapter of the CPCU Society held their annual I-Day program and CPCU Designee Conferment Ceremony. There were over 170 people in attendance with 18 being new designees.



Left to right: Connie Doud, Treasurer; Barb Sullivan, President; Russ Greenwood, Vice-President, and Richard Keith, Secretary



New Designees

### Therese M. Vaughan Receives 2009 Burkhalter Award

Dr. Terri Vaughan, CPCU was presented the Burkhalter Award from the Iowa Chapter of CPCU at I-Day held on November 12th. The award was presented to Dr. Vaughan in recognition of her distinguished career in the fields of insurance regulation and education. She is currently serving as CEO of the National Association of Insurance Commissioners.

The Burkhalter Award was established in 2007 to honor the memory of Louis D. Burkhalter, Jr. who was the first individual in Iowa to receive the CPCU designation. He was a charter member of the Iowa Chapter and the first president.



As Dr Vaughan was unable to attend this year's I-Day, Wade Sheeler (left) is shown making the presentation to her husband, Bob Carber

## CPCU Food Drive

According to a USDA survey, approximately 8% of Iowa residents suffer from hunger. Of those people seeking emergency food relief, more than 1 in 3 must choose between paying their rent and buying food. In the spirit of the holiday season, please consider bringing a non-perishable food item to our December 10<sup>th</sup> Living History Farms chapter meeting and donating it for a good cause. All donated food items will be provided to the Des Moines Area Religious Council for distribution during the holiday season.

For more than 30 years, one of the main goals of the Des Moines Area Religious Council has been to meet the emergency needs of the hungry in the Des Moines metro area. Currently, the local religious council partners with nine food pantry sites around the city to provide food for those in need.

Thank you for your consideration of this opportunity!

### David Nicholas, CPCU, CIC

**Occupation:** Sr. Regional Sales Manager  
-West Bend Mutual Insurance

**Background:** David was raised in Michigan, graduating from Michigan State University. He has earned both the CPCU and CIC designations. Completed the NLI (National Leadership Institute) Program from the Society of CPCU 2002. He has served as Vice President of the Cedar Valley Chapter Society of CPCU in 1996-1997, and President in 2002-2003. David was on the Board of Directors for the Cedar Valley Chapter Society of CPCU in 1995-1996; 1999-2001; and 2003-2004 as past President. Since 2005, he has been a member of the Iowa Chapter, Society of CPCU. David was the Chairperson for the 1995 Insurance Industry Day Committee, Cedar Rapids, IA. He has 22 years of experience in the insurance industry, beginning 1987 working as a personal lines underwriter for Auto-Owners Insurance. Since then, he has progressed through commercial lines underwriting and then on to a marketing rep/sales manager position with West Bend Mutual.



**Off-the-Job Interests:** Hobbies include pleasure boating, water skiing and “beginning wakeboarding”. David is currently married, have two stepsons who are also married and one grandson with another to be born in December.

## Connections Visits Help Malvern Connect

As a part of our celebration of this year’s new CPCUs and our annual I-Day, Jim Marks, CPCU, CAE, AIM the CEO of the CPCU Society out of Malvern PA, spent three days in Central Iowa.

Four of the things that Jim accomplished were visits to four insurance company offices in the Iowa Chapter area. Visits were made to The IMT Group, GuideOne and for the first time to Auto-Owners Insurance’s West Des Moines branch office.



A fourth visit was made to meet with Grinnell Mutual Reinsurance’s executives, Dan Agnew, CPCU and Steve Crawford, CPCU. Jim also had a chance to have lunch with our Grinnell Sub-Chapter’s 40 members.

Pictured above from left to right are: Dan Agnew, Ron Mitchell (Sub-chapter President), Jim Marks, Kama Small (Sub-chapter Vice President) and Steve Crawford

## 2009-2010 CPCU Events

Thursday, December 10, 2009 7:30-9:00am	Living History Farms	Speaker: Chris Conoan, Meteorologist & Storm Chaser
Thursday, January 21, 2010 11:30-1:00	Holiday Inn Downtown	Tony Joseph, Senior Vice President from Lloyd's, America
Thursday, February 18, 2010 11:30-1:00	Best Western Airport	Speaker: Bill Stowe, Des Moines City Public Works Director
Tuesday, March 23, 2010	Drake University	Ethics day
Thursday, April 15, 2010 11:30-1:00	Embassy Club	Dan Agnew, CEO of Grinnell Mutual Insurance
Thursday, May 20, 2010 7:30-9:00am	Des Moines Golf & Country Club	Julie Rochman, CEO from IBHS (Institute for Business and Home Safety)
Friday, June 11, 2010	Copper Creek Golf Course in Pleasant Hill	2010 CPCU Golf Outing

## Future CPCU Society Annual Meeting Sites

2010	Orlando, FL	Sept. 25-28, 2010
2011	Las Vegas, NV	Oct. 22-25, 2011
2012	Washington, D.C.	Sept. 8-11, 2012
2013	New Orleans, LA	Oct. 26-29, 2013
2014	Anaheim, CA	Sept, 20-23, 2014
2015	Indianapolis, IN	Oct. 3-6, 2015
2016	Honolulu, HI	Sept. 17-20, 2016

# Chapter Meeting

Date & Time	Thursday, December 10, 2009, 7:30 a.m.
Location:	Living History Farms
Speaker:	Chris Conoan, Meteorologist & Storm Chaser
Topic:	Predicting and Chasing Storms

## DESCRIPTION:

An Iowa native, Chris Conoan graduated from Iowa State University in Ames, IA with a Bachelor of Science Degree in Meteorology. Chris currently lives in Lawton, Oklahoma where he follows the ever-changing weather of the central and southern plains. He is an avid storm chaser and has tracked down many tornadic thunderstorms in the past eight years. He enjoys photography and capturing Mother Nature's beauty on film.

Please join us for breakfast on December 10th at The Machine Shed where Meteorologist Chris Conoan will discuss:

### **Basics of The Weather**

-A brief tutorial on pressure, temperature, clouds, etc.

### **How to Predict it**

-An introduction into the history of meteorology, followed by advancements in technology, latest and greatest

### **Destructive Weather**

-hurricanes, winter storms, fog, floods, straightline winds, hail, supercells

### **Tornadoes**

-how and why they form, how they move, tornado myths debunked, storm chasing and video

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by December 4, 2009 to:

[cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card go to our chapter's web site ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Russ Greenwood at 515-345-2075.