



# Iowa ChapterGram

CPCU Society Iowa Chapter

December 2010

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

Thursday, December 16	Holiday Inn & Suites at Jordan Creek	Speaker: Debbie Ladehoff Topic: "Generations at Work"
Thursday, January 20	Botanical Center	Speaker: Lonn Abeltins, Senior Fire Investigator
Thursday, February 17	Des Moines Club	Speaker: Charlie Kingdollar Topic: Personal Injury
Thursday, March 24	TBA	Ethics Day

If you could not attend our I-Day on November 11<sup>th</sup>, you missed a tremendous opportunity to hear what some local CEOs had to say about our industry and its future. You also missed an interesting presentation from PCI on the impact we might see on our industry from the recent elections. I want to express special thanks to Richard Keith and all the many volunteers for coordinating such a great program. In addition, I want to extend heartfelt congratulations to our new designees who were confirmed at the event and encourage them to remain involved in our chapter activities.



At I-Day, I had the honor and privilege to award this year's Burkhalter Award to Judy Brannon. Judy was an integral part of our chapter for many years and served at the national level for several years thereafter. Even after retiring, Judy has remained active through several volunteer activities. Her outstanding behavior and service to both the insurance industry and other civic and non-civic activities exemplify the purpose of the Burkhalter award.

On November 2<sup>nd</sup>, we had a tremendous turnout for our two technical workshops held at Farm Bureau. Bryan Tilden presented a morning program entitled, "2010 Commercial Auto Policy-What's New?" and an afternoon program entitled, "2007 Commercial General Liability". Both programs had almost 40 participants and received excellent reviews.

I hope to see you at our December meeting at the Holiday Inn & Suites at Jordan Creek on December 16th. Debbie Ladehoff from Farmers Mutual Hail will present "Generations at Work". In addition, as a Good Works project, we will accept food donations for the local Food Pantry. Any canned food item would be greatly appreciated.

As the year draws to a close, be appreciative of yesterday, thankful for today, and hopeful for tomorrow. Please have a safe and happy holiday season. Thank you for helping make the Iowa Chapter the success that it is.

***Goodness is the only investment that never fails***

---Henry David Thoreau---

Russ Greenwood, President, Iowa Chapter of CPCU



The Iowa Chapter of the CPCU Society held their annual I-Day on November 11th.



CEO Roundtable: Richard Keith, Kim Austen, Steve Crawford & Bruce Kelly



New Designees



Judy Brannon accepting the Burkhalter award from Russ Greenwood

## 2010-2011 CPCU Events

Thursday, December 16, 2010 11:30-1:00	Holiday Inn & Suites at Jordan Creek	Speaker: Debbie Ladehoff Topic: "Generations at Work"
Thursday, January 20, 2011 11:30-1:00	Botanical Center	Speaker: Lonn Abeltins, Senior Fire Investigator
Thursday, February 17, 2011 11:30-1:00	Des Moines Club Grille Room	Speaker: Charlie Kingdollar, General Reinsurance Corporation
Thursday, March 24, 2011	TBA	Ethics day
Thursday, April 21, 2011 11:30-1:00	Des Moines Blank Zoo	Speaker: Adrian Lund, Insurance Institute for Highway Safety
Thursday, May 19, 2011 7:30-9:00am	Des Moines Golf & Country Club	Speaker: Jeff DeTurriss, ISO (Insurance Service Office)
Wednesday, June 8, 2011 10:00a.m.	Legacy Golf Course	Golf Outing

## Iowa Insurance Hall of Fame

The Iowa Insurance Hall of Fame was founded in 1997 to recognize individuals who have made outstanding contributions to the Iowa insurance industry. Since its beginning, IIHOF has inducted over 60 members (with 15 having their CPCU designations) representing PC and life companies, agencies, educators, attorneys and regulators. These are just some of the people who have helped Iowa grow into one of the leading insurance centers in the world.

IIHOF is now looking for nominees for consideration. Each of your companies/agencies has people who have made a significant impact on our industry and deserve to be nominated. Now is the time for you to make a nomination. Don't think it will be done by someone else.

Nomination information can be found at the IIHOF web site: [www.iihof.org](http://www.iihof.org).

Additional information or assistance in the process is available by contacting: Jeff Jeffus, CPCU, at [jeff.jeffus@stateauto.com](mailto:jeff.jeffus@stateauto.com) or call 515.223.9438 x-2337.

# Chapter Meeting

Date & Time	Thursday, December 16 11:30 a.m. – 1:00 p.m.
Location:	Holiday Inn Jordan Creek
Speakers:	Debbie Ladenhoff
Topic:	"Generations at Work"

## DESCRIPTION:

Debbie Ladenhoff works at Farmers Mutual Hail Insurance Company and will speak about how different generations of employees work together and how each has a different view based on when they grew up.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by December 10, 2010 to:

[cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card go to our chapter's web site ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Richard Keith at 515-327-2755.

## CPCU December 2010 Food Drive

According to a USDA survey, approximately 8% of Iowa residents suffer from hunger. Of those people seeking emergency food relief, more than 1 in 3 must choose between paying their rent and buying food. In the spirit of the holiday season, please consider bringing a non-perishable food item to our December 16<sup>th</sup> chapter meeting and donating it for a good cause. All donated food items will be provided to the Des Moines Area Religious Council for distribution during the holiday season.

For more than 30 years, one of the main goals of the Des Moines Area Religious Council has been to meet the emergency needs of the hungry in the Des Moines metro area. Currently, the local religious council partners with nine food pantry sites around the city to provide food for those in need.

If you are unsure of what type of food items to donate, check out [www.dmreligious.org](http://www.dmreligious.org)

Thank you for your consideration of this opportunity!